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Implementing Your Digital Business

Our vision and what we do in five slides.

We Drive Your
Digital Business

Software eats the world.
Software provides competitive advantages in more and more industries and defines how companies interact with their customers, consumers, partners, employees and suppliers. Digital products are a driver for competitive differentiation and performance.

Two elements are particularly critical to digital innovation: a better customer experience and freshly conceived business models that harness the power of new digital platforms. Both are essentially driven by software. In this software business, as-a service and platform models will gain ground in the future.

These trends apply across all industries, and many companies will have to deal with software as their future core competence. Software provides new functions for existing products and creates additional application possibilities.

Key elements here are integrated, unified architectures that connect the various systems, products and their data and create a common data model for use by various internal or external services.

Our vision: We drive innovation through software and advance your business with digital products: new offerings, more growth, higher performance. We are your trailblazer at the interface between business and technology.
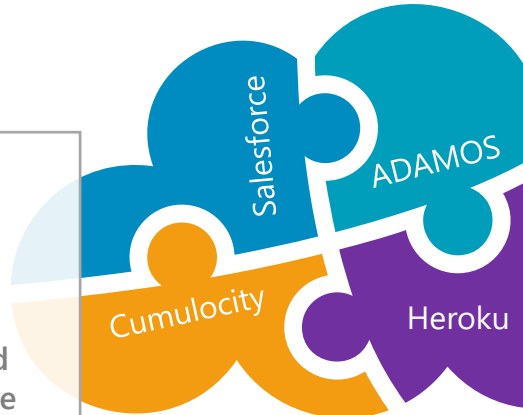
logicline Portfolio

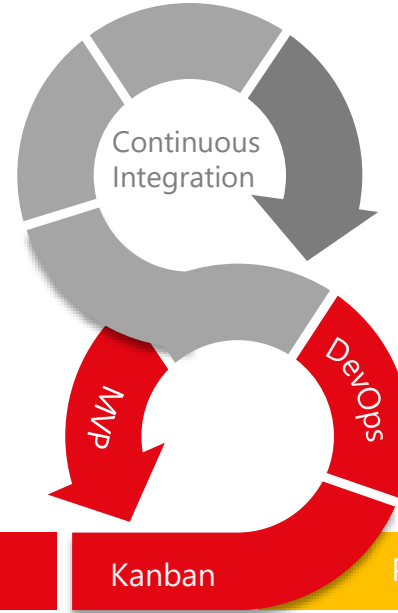## Connected Products

Internet of Things Apps & Solutions
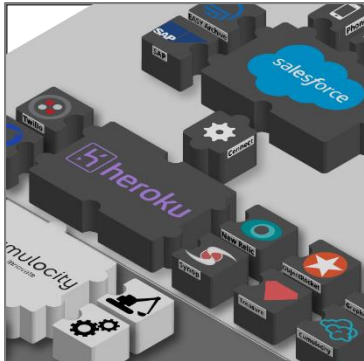
Salesforce Apps

Building Cloud Revenues in the Salesforce Ecosystem

We design, develop, orchestrate and operate digital platforms.

Digital Platforms

Customer Portals & Mobile Apps for new digital offerings

System Integration & Consultancy

Implementing Your Digital Business

The outcomes are suitable, fully-integrated, scalable products for your digital business.

Salesforce

ADAMOS

Cumulocity

Heroku

Continuous Integration

DevOps

MVP

Design Thinking

Lean & Agile

Scrum

Kanban

Product Management

Requirements Engineering . UX . Implementation . Product Management . Operations . Support

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Our portfolio along your *lean &* digital product lifecycle

IDEATE	CLARIFY	VALIDATE	LEARN	DEVELOP	MARKET	OPERATE

How to handle the Digital Challenge?	How to define new products and their potential?	How to measure and test the product-market-fit?	How to get proof from and adapt to the customers?	How to develop the product, fast, lean, and agile?	How to do sales enablement and Go-to-market?	How to operate, service and support the product?
Ideation Workshop	Discovery Workshop	Customer Interviews	Proof of Concept	SCRUM Team	Pricing Strategy	Presales
Maturity Check	Market Analysis	Mockups	Pilot Customers	Agile Coach	Lead Generation Framew.	Customer Onboarding
		Prototypes		Automated QA	Sales Training	Support

DOCK ONE Innovation Lab

Your Challenge

Our Offering

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Our Technology Partners

Above all these are Salesforce®, Heroku®, Software AG® and ADAMOS®.

Heroku - the best way to build apps with open languages. Deploy, run & manage your apps with **familiar developer tools**. Mobile and IoT apps or customer facing web portals connected to your enterprise IT.

Customer, Mobile & Web Apps

Enterprise Cloud

Salesforce - the fastest way to develop enterprise cloud apps. **Out-of-the-box** tools & services to automate, integrate & deliver. Sales | Service | Marketing Cloud.

