



Data solutions for social change



[www.VeraSolutions.org](http://www.VeraSolutions.org)

# Vera Solutions - About Us

## Social enterprise, 3-time Certified B Corp®

- Our Mission: To amplify the impact of the social sector
- Salesforce.org International Impact Partner

## Passionate and experienced global team

- 55+ staff: Boston, DC, São Paulo, London, Amsterdam, Geneva, Cape Town, Mumbai

## We help impact-driven organizations deliver better

- Program Monitoring, Grant and Project Management, Supply Chain, Service Delivery, CRM

## 250+ clients based in 50+ countries, users in 100+ countries

- Ranging from grassroots organizations to I-NGOs to funders



# Some of Our Clients



TECHNOSERVE





# Our Salesforce Consulting Services



- 150,000+ hrs of consulting services since 2010
- We have implemented solutions for 4 Force for Change recipients (Skoll, Boma, AKF, MyAgro)

- 9.8 avg CSAT score
- 5-star AppExchange rating
- 17 certifications
- SFDC Partner since 2011
- SFDO Impact Partner 2016, 2017, 2018



*"Vera's global team combines comprehensive technical expertise with deep understanding of international development."*

- Global MERL Lead, Aga Khan Foundation



**8**  
**Global Hubs**



# Why We Build on Salesforce



## World's leading cloud-computing platform

- No hardware or software required

## Used by 150,000+ companies

- Starbucks, Spotify, Dell, most Fortune 500
- 32,000+ NGOs, including many of our partners

