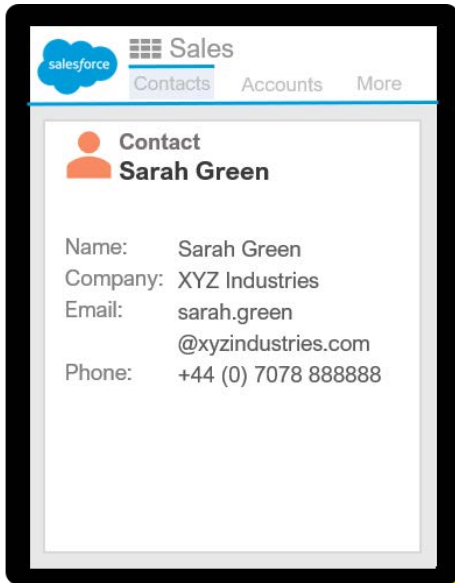
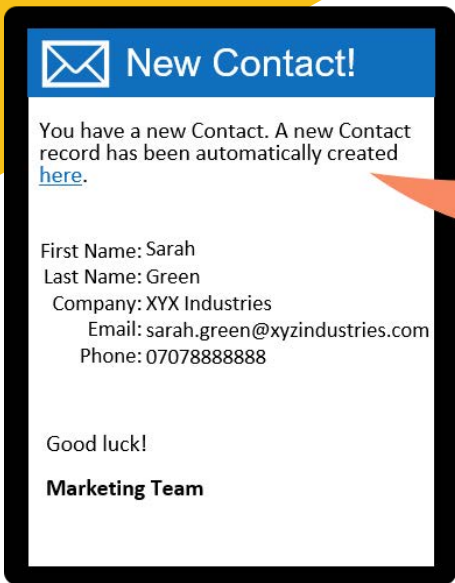


Email-to-everything > Use Case

Automatically Create or Update Contacts from Emails

Automatically detect and create missing contacts in SFDC from inbound emails.



THE SOLUTION

Email-to-everything

- ✓ Send emails to Contact object
- ✓ Auto-create new Contacts
- ✓ Auto-update with new info
- ✓ Store email against Contact
- ✓ Inbuilt logic flags duplicates
- ✓ Reply to contact from SFDC
- ✓ Auto-link contact to account

THE CHALLENGES



Contacts in Outlook rather than SFDC



Manual contact creation from emails



Workload delays contact creation



Inaccuracies due to human error

SCENARIOS

- » Auto-create new customers
- » Auto-create new employees
- » Auto-update when staff leave
- » Auto-create new suppliers
- » Auto-create new prospects
- » Auto-update any contact

WHAT'S YOUR USE CASE?

Tell us about your use case and we'll be happy to jump on a call to go through your business requirements. Alternatively, download e2a from the AppExchange and we'll help you configure it to meet your needs.

CONTACT US

- ✉ sales@ortooapps.com
- ☎ +44 (0)203 1111 323
- 🌐 www.ortooapps.com