



MapAnything®

See your Business in Three Dimensions with the Leader in Geo-Productivity

We use the location of people and things to connect everyone within your enterprise, empowering them to provide unparalleled customer experiences at every touch point, wherever they may occur. With MapAnything, you know where you've been so you can determine "Where next?"

1 Scheduling as a competitive advantage

Delivering world-class Sales and Service starts with your schedule. Using MapAnything Optimization as a Service, you can accurately size your workforce, then plan complex schedules and routes to ensure you maximize the number of stops per day, all while saving on travel-related costs.

2 A map-based view of your business

We bring the question of Where to life. Using our Location-Services platform. Better plan Sales or Service Territories to make critical workforce placement decisions and drive overall productivity.

3 If it moves and it's valuable, you need to know Where it is

Get real-time insight into Fleet Vehicle location and performance. Leverage our Location of Things (LoT) cloud to automate CRM data capture and trigger processes, such as driver ETA text notifications to clients and customers.



Key Features

- Interactive Map-based User Interface
- Daily Driver Summaries
- Asset Tracking
- Route and Schedule using Historic Traffic Patterns
- Multi-day Scheduling with Constraints
(time of day, no overtime, SLAs)
- Flexible Telematics Deployment
(mobile, hardware, or GM OnStar)
- Territory Development and Management
- MySalesforce and Native Mobile App
- No-code Deployment - Install in Minutes, Configure in Hours
- World-class Customer Success and Support

Geo-Productivity for Every Aspect of your Business



Field Sales

Over 54% of a sales rep's time is spent NOT selling. Automate data entry, plan sales trips, track mileage, and more so you can spend less time planning and more time selling.



Marketing

Unlock location-based marketing in Salesforce® to produce targeted, effective campaigns which generate more qualified leads, and streamline event planning across teams. Analyze the performance of a campaign or event using top-notch performance metrics.



Fleet Management

Service more work orders, see more clients, and get more done in fewer miles with sales and fleet tracking, route optimization, real-time vehicle compliance diagnostics, and business process automation.



Salesforce® Admins

From small businesses to Fortune 500 enterprises, our World-Class Customer Success and Support Team will ensure your MapAnything experience runs smoothly from Day One.



Field Service

Boost customer satisfaction and transform your service organization from a cost center to a profit center with route, schedule, and territory coverage optimization.

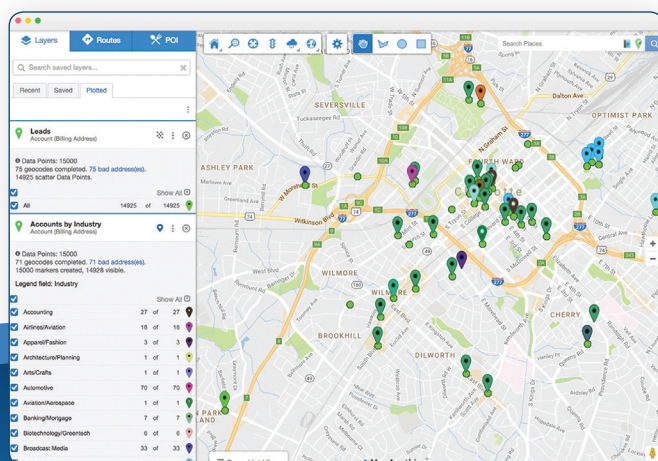


ITSM

Closing incidents faster is the main KPI for most IT Service Organizations. With MapAnything for ServiceNow, IT departments can maximize their overall ROI by increasing productivity

How It Works

The MapAnything Where Platform connects every aspect of your field-based operations, giving you a three dimensional view into your business to answer the three main questions you need to know:



1

Where are my best customers and prospects?

2

Where are my resources in relation to them?

3

How am I performing against my KPIs?

600+ 5 Star
AppExchange Reviews

Over 2,100
customers

75,000+ users
around the world

G2Crowd Highly Reviewed App

2017 Entrepreneur Magazine Top 360



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