## Constantly improving and innovating

- Major features added 3 times per year

## Free/discounted licenses for non-profits

- 10 free licenses, up to 80% discount thereafter



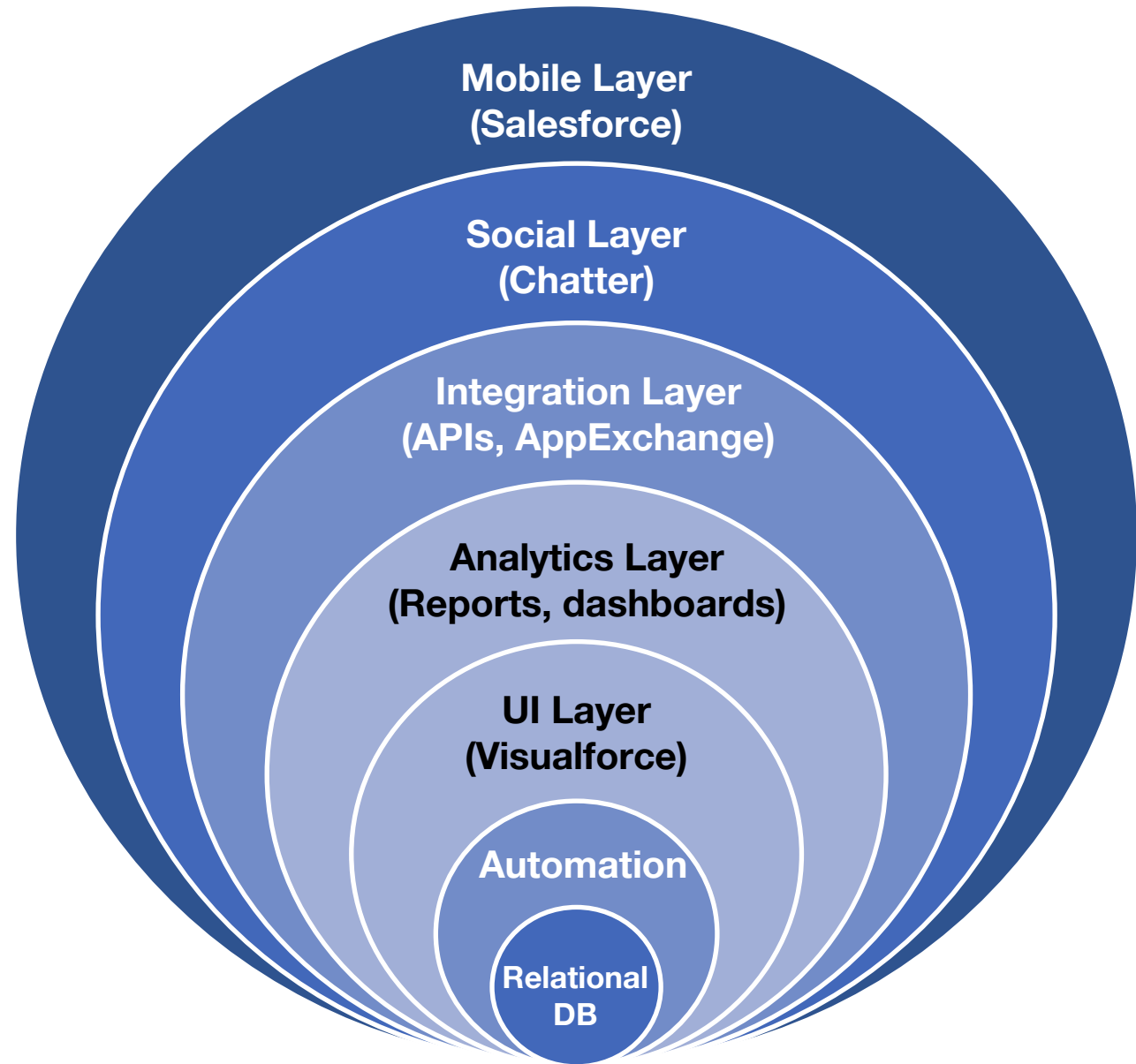
# Salesforce Platform

Security

Sharing & Permissions

Translation

Communities



# Examples from Around the World

Streamlining grant management process for \$10m of funding for global HIV prevention, care and treatment programs



Distributing millions of condoms and mosquito nets nationwide in Mozambique and Myanmar



Managing hundreds of projects, sub-grants, and funding proposals across nearly 40 countries



Tracking enrollment in 6000+ schools, reach of >7m beneficiaries across 7 sectors in 17 countries



AGA KHAN FOUNDATION  
*An agency of the Aga Khan Development Network*

Saving 1600+ staff hours per year with a new M&E solution used for 300 projects in 36 countries



