



Vision

Help Saje Natural Wellness spread health and well-being by connecting people with the healing power of 100% natural plant-based products and outrageous customer service.

Results

▲
81%

Increase In
Revenue

▲
72%

Increase In
Mobile Conversion

▲
30%

Increase In
Total Conversion



Plant Power

Saje Natural Wellness wants people to feel better, naturally – the roots of its thriving business. The brand is on a mission to connect people with the healing power of plant-based products online and through its growing network of physical stores.

Embracing Saje's unique in-store experience and organization-wide dedication to natural wellness, LiveArea designed a site that marries a clean modern aesthetic with organic imagery and textures.

Fulfilling Saje's commitment to education and accessibility, we created a navigational widget for the homepage that enables customers to quickly and easily find solutions for specific ailments or areas of the body.

Educating customers is critical to the brand, which makes it a mantra to connect buyers to useful information about plant-based wellness approaches. With this in mind, we also designed custom blog pages for the site, allowing the brand to share ongoing content with customers and establish long-term relationships based on trust and helpful information.

A balance of contemporary and old apothecary creates an elevated experience to serve and educate.

Services

- Visual Design
- UX Design
- Interactive Development
- Commerce Implementation