

SnapLogic Company Overview: Get There Faster

SnapLogic is the global leader in self-service data and application integration. The SnapLogic Enterprise Integration Cloud enables enterprise IT organizations and lines of business to rapidly access and connect diverse business, market, customer, and other vital information, improving decision-making with a compelling return on application, big data, and IoT investments.

Founded by data industry veteran Gaurav Dhillon (co-founder and former CEO of Informatica), SnapLogic is backed by blue-chip investors including Andreessen Horowitz, Silver Lake Partners, and others. SnapLogic's streaming architecture is powering extremely fast application, data, and IoT integration processes across the Global 2000, supporting real-time, event-based and low-latency enterprise application integration requirements, plus the high volume, variety, and velocity required for big data integration, with the same easily operated interface.



UNIFIED: Connect Data, Apps, APIs, and IoT With a Single Platform

The SnapLogic Enterprise Integration Cloud provides a single interface that enables the unification of multiple endpoints on a single platform, liberating users to quickly extract valuable insights in running the business. These endpoints run the gamut – from big data, SaaS, and ERP applications to “things,” APIs, protocols, and data.



PRODUCTIVE: For Advanced and “Citizen” Integrators

SnapLogic balances design simplicity with platform power to obtain immediate value. The HTML5-based cloud service allows for easy snap-and-assemble orchestrations in a drag-and-drop interface, robust enough for developers yet uncomplicated for “citizen integrators.”



ARTIFICIAL INTELLIGENCE: For Speed and Quality

Iris, SnapLogic's AI-powered Integration Assistant, delivers expert guidance to swiftly build high quality data pipelines propelling data-driven decision-making at the speed of business. By accelerating pipeline development, Iris provides pinpoint accurate predictability, while flattening the learning curve for “citizen integrators.”



CONNECTED: 400+ Snaps

The SnapLogic Enterprise Integration Cloud provides more than 400 pre-built application and data integration connectors, called Snaps. Users that need to connect SaaS apps, analytics tools, big data sources, on-premises systems, identity management, or technologies like REST and SOAP generally can find a Snap to meet the task. SnapLogic can also build a custom Snap using the Java-based Snap Developer Kit (SDK) to respond to the need.



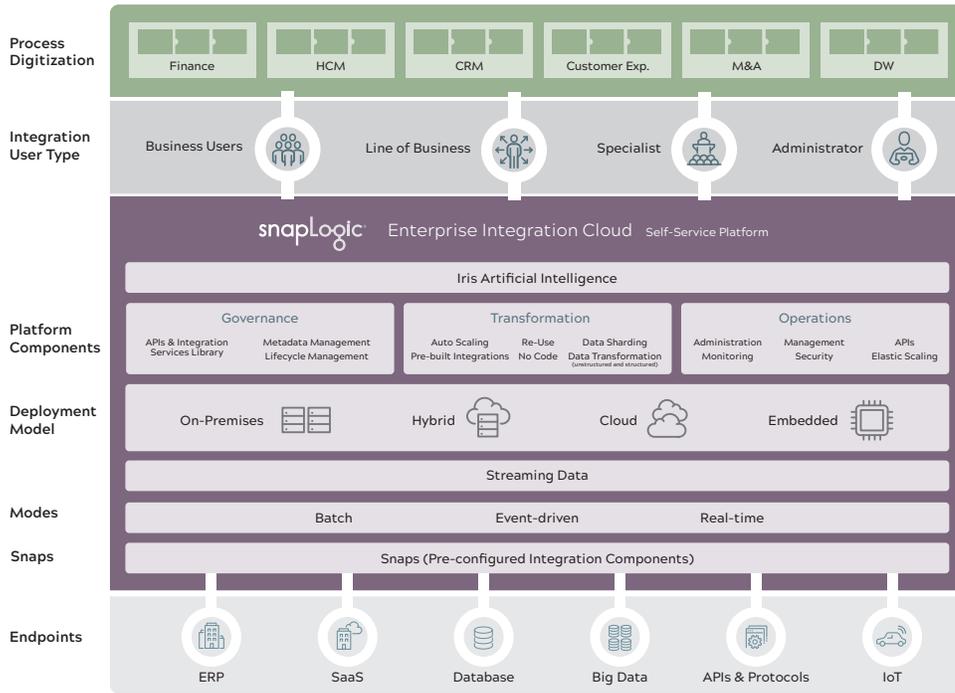
MODERN: Hybrid and Elastic Architecture

Unlike traditional ETL and ESB technologies, the SnapLogic Enterprise Integration Platform is purpose-built for the cloud. Consequently, users can expect data to run at cloud speed. Data streams between applications, databases, files, and big data sources are sent via the Snaplex, a self-upgrading, elastic execution grid.

Near Perfect Customer Satisfaction Scores:

Our customers rated vendor satisfaction, ongoing commercial and business support, and the quality and reliability of our sales team as nearly perfect.

SnapLogic Enterprise Integration Cloud



“ We can do more in two hours with SnapLogic than we could in two days with traditional solutions.

– Dinesh Gopinathan, Enterprise Applications Manager; Adobe

The SnapLogic Enterprise Integration Cloud (EIC) is a single platform for application, data, and analytics integration. By providing rapid development via a robust designer interface and requiring no hand coding and schema enforcement, developer productivity vastly increases. The EIC also is highly intuitive, offering self-service integration capabilities to non-developers.

- ✓ **Fast time-to-value with pre-defined patterns for key business processes**
- ✓ **The ability to handle the most complex cloud-to-cloud, cloud-to-on premises, and hybrid use cases**
- ✓ **Iris Artificial Intelligence to enhance self-service for non-developers and boost IT productivity**

With SnapLogic, users eliminate traditional ETL and ESB tools segregated across teams, removing data silos so the entire organization can rapidly access and integrate data and applications to make well informed, data-driven decisions.

Featured SnapLogic Customers

Learn more about how SnapLogic can deliver fast time-to-value and help future-proof your integration platform for growth and scale.

Contact us at **888.494.1570** or **info@snaplogic.com**.