TECHNOSERVE

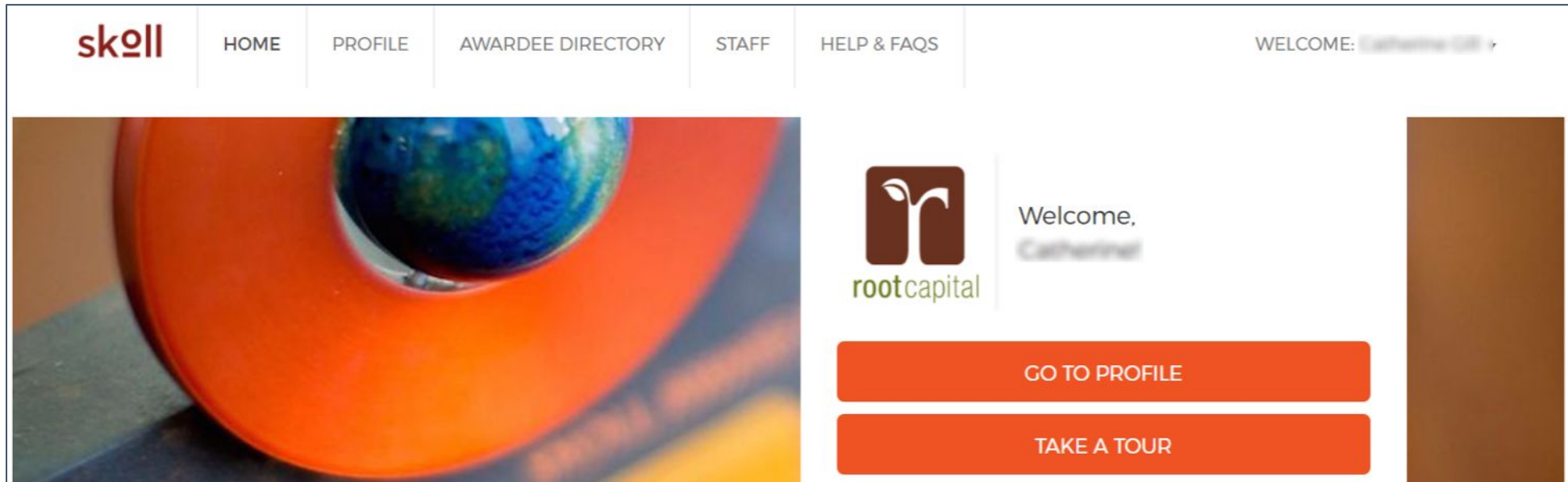


# Skoll Foundation

## Global



- Invests \$1.25M in grants annually for entrepreneurs to scale their work
- Salesforce M&E system for tracking the social impact of their investees
- Integration with existing Foundation Connect grant management system
- Salesforce Communities to manage interaction with awardees







# Skoll Foundation

## Awardee Directory



[TAKE A TOUR](#)[EDIT](#)[SUBMIT](#)



Root Capital

Year Awarded: 2005

▼ Organization Overview

Key Info

Social Entrepreneur

Equilibrium Overview

Model for Change

Innovation

Grant History

▼ Impact

Impact Reach

Impact Depth

Cost Effectiveness

Equilibrium Change

Priorities

▼ Organization Health

Leadership

Financials

M&E Systems

▼ Awardee Experience

### Key Info

Last updated by: [Matthew Hill](#) 05 Apr 2017 03:37 PM

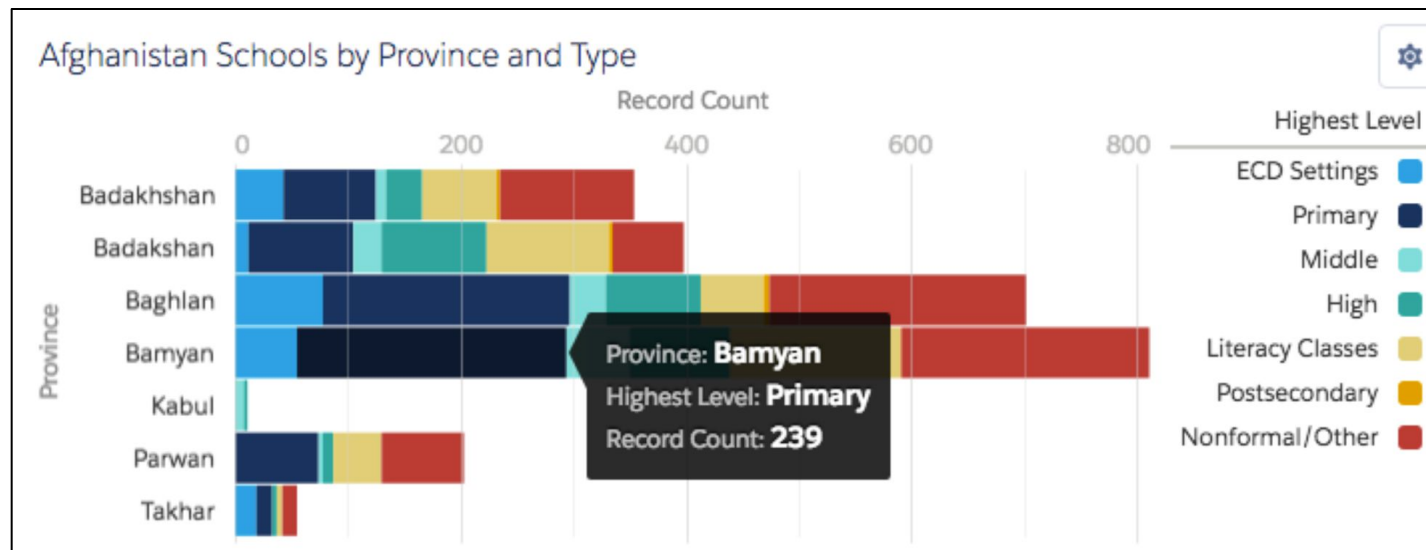
Social Entrepreneur	<a href="#">Matthew Hill</a>
Year Founded	1999
Year Awarded	2005
Skoll Issue Areas Addressed	Economic Opportunity
Skoll Sub Issue Areas Addressed	Livelihoods, Financial Services, Smallholder Productivity
Countries Served	Belize, Benin, Bolivia, Burkina Faso, Cameroon, Chile, Colombia, Costa Rica, Cote d'Ivoire, Dominican Republic, Ecuador, El Salvador, Ethiopia, Ghana, Guatemala, Haiti, Honduras, Indonesia, Kenya, Liberia, Malawi, Mali, Mexico, Mozambique, Nicaragua, Paraguay, Peru, Rwanda, Senegal, Tanzania, Togo, Uganda, Zambia
Website	<a href="http://www.rootcapital.org">http://www.rootcapital.org</a>
Email	
Phone	(617) 661-5792
Primary Mailing Address	130 Bishop Allen Drive 2nd Floor Cambridge, MA United States

