

The Catalyst That Accelerates Marketing Growth



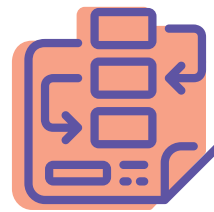
You have the best marketing tools in the world, but something's missing. You're not happy with the data. You're spending too much time on the little things because everything's so manual. Customer lifecycles are completely unclear. In some cases, you might not even know if your emails are making it to your audience's mailboxes.

You don't have to go it alone. Lev is a technology-lead consultancy that offers comprehensive technical and marketing strategy alignment services. We call it Catalyst, because it's the start of your marketing future. We'll take a deep dive into your current strategy and processes and untangle all the knots leading you to complete success.



Digital Marketing & Strategy

Customer Lifecycle Roadmap
Performance Optimization & Reporting
Segmentation & Personalization
Journey Mapping
Concierge Consulting



Process Optimization

Audience Segmentation
Campaign Management

Packages

All packages include a Client Discovery Meeting, Client Report-out, and Readback deck.

SILVER	PLATINUM	GOLD
12 hours PICK ONE Performance Optimization (up to 3 campaigns) Journey Mapping (up to 2 journeys) Segmentation & Personalization Strategy Deliverability Assessment Concierge (On-Call) Consulting PRICING: \$3,000	80 hours 1 day onsite PICK ONE Customer Lifecycle Roadmap Content Assessment Workshop + PICK UP TO THREE Performance Optimization (up to 3 campaigns) Journey Mapping (up to 2 journeys) Segmentation & Personalization Strategy Deliverability Assessment Concierge (On-Call) Consulting BEST VALUE PRICING: \$18,000	40 hours 1/2 day onsite PICK ONE Customer Lifecycle Roadmap Content Assessment Workshop PRICING: \$9,400