

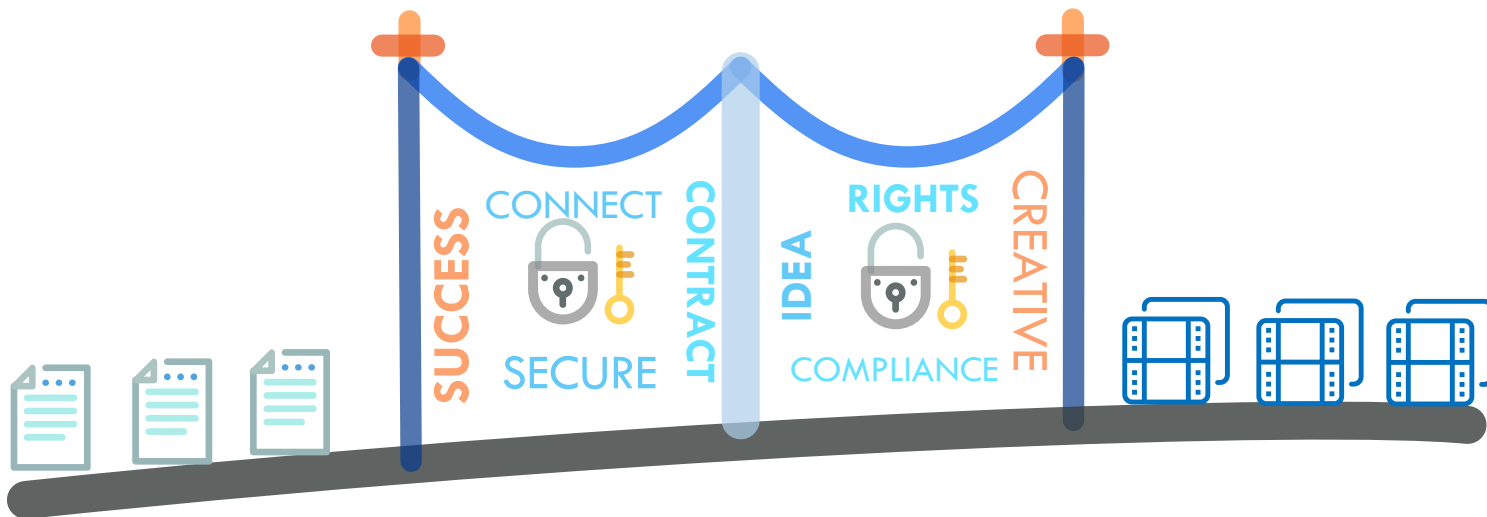


CyanGate

APTTUS SERVICES



BRIDGING CONTRACT MANAGEMENT WITH DIGITAL ASSET MANAGEMENT



CONTRACT MANAGEMENT

APTUS brings world-class contract lifecycle management solution and streamlines business processes. Terms and conditions of a contract already exists on Apttus

RIGHTS MANAGEMENT

FADDEL automatically connects to Apttus to capture rights about the contract. Fadel also connects to mainstream digital asset management solutions

DIGITAL ASSET MANAGEMENT

opentext users can easily view relevant contract information and related digital rights and permissions easily