# Aga Khan Foundation Global



AGA KHAN FOUNDATION  
*An agency of the Aga Khan Development Network*

- Education programs in 16 countries, supporting ECD through high school
- Tracking 6000+ schools, 2000+ teachers, over 1M students enrolled
- New Global Reach System tracking indicators, results across countries, programs, and sectors



# Aga Khan Foundation

## Global Education Management Information System



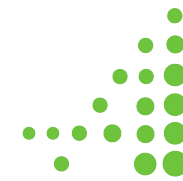
AGA KHAN FOUNDATION  
*An agency of the Aga Khan Development Network*

“GEMIS now allows us to **step back**, ask **questions**, and be far more **creative** about the way we use numbers to help us improve the **quality of education** for children and young people, globally.”

- Alison Joyner, Global Lead for MERL



# Introducing Amp Impact



# Amp Impact

Built on 7 years of experience and 20+ NGO performance indicator systems

- ✓ Collaborate and collect performance data on a flexible, user-friendly platform
- ✓ Visualize and report performance and progress to stakeholders
- ✓ Track disbursements, budget, and expenditure for grants, projects, and program
- ✓ Customize, configure, and integrate to meet your organization's unique needs



appexchange



5.0

Average Rating



# VERASOLUTIONS



# In Our Clients' Words



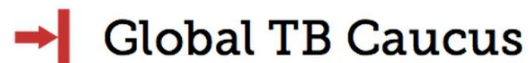
"The system has truly streamlined our grant management – **saving us hundreds of hours, enabling us to get much more out of our data, and helping us maximize the impact of our time, energy and funds.**"



"I've been in the non-profit space for 10 years and worked with many consultants and **Vera are, without a doubt, the best.** Smart, creative, hard working with exceptional can-do spirit."



"Our experience with Vera was excellent. **They were responsive and flexible with our evolving requirements** and worked incredibly well with multiple vendors throughout the engagement. **We feel very fortunate to have found Vera** and are pleased to continue to partner with them."



"Working with Vera was fantastic. They were always responsive, always helpful, and **did everything to ensure that the implementation was a success.**"

# In Our Clients' Words



Young  
Audiences  
New York

“Partnering with Vera has allowed us not only to enhance our Salesforce capabilities, but **become masters of our own data** and how we manage it. Their knowledge and implementation have increased our Salesforce data entry efficiency and staff comfort levels!”



JUSTICE  
RAPID  
RESPONSE

“**Vera is extremely dedicated to their clients.** You can always count on them to find solutions to your issues.”



“I can't recommend Vera Solutions enough. **They are smart, dedicated, honest professionals who will help your organization leverage the Salesforce platform to get the most out of your data** and impact.”



AGA KHAN FOUNDATION  
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“Working with Vera has enabled AKF to capture, aggregate and analyze data across its global programs, helping **inform strategy development, program design and external communications.** Vera has collaborated effectively at every step of the journey from discovery sessions in Kenya, trainings in Egypt and India, and pilots in Afghanistan to presentations in San Francisco and Oxford.”