

## Challenge

- Lots of client data still in spread sheets
- Stalled deployment, system only rolled out to Hong Kong
- Never fully realised, previous solution was deployed with no clear goal
- Issues related to business “trusting” the system

## Project Objective

- To have a Single integrated view of information
- To connect with online platform & system
- To access information anytime anywhere

## Products

Sales Cloud

## Countries Covered

Hong Kong

## Business Benefits

- Client data centralised, accurate and available to all team in Hong Kong
- Integrate with online website enquires, online sales platform & meeting room booking system