



## Driving Digital Transformation Together

Engage more customers. Move to market faster. Create seamless shopping experiences. LiveArea combines intelligent creativity with strategy, design, and technology to deliver these results and more with Salesforce Commerce Cloud and Salesforce Marketing Cloud.

As an award-winning Salesforce partner since 2008, our team has expert skills in creating compelling digital experiences. More than 100 brands across 20 countries have turned to us to implement the digital backbone of their commerce operations. And, our deep expertise on Salesforce Marketing Cloud ensures that we can rapidly integrate technologies to enhance marketing strategies.

As brands drive digital transformation, an increasing array of commerce services are required. LiveArea delivers the precise services clients need – offering a holistic menu of strategy, design, technology, and digital marketing services. We design tailored solutions on Salesforce Commerce Cloud and Salesforce Marketing Cloud platforms that crystallize ideas and immerse shoppers in innovative ways.



Since we teamed with Salesforce Commerce Cloud in 2008, we have enabled top-name brands from around the world to leverage the capabilities of the Salesforce Commerce Cloud platform to unify customer experience and drive revenue.



Along with Commerce Cloud, we selected Salesforce Marketing Cloud to support customizable merchandising features and built-in marketing solutions on the worldwide cloud network, giving clients the technology and tools to sell online quickly, efficiently, and profitably.



Level 2 Certified



Strategic Solution Partner



Support Certified



# Insight and expertise for digital transformation.

## Vertical Market Expertise

Marquee brands have turned to LiveArea for our creative design, implementation, technology support, and digital marketing services across key vertical marketing, including health and beauty; fashion and apparel; consumer products; B2B; and retail.

## Our Capabilities

### Strategy

- Digital Strategy & Transformation
- Omni-Channel Strategy
- Organizational & Business Readiness
- Platform Evaluation & Selection
- Roadmaps & Prioritization Frameworks
- Business User Training & Enablement

### Design

- Concept Development
- Visual Design
- User Experience Design
- Copywriting
- Interactive Development
- Content Creation

### Commerce Technology

- Systems Integration
- Platform Support
  - Managed Services
  - Real-time Site Monitoring
- Quality Assurance
- Training
- Pre-integrated Reference Application
- Innovative Product Tools
  - Multi-brand Check-out
  - Subscription Program
- International Expansion

### Digital Marketing

- Display & Social Media Marketing
- SEO
- Paid Search
- Storefront Management
- Conversion Optimization
- Email Marketing
- Affiliate Marketing

## Clients Include



For more information about LiveArea, connect with us at [LiveAreaCX.com](http://LiveAreaCX.com).