

Challenge

- Fragmented system and data are only recorded in Excel
- Lack of control and visibility of the daily operation
- Unable to run report quickly
- Unable to make immediate decision because of existing slow reporting system

Project Objective

- To Centralize corporate sales data and monitor on campaign's performance
- To Control and Monitor daily operation better
- To Understand the operation for better decision making

Products

Sales Cloud

Countries Covered

Hong Kong

Business Benefits

- Centralized corporate sales data and tracking campaign's performance in real time
- Increased the operation efficiency
- Instant access Salesforce CRM via Mobile, anytime, anywhere
- Real time reports & dashboards enable them to understand the operation and marketing activities better