



# Shaping tomorrow's industry with IoT and data analytics



**Are you looking to optimize your operational efficiency, increase customer loyalty and develop new services? Now, whatever your business, you can reimagine your manufacturing with the Internet of Things (IoT) and data analytics and capture new revenue growth.**

**Our experts will help you understand how to transform your business, drive business outcomes and anticipate the impact on your organization.**

**With each step, we tackle security issues, we help you choose the right set of solutions and we provide the support you need to control your project, so you can make the most of the entire Internet of Things value chain.**



**Business  
Services**


# Datavenue: an innovative and modular offer to capitalize on Internet of Things and data analytics

We know that every project is different and has its own unique requirements. But with our proven expertise in all types of projects and 700 IoT and analytics experts worldwide across many industries, you can be sure your business transformation will be successful.


Imagine taking advantage of the opportunities in areas such as indoor air quality, temperature monitoring, vehicle auto-diagnosis, pipeline monitoring, material handling/conveyance, data center equipment monitoring and radiation levels.




**Select**  
We help you select relevant objects and sources of data for your business.



**Connect**  
We facilitate data transmission by connecting objects in a proper and reliable way.



**Manage**  
We accompany you to collect and store data securely and manage devices efficiently.



**Control**  
At every step of the implementation, we provide you the expertise and services to ensure security, integration and operations.

## An already field-proof IoT solution

**Manitowoc, a world leader in the crane industry, is now able to offer connected cranes to its customers. The business application created together with Manitowoc gives them the capacity to:**

- Limit service interruption using remote diagnostics on cranes throughout the world
- Plan preventative maintenance to reduce downtime and ensure that the cranes are in top working condition
- Create new business models by using IoT data to offer their cranes as a service

Manitowoc uses this connected service to streamline its operational effectiveness, reduce costs and improve service quality.



**Orange solutions to manage load levels, cautions and alerts, crane operation times, etc.**



### About us

Orange Business Services, the Orange branch dedicated to B2B services, is not only a telecom operator, but also a global IT solutions integrator and applications developer. Its 20,000 employees support companies in all areas of their digital transformation: mobile and collaborative workspaces; IT/cloud infrastructure; fixed and mobile connectivity; private and hybrid networks and the Internet of Things.



[More information on orange-business.com](https://www.orange-business.com)