

Know how
YogiTunes got the
perfect app for yoga
music.

Caters to all yoga enthusiasts

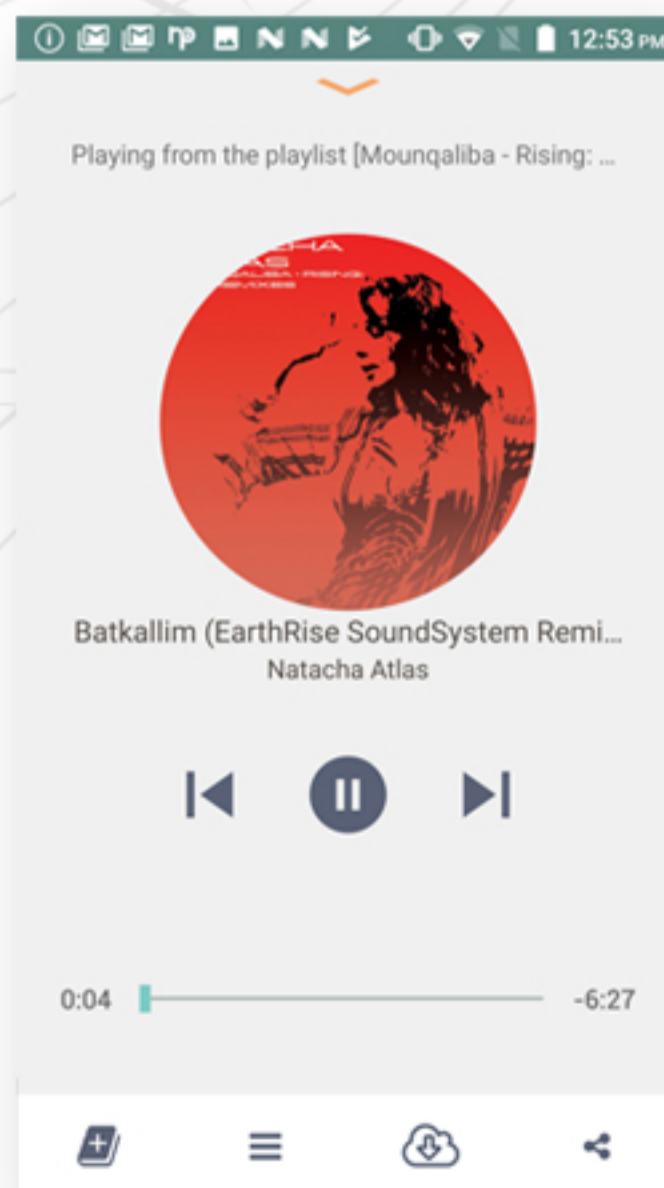
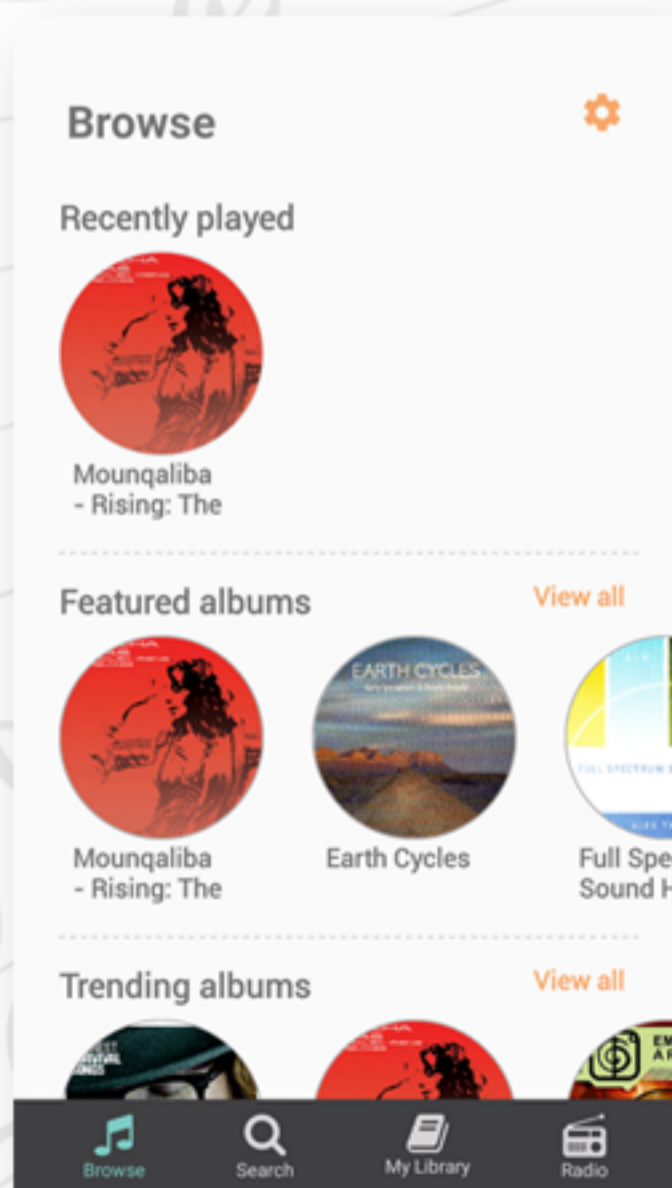
About Our Customer



