

Why choose Orange?



Datavenue: Data and the Internet of Things brought to you by Orange

Flexible Data is included in Datavenue: a set of solutions and services that bring together the best of Orange Business Service's expertise in cloud, data analytics, and the IoT.

Datavenue is based on a co-innovation program, bringing together large companies, start-ups, device manufacturers and developers in a way that encourages the creation of innovative services.

Strong expertise in applications and system integration.

- France's 5th largest digital services company (source PAC 2014)
- **Orange Applications for Business:** a center of expertise consisting of 2,800 people, specialized in customer experience, data analytics and smart objects
- 400 integration projects per year
- 8,000 customers using our SaaS solutions

Trust and security

Your data is hosted in France, in our secure datacenters. Rely on the expertise of one of France's leaders in cloud computing.



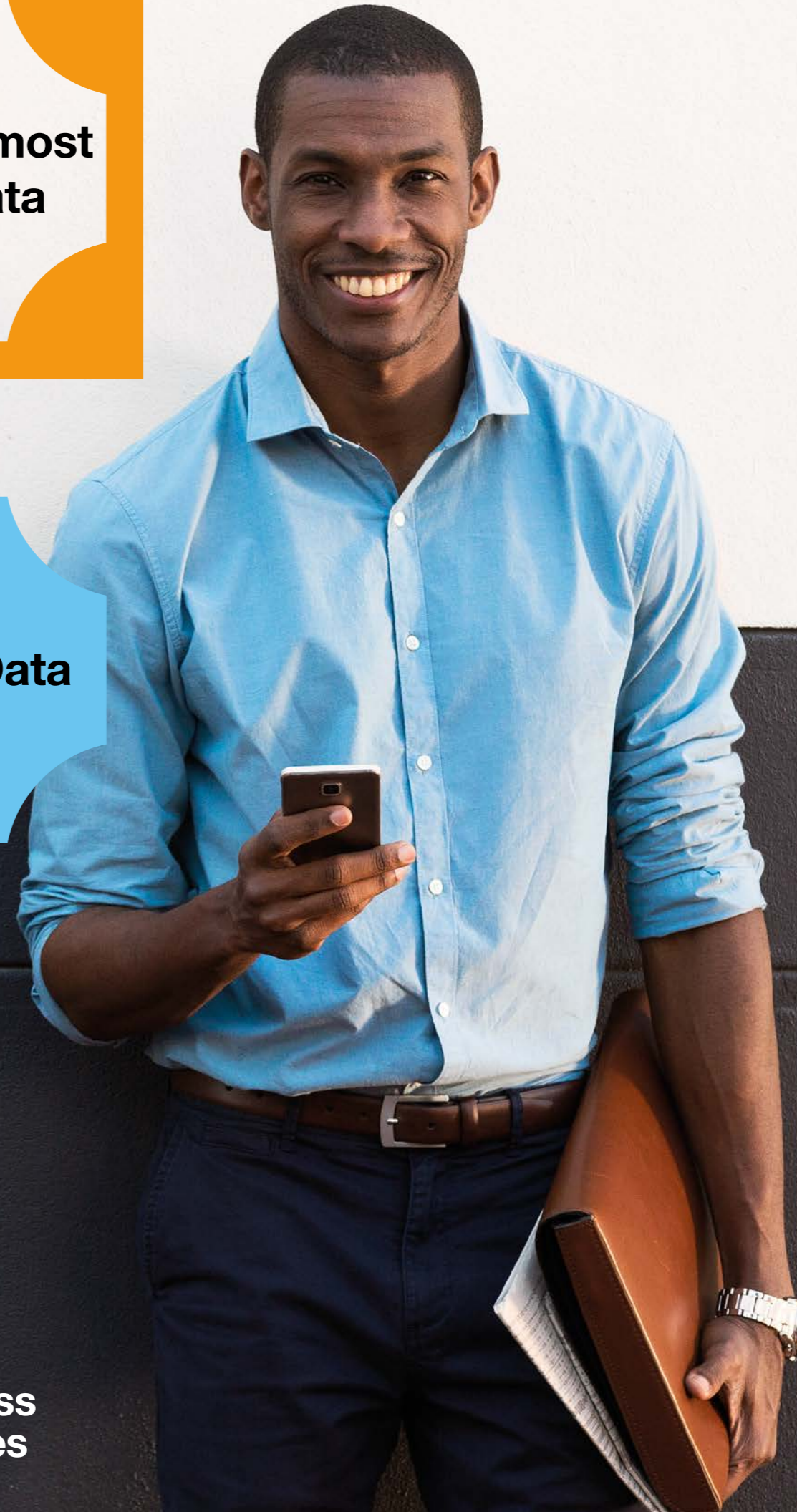
Our guarantees in terms of compliance and security

- **ISAE 3402 Type II**, management and organisation of the "Val de Rueil France" Datacentre (2013)
- **ISO 27001**, Information System security management (2012)
- **ISO 9001**, quality management (2012)
- **ISO 20 000**, management of services provided (2012)

