# We're Committed to Helping Nonprofits Make the Most of Their Technology.



At Heller Consulting, we believe that CRM is a combination of people, processes, and technology used to deliver superior service to constituents and enhance their relationship with your nonprofit.

We understand that donors demand greater accountability for how and where their money is used. They're looking for impact measurement and we're here to help you achieve that. We bring our "A"

# Who We Are

- Based in the San Francisco Bay Area with staff working virtually across the United States and Canada
- 30+ certified consultants
- Over two decades of experience helping nonprofits use effective strategy and technology to tackle real-world problems and reach their goals
- Every staff member has worked for nonprofit organizations so we understand the real impact of each decision
- With rich experience in nonprofit strategy and CRM & fundraising technology, we are well versed in the possibilities and challenges encountered by nonprofits of all types and sizes

## Salesforce Experienced Team

- CRM consultants that hold Salesforce-certifications, many more than one
- Hundreds of Salesforce-based projects completed

game to each and every project with our Salesforcecertified and change management certified staff.

Your nonprofit organization relies on its relationships to do the work that helps it accomplish its mission and affect positive change in the world. At Heller Consulting, we empower you to focus more effectively on the relationships that are the cornerstone of your organization.

# **Solutions Across Your Organization**

Utilizing the range of tools available with Salesforce, we help organizations with:

- Fundraising
- Program Management
- Community Engagement
- Marketing & Communication

Our process starts with understanding your organization's needs and goals. We then provide solutions ranging strategy to detailed technology planning and implementation through to execution. Plus, we utilize change management techniques along the way to ensure user adoption.

### Contact us to find out more.



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