

Sell Smarter

Yesware is a sales platform that helps sales teams prospect, connect, and close faster and more effectively. We connect to the tools sales reps use every day to provide actionable data on how to engage with prospects, and give managers better insight into the sales pipeline.

Why more than **800,000** customers choose Yesware



Easy to Roll Out

Yesware seamlessly connects to Gmail, Outlook, and Salesforce.com to help you run a data-driven, efficient sales process. Installation takes seconds and requires no technical knowledge, allowing your team to stay focused on selling – not learning a new tool.



Salesforce Data You Can Trust

Automatically log activity data on every sales email sent, opened, and received; every attachment downloaded; presentation viewed; and meeting scheduled to the correct Salesforce.com record, all in real time.



Reliable Reporting to Improve Sales Efforts

Slice and dice sales team activity data in Salesforce to analyze lead and contact engagement, or spot red flags in the sales cycle before it's too late. Tie metrics to existing reports and dashboards, or create Yesware specific reports.



Tools to Take Action

Work smarter with email and attachment tracking, email templates, email scheduling, automated outbound emails and drip campaigns built right in your inbox.



Product

Yesware works with Gmail, Google Apps, Outlook and Salesforce.com.



Results

25% New sales growth

31% Increase in overall call connection rate

32% Improvement in sales email response times

Customers