IoT & Device Management

AppExchange & Heroku Elements **marketplaces** with thousands of enterprise grade 3rd party add-ons.

Cumulocity – the leading independent IoT Cloud for **device management** from Software AG. Connects and manages your machines effortlessly. Open, application centric and **free-to-try**.

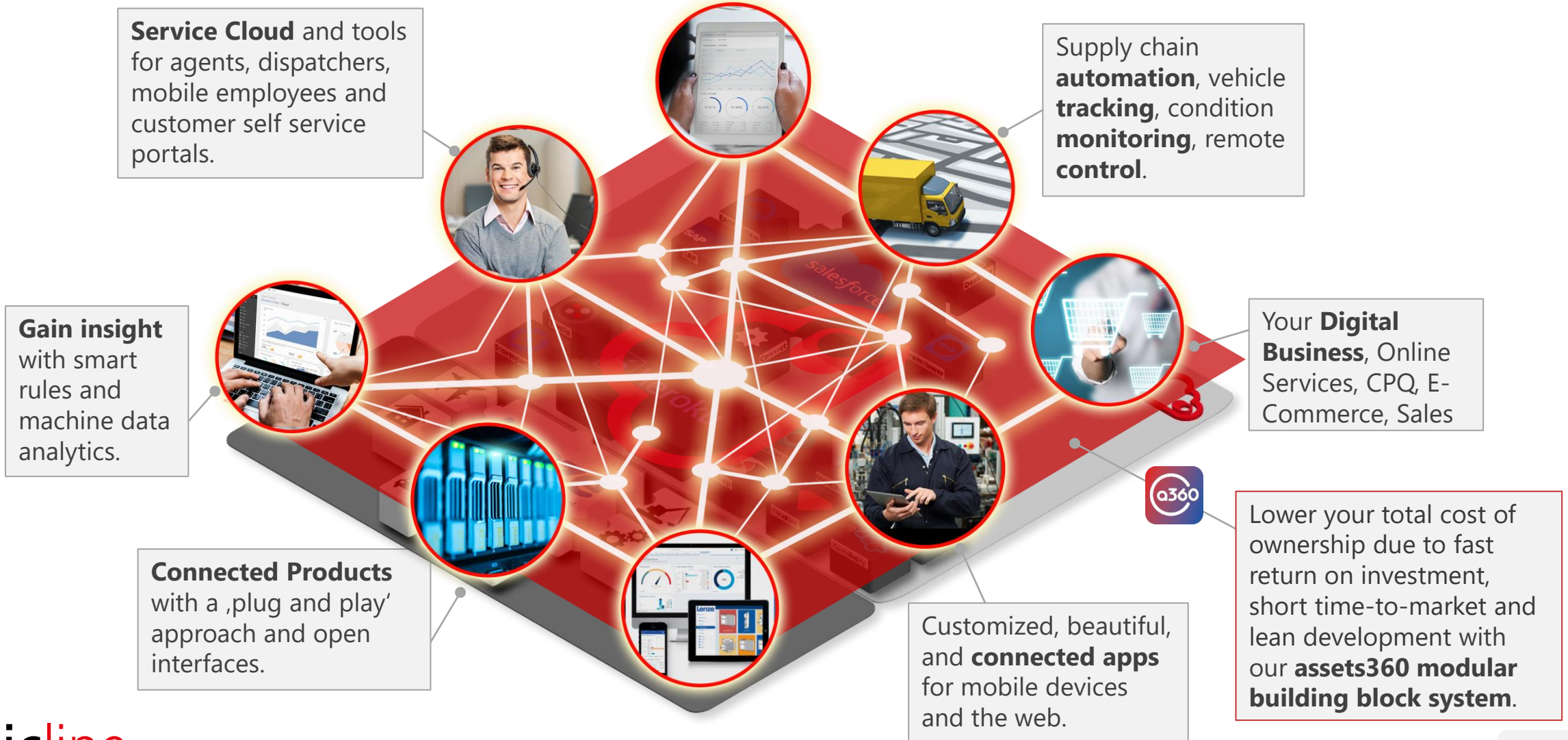Many certified and pre-connected devices, plug-and-play, protocol support and device SDKs. Plugins.

Build **state-of-the-art apps** and solutions faster: Accelerate and scale with an **IoT Cloud** and a modern **PaaS** and leverage their **growing ecosystems**.

Our Project Portfolio

Service Cloud and tools for agents, dispatchers, mobile employees and customer self service portals.

Supply chain **automation**, vehicle **tracking**, condition **monitoring**, remote **control**.

Gain insight with smart rules and machine data analytics.

Your **Digital Business**, Online Services, CPQ, E-Commerce, Sales

Connected Products with a ‚plug and play' approach and open interfaces.

Lower your total cost of ownership due to fast return on investment, short time-to-market and lean development with our **assets360 modular building block system**.

Customized, beautiful, and **connected apps** for mobile devices and the web.

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Implementing Your Digital Business

logicline is part of Lenze.Digital

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