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Make the most
of my data

Flexible Data



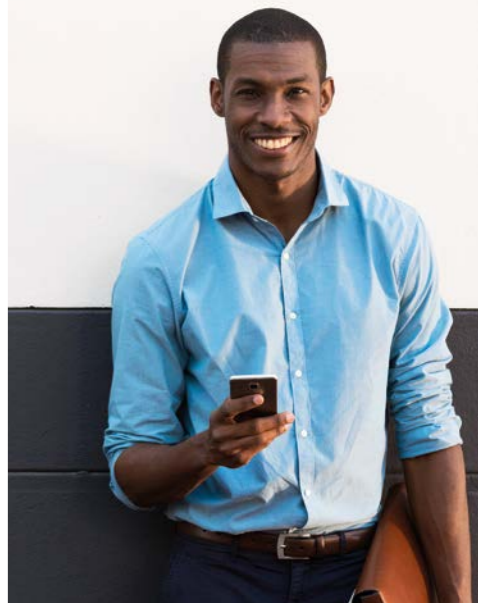
Manage and take advantage of your data with Flexible Data

The explosion in the volume of data and improvements in processing power are shaping the way companies do business. These changes can allow businesses to thrive in highly competitive markets as long as they are able to extract insights to optimize their internal processes and improve customer relationship.

Efficiently implement your data project

How can data be used to provide value ? Which use cases should be given preference? How can the right skills be gathered? Which technologies should be chosen? How to ensure a return on investment?

Flexible Data is the answer to all of the questions above. You can access tools from a secure web portal and you will continuously receive support from our experts, in order for you to make the most of your project.



Turn your data into opportunities

Identify your data capital

You collect data from a wide range of sources: CRM systems , survey results, information provided by the visitors of your website, machine activity logs (on production lines, office software, etc.).

All of this data can represent an asset... as long as it is structured into useful information, organized and then harnessed. And yet only a very limited amount of the data made available to companies is used.

Put this source to good use...

- To optimize your operational efficiency
- To improve your existing services
- To create new services



Data allows you to retain or gain a competitive advantage. In order to win new customers while optimizing your investment, your communications need to be targeted. This is enabled by data analyses and methodical cross referencing.

Data can also improve your operational efficiency. For example, the data generated by your machines can allow you to anticipate breakdowns, which can be very costly in terms of repair expenses and loss of productivity.

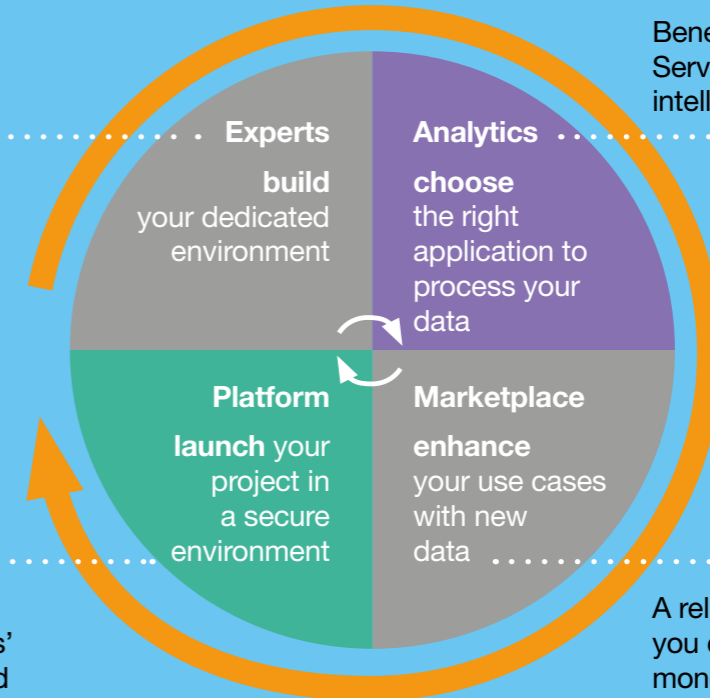
A wide range of uses, whatever your business activity

Targeted Marketing	Supply Chain Optimization	Sales Forecast	Data Monetization
Fault Detection	Quality Control	Fraud Detection	Churn Analysis
Revenue Forecasts	360° Customer Knowledge	Risk Anticipation	Customer Journey

Create your environment in a few clicks

Orange Experts will provide support to ensure that you are quickly up and running

Your service is hosted in Orange Business Services' secure and scalable Cloud



Benefit from Orange Business Services' selection of the best data intelligence tools on the market

Benefit from Orange's expertise in data anonymization

A reliable environment on which you can enhance, exchange and monetize your data

Our experts will accompany you throughout the entire process

Our experts are here to support you from the definition phases of your project, to its test phase and operational implementation:

Audit & Consultancy

- Analyze your data's potential
- Audit your organization's capabilities (tools, skills, Information System, etc.)
- Identify business scenarios
- Structure & organize data
- Design the architecture
- Ensure data security and confidentiality



Implementation & Monitoring

- Prepare the integration process (migration, project management, etc.)
- Development
- Integration
- Project coordination
- Maintenance



Our methods are governed by a strict ethical framework, ensuring the confidentiality of your data.