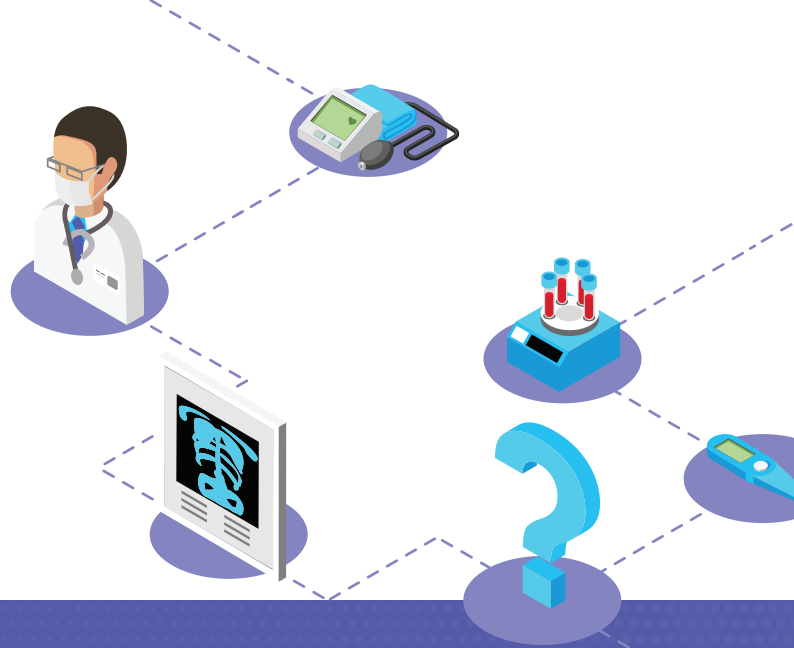


# Patient Journey Navigator



Patients' need for support has risen alongside the cost and complexity of modern therapies. Mavens can equip you with the right tools to be a strong advocate for fast, effective patient care.



**Take control of every step of the journey.**  
Better plans. Better flexibility.  
Better outcomes.



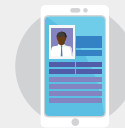
## START WITH A GREAT PLAN

Specialty therapies have led to extremely complicated and specific patient journeys. Our platform standardizes the journeys that have the quickest time to exposure for patients, across different therapies and even different indications.



## ADAPT TO EVERY CHALLENGE

Each patient journey has unique problems that need novel solutions. From prescription to reimbursement to adherence, Mavens Patient Journey Navigator can help you track and solve many complications that arise—so you can minimize any delays in patient care.



## ENGAGE YOUR PATIENTS

Patients can communicate with their care team through connected devices and mobile software solutions so you know that they're adhering to the plan and getting the support they need to stay on track.

KEY BENEFITS

**Time to Therapy**

Specialty, rare and personalized therapies are complex to navigate — improve time to therapy with standardized and configurable patient journeys.

**Productivity**

Tailored to drive contact center efficiency in a patient centric manner, delivering a different experience for each care team role.

**Improved Collaboration**

Multichannel event driven notifications, to escalate process blockers and keep stakeholders informed.

**Veeva Interoperability**

Designed from the ground up to deliver compliant insights directly to field sales through Veeva CRM and iRep.

**Fulfillment**

Specialty pharmacy fulfillment to support triage of prescriptions and share shipment and status updates.

**Security**

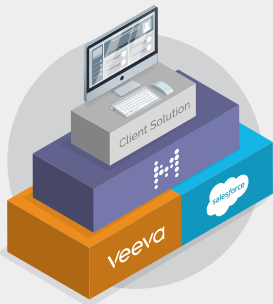
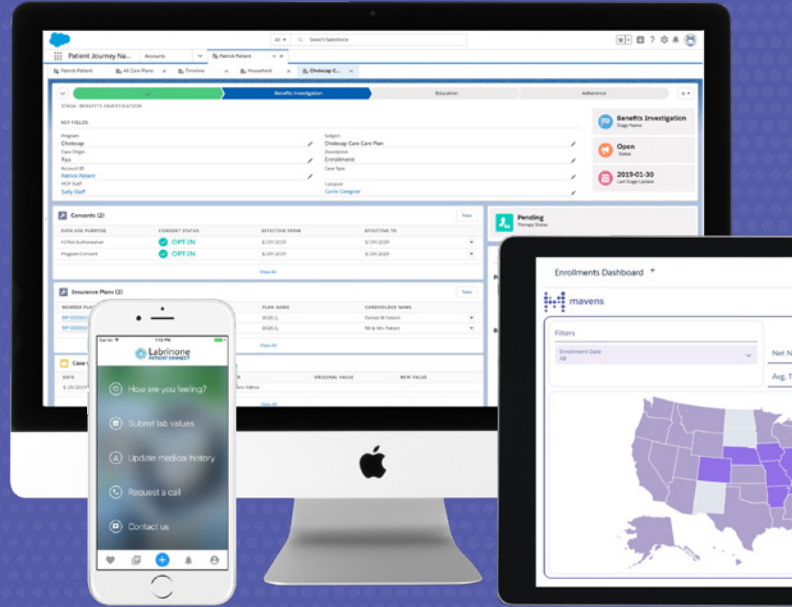
Meet HIPAA compliance mandates and secure PHI/PII with auditing, monitoring and encryption capabilities provided by Salesforce Health Cloud and Salesforce Shield.

**Integration**

External hubs, data warehouses, master data, electronic benefits providers — open APIs simplify integrations.

**Insights**

Own your data, capture qualitative information, analyze the patient journey and deliver actionable insights.



**WHAT ARE SOLUTION ACCELERATORS?**

Our experience with common industry problems inspired us to create a suite of customizable software Accelerators. Accelerators are software starter kits—pieces of predeveloped code—that we use again and again.

Accelerators get our clients up and running faster with lower risk and at lower cost. They're built on platforms like Salesforce and Veeva and provide foundations for the tailored solutions our clients seek.

**ABOUT MAVENS**

Our mission is to elevate healthcare worldwide by connecting people to cures through cloud technology and trusted partnerships.

Mavens implements software that transforms the way organizations engage with healthcare professionals, patients, and consumers. Our strong relationships with Salesforce and Veeva help us deliver with unmatched speed, innovation, and partnership.

