



Introducing The All New **Propertybase** Built To Simplify The Business of Real Estate!

Propertybase is the leading global real estate platform designed for small to large brokerages and teams, as well as enterprise clients, looking to stimulate long-term growth from a single, tightly integrated solution. It is the result of uniting **Propertybase**, the leading global real estate crm, **Boston Logic**, an award-winning provider of luxury IDX websites and **BackAgent**, a comprehensive real estate transaction management system.

Tailored to solve the daily marketing, collaboration and business insight challenges of agents and brokers, as well as address industry-wide changes, Propertybase's core suite of tools are

designed to drive more closings by engaging more buyers/sellers through extraordinary digital experiences, helping agents ditch the grunt-work to focus on meaningful client interactions and streamlining the closing process.

Simplifying The Business Of Real Estate

The new product pillars of Propertybase include:

- Designer real estate websites, IDX and market insights
- A smart, goal-driven real estate CRM with lead routing, portal syndication and MLS integrations
- Real estate back office with paperless transaction management, structured compliance and brokerage intranet
- Marketing and lead generation with email automation, custom forms and more

Who We Help

200,000+ Agents, 1,500+ Brokerages, in 60+ Countries Trust Propertybase.

Sotheby's
INTERNATIONAL REALTY

RE/MAX

CENTURY 21

**COLDWELL
BANKER**

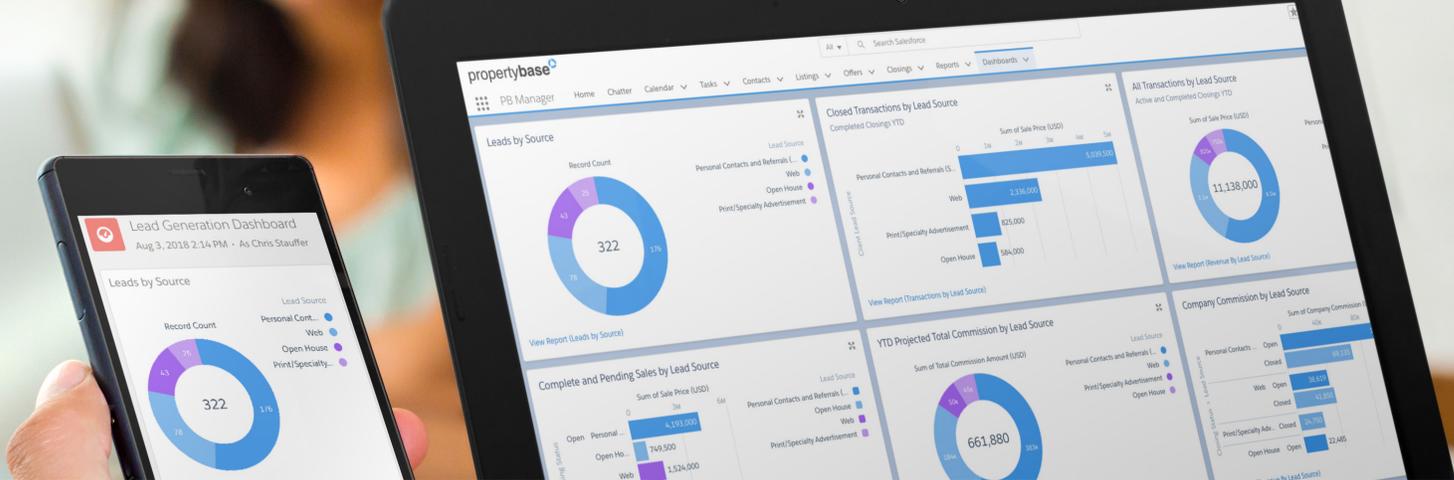
We're Built on Salesforce

salesforce

appexchange
partner

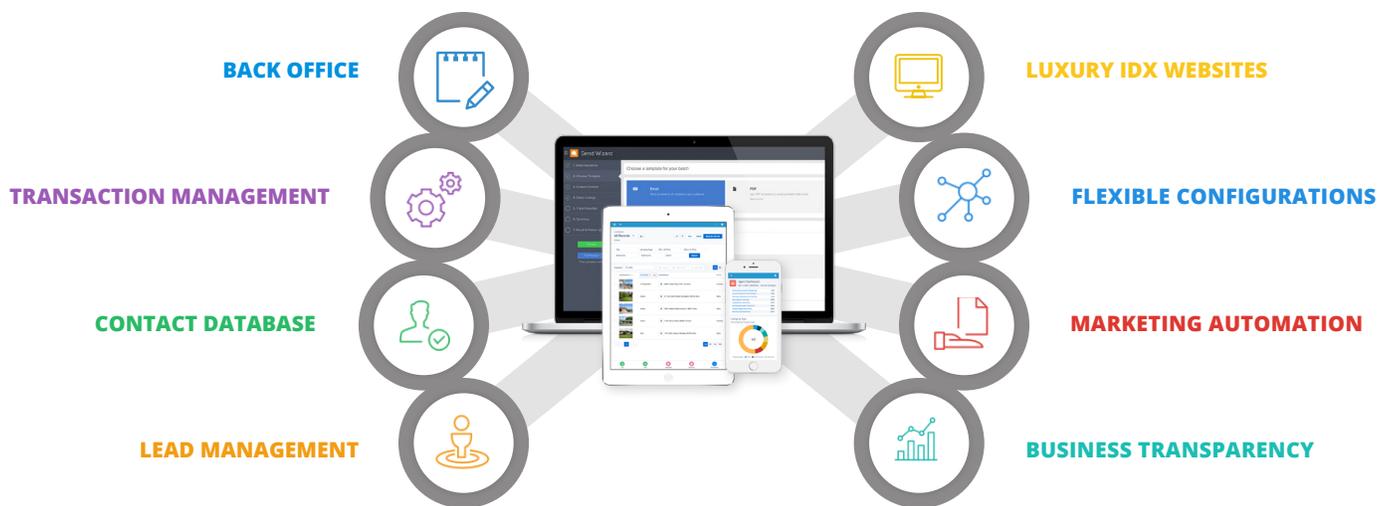
"In the first two years after implementing Propertybase, we more than doubled our transaction volume." ~ California RE/MAX owner Josh Barker

www.propertybase.com



Connect Your Business, Your People & Your Tech.

On the front end, it's a stunning branded website. On the back end, it's a command center for your business that manages contacts, simplifies email marketing, integrates MLS search, and drives more repeat and referral business through the power of automation.



The #1 Real Estate CRM

Organize, track and sell with ease. Our CRM is designed to automate your day, so you and your agents can focus more on dollar-productive activities.



Luxury IDX Websites

Bring your brand to life online. Our award-winning websites are easy to edit and built to convert more leads.



Marketing Automation

Easily create and automate email campaigns and landing pages that engage your market and drive repeat and referral business.



Transaction Management

Propertybase Back Office combines compliance-driven real estate transaction management and brokerage intranet.



Kick-Ass Reports & Dashboards

Real-time insight for your business. Make better decisions for your agents and your pipeline with fully configurable reports and dashboards.



Largest Integration Network

With more than 200 integration partners, Propertybase claims the largest plug & play community in real estate.