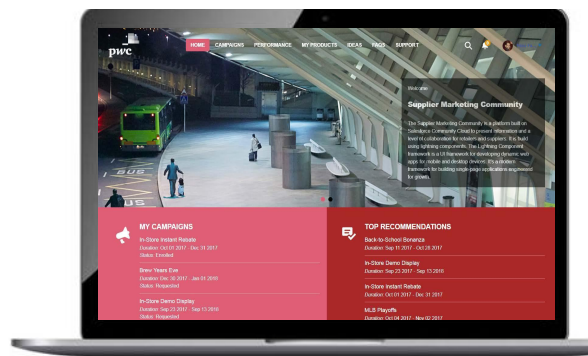


PwC's Supplier Marketing Community

Reinventing business through seamless and effective innovation

PwC's Supplier Marketing Community, *powered by Salesforce*, is an intuitive and user-friendly solution leveraging Salesforce Communities, which provides suppliers a "one stop shop" for personalized, real-time marketing campaign information. The community aims to increase marketing investment and improve supplier awareness of marketing initiatives by bringing the entire supplier/buyer/marketing ecosystem together in one centralized location for information and support. This accelerator is built and packaged with Lightning Bolt.



Solution benefits

- Reduce Dependency on Multiple Systems – provides a "single source of truth" for suppliers and buyers.
- Data-Driven Decisions – insight into analytical data allows users to determine the best programs to participate in.
- Resolve Issues Effectively – suppliers are empowered to resolve their own concerns using Knowledge and Service Cloud.



To discover how our Supplier Marketing Community can help you manage your supplier relationships and drive new business, please contact us at GBL_Info-Salesforce@pwc.com.