CONTRACT LIFECYCLE MANAGEMENT

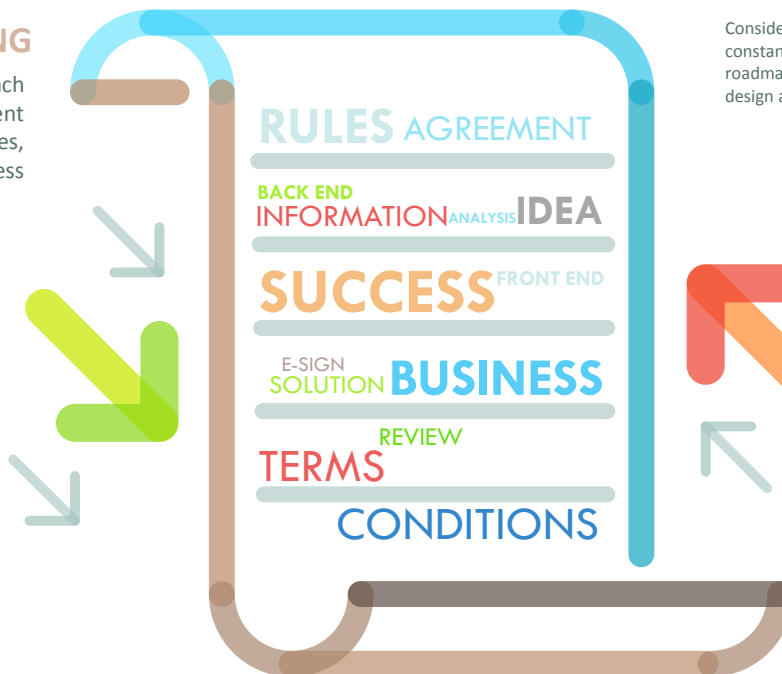
IMPLEMENTATION PLANNING

CyanGate employs a methodical approach for identifying the top-of-mind critical client business objectives, opportunities, issues, and next steps for meeting your key business objectives.



PROJECT EXECUTION

Our project management rigor provides a structured approach to Contracts Management deployments of any scale. We recognize that an investment the size of a Contracts Management initiative requires structure and predictability



STRATEGY

Considering the changing business environment and constantly evolving IT technologies, it is critical to build a roadmap on contract management. CyanGate helps design a plan that will drive success.



MANAGED SERVICES

Our Managed Services offering focuses on employing efficiencies of scale and how your employees can help you achieve more from your Contracts Management solution. .



PLATFORM EXPERTISE





DIGITAL RIGHTS MANAGEMENT

INTEGRATION

Seamless integration of digital rights into contracts



DISCOVERY

Easier way to figure out permissions and rights to use a particular asset



OPTIMIZATION

Cutting costs with increased efficiencies and the ability to assess all creative inventory for optimum content reuse



COMPLIANCE

Safeguarding brand from non-compliance content use to avoid penalties, campaign rework and negative PR





CUSTOMER RELATIONSHIP MANAGEMENT

STEP 1

Employ a methodical approach for assessing the Salesforce instance and bringing a report on how to go about implementing Lightning.

STEP 2

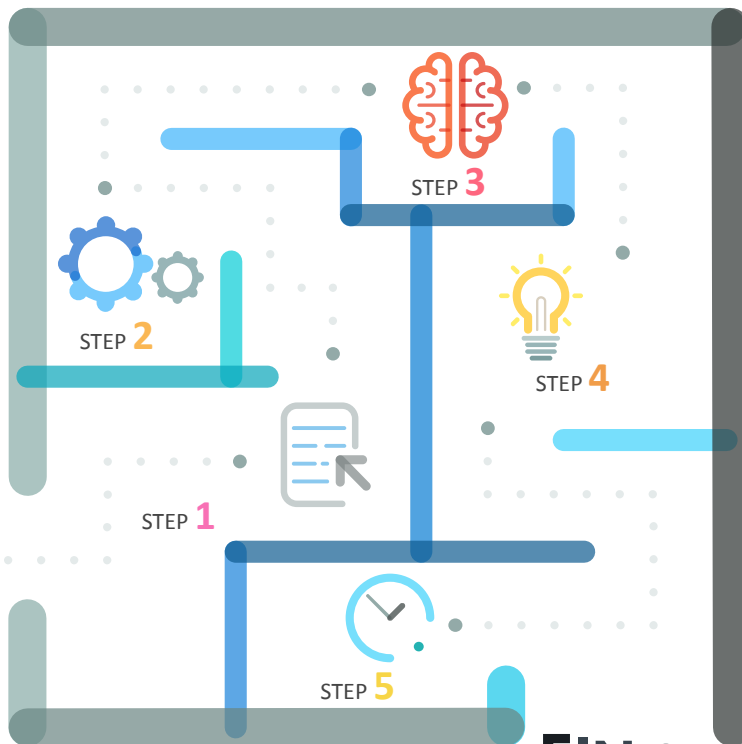
Use agile methodology to implement the solution based on a defined roadmap. Implementation will be done step-by-step to assure maximum impact.

STEP 3

Provide on-going technical support to help develop better solutions. Depending on the business need, we can bring out-of-the-box solutions.



START



Lightning Migration Maze

FINISH



STEP 4

From documentation to communication, helping all users understand this new experience is very critical. CyanGate helps with the right way of introducing Lightning to users.

STEP 5

Lightning is not only a change in User Interface and User Experience. It is a change in the way business gets conducted. CyanGate is not only helping users understand reasons behind the change but also improving their productivity.

PLATFORM EXPERTISE



THANKS FOR
WATCHING