YogiTunes has been designed to spread awareness for the yoga lifestyle. Yogi Tunes was created with the aim that would serve as the destination for yoga music. Nowadays, yoga has become the fundamental part of the lifestyle be it teachers, students or any class of people. Hence, our client has been the storehouse of all the latest music pertaining to yoga. People can enjoy practicing yoga in a funky manner with this streaming application. YogiTunes is designed to support the yoga community with the right performance.

Situation Analysis

Our client YogiTunes approached us with the idea of creating a platform for the yoga enthusiast. **They wanted to develop an app, more like a platform with multiple features for the music library.** The idea behind this requirement was to build a library with custom features that have all the latest yoga music. Our client wanted to support both students as well as the instructors in their yoga endeavors. They wanted us to develop this app to add to the yoga community supported by both Android and IOS.



Challenges: Acceptance of the latest!

As already said, our client YogiTunes wanted to develop a platform for the yoga community, spreading the trend was difficult for them. As this platform is completely new, it was not flexible enough to support new and existing modifications pertaining to the application requirements. Further, due to the unrevised **UI/UX of the app, the productivity was low**, scalability was reduced and the app was prone to an uncertain threat hence low on security as well. Our client's challenge was our challenge too but we provided calculative solutions for the same.

Recalling the major challenges in a nutshell

Low productivity



Platform flexibility



Low security



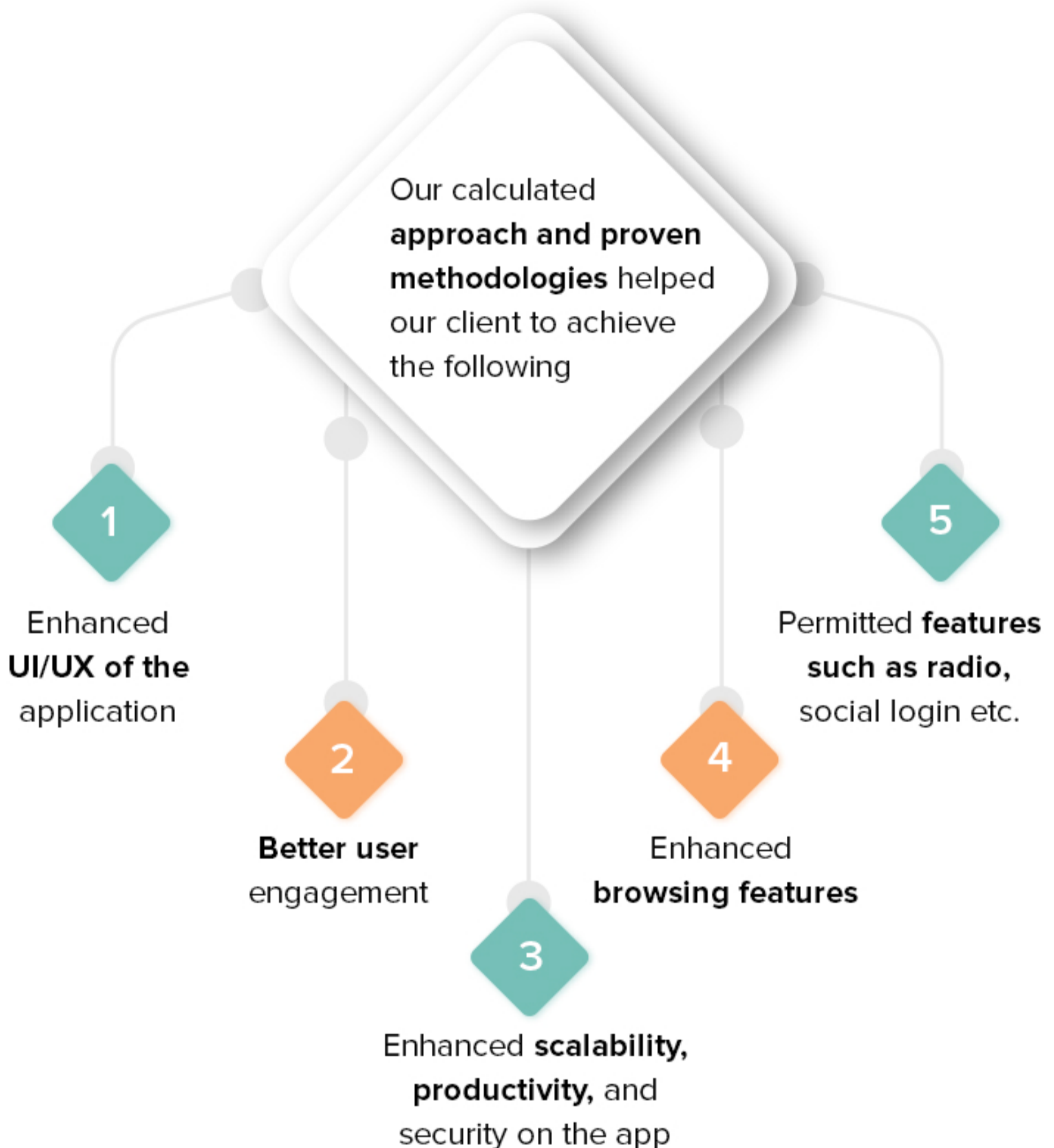
Scalability issues

Our One Stop Solution

Analyzing the requirements of our client, we developed multiple functionalities to cater to the user's emerging application requirements. We designed the music custom player with its numerous controls to enable the user with flexibility and scalability.

- 1 Crossfade Functionality:**
To handle the overlapping of the songs
- 2 Controls from Lock Screen:**
Playing music with the lock screen
- 3 Sleep Timer:**
Playing music for a particular time interval
- 4 Streaming:**
High-quality streaming
- 5 Offline Music Storage :**
Playing music without an internet connection
- 6 Playlist Create in my Library Section:**
Create playlists according to your choice
- 7 Playlist Create in my Library Section:**
Search musical tracks according to your needs.
- 8 Manage Subscription:**
Purchase the musical tracks according to the subscription you choose.

Progress Meter



Working with YogiTunes was a delight and so does they say about us. In this project, work satisfaction was curated from both the ends making this project successful.

Hytechpro Leverages

Enhanced
User
Experience

Multifold
Productivity

Proven
methodologies

Features On
Demans

Increased
User
Engagement



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