RALPH LAUREN: THE CHALLENGE

Enhance the personalization of the American Polo shirt while keeping the iconic look and feel, with personalized Monograming and Crests

RALPH LAUREN

RALPH LAUREN: THE SOLUTION

PRINT YOUR OWN

LAUNCHED NOV 2017

SALESFORCE COMMERCE CLOUD

powered by Screencastify

Ralph Lauren Corporation [US] | https://www.ralphlauren.com/cyo-shell/mens-oxford-shirt/CYO0006....

Health Bookmarks Buzz! Treat Yo Self Stretch!

GET IT BY VALENTINE'S DAY: CHOOSE 2-BUSINESS DAY DELIVERY BY 3 PM ET ON FEBRUARY 12 Details

CREATE YOUR OWN

Men's Oxford

$105.00

SHIPS IN 1-2 BUSINESS DAYS. DELIVERY DATE IS DEPENDENT UPON SHIPPING METHOD.

STYLE, FIT & SIZE

Style Number: 392455

Style

Long Sleeve

Fit

FREE SHIPPING ON ORDER OVER $125 OR MORE WITH CODE **FREESHIP125**

CREATE YOUR OWN

Classic Polo

$89.50

SHIPS OUT IN 1-2 BUSINESS DAYS AND WILL ARRIVE
PENDING WHAT DELIVERY METHOD YOU CHOOSE AT CHECKOUT.

STYLE, FIT & SIZE Style Number: 10296785

FABRIC & COLOR

LEFT CHEST

RIGHT HEM

Vintage Year +$10 + $10

Embroidery Color

Paper White

RIGHT CHEST Optional

NAME ON BACK Optional

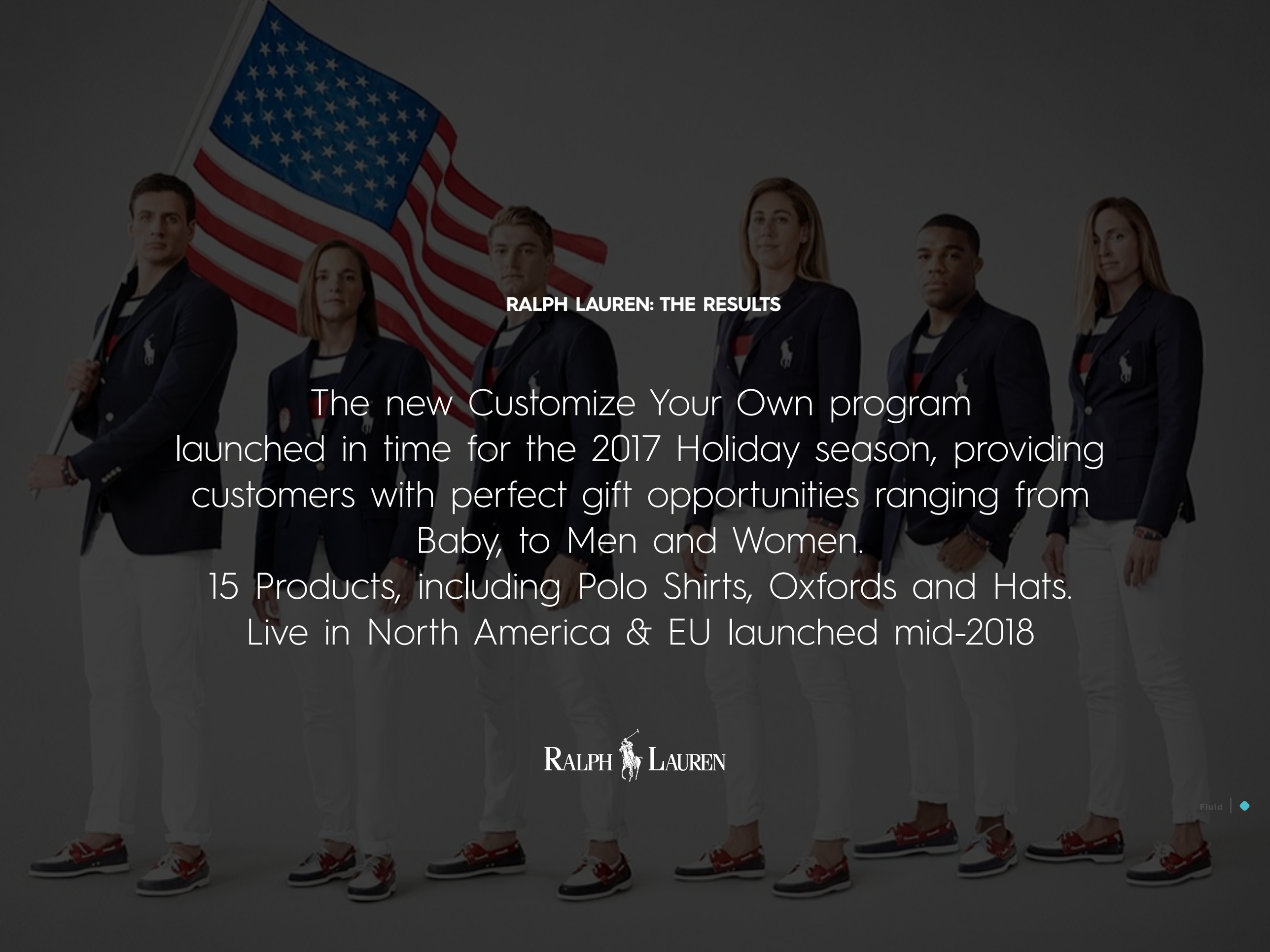
NUMBER ON BACK Optional

Please note that all customizable items are non-returnable.

1 ADD TO BAG - $89.50

ONLINE EXCLUSIVE - TAKE 30% OFF WHEN YOU SPEND $125 OR MORE
USE CODE **ABCDEFG** See Details

Fluid



RALPH LAUREN: THE RESULTS

The new Customize Your Own program launched in time for the 2017 Holiday season, providing customers with perfect gift opportunities ranging from Baby, to Men and Women.
15 Products, including Polo Shirts, Oxfords and Hats.
Live in North America & EU launched mid-2018

RALPH LAUREN