



Delivering Customer Success

CRMIT Solutions is a pioneer in digital transformation solutions to deliver Customer 360. As a preferred Salesforce Consulting & appexchange partner, CRMIT Solutions specializes in Cognitive Sales and Field Service Management solutions for the last mile adoptions. The Lightning Experience practice and accreditation, enable customers to build role based page layouts and dashboards.



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Role-based C360[®] plans
Incubating Ideations (EIL)
Managed Services
Predictive & Prescriptive Analytics



Field Automation (Sales)
Field Automation (Service)
Cognitive Email Workbench
Enterprise Resource Planning (ERP)

Legacy to Modern Transitions
Classic to Lightning Migrations
Dashboard centric transformations
UI / UX driven adoptions
Mobility led adoptions

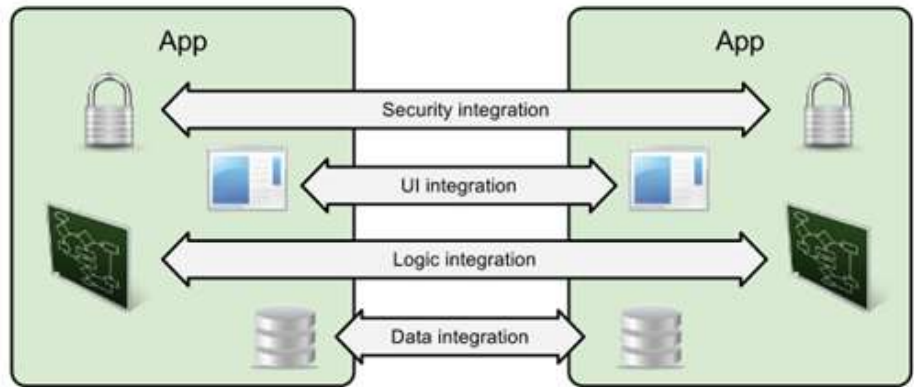
Digitally transforming businesses with Customer 360++ initiatives including field service management and cognitive intelligence to enable Customer Success

With over 200+ certified CRM consultants and over 1000+ successful CRM deployments globally, CRMIT Solutions offers digital transformation expertise, especially, in areas of field automation and augmented intelligence. From large turnkey digital transformation consulting to project planning and execution, CRMIT has successfully acquired 185+ customers spreading across various domains including banking, financial services, higher education, retail, and manufacturing.

Integrated Business Solutions

Enterprise-level applications have a need to integrate with other applications used by the same organization. These integrations usually cater to different layers, like Data, Business Logic, Presentation and Security, depending on the requirement. This helps organizations achieve greater levels of operational consistency, efficiency and quality.

CRMIT's Integrated business solution, outlines a few of the options available for integrating other client applications with the Force.com platform. The main focus is on Web Service integration, including both inbound and outbound to Force.com.



With Integrated business solutions, customers can create competitive differentiation through faster implementation times and more robust cloud integration solutions. The cloud integration solutions helps deliver business value to clients, rather than wasting time writing custom code.

America's
Most Preferred



Integrated Solutions
Migration Solutions
Business Intelligence
Cognitive Intelligence
Managed Services

Migrating Business Solutions

For many organizations, migrating to Salesforce Lightning is a painstaking process that requires months of research, planning, and testing. This is a good enough reason for many to avoid migration entirely or wait until they're forced to make the inevitable upgrade from Classic.

However, upgrading to Salesforce Lightning doesn't have to be painful. With the right approach to research, planning, and testing, you can make the transition a smooth and seamless experience. CRMIT's migrating business solution transitions customers successfully to Salesforce Lightning, one phase at a time.

Benefits

Modern design for ease of use

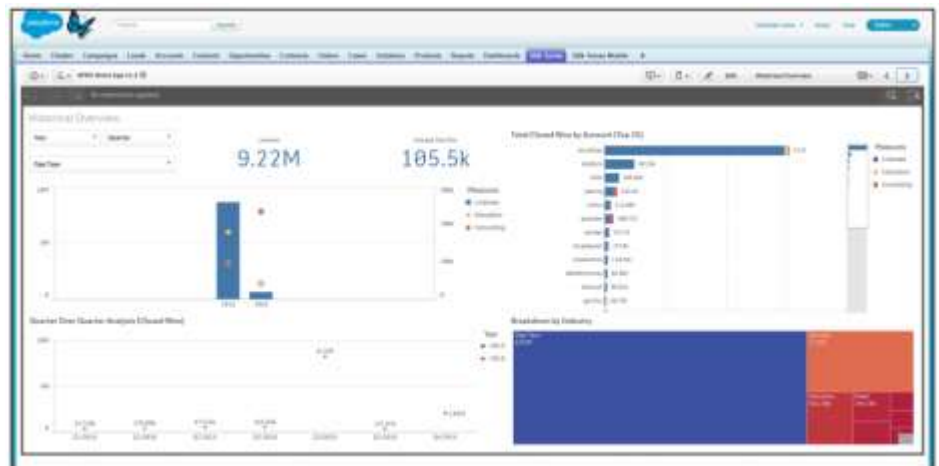
Smart Views for rapid navigation

More extendable and integrated dashboards

Drag-and-drop status change

Business Intelligence Solutions

Most customers demand simple, easy technology they can control without having to depend on IT. CRMIT's BI solutions including Salesforce and Qlik takes the complexity out of your CRM analyses to deliver unprecedented visibility into all of your CRM data with the click of a button. The result empowers you to make smarter decisions to enhance business performance and customer satisfaction. Qlik improves Salesforce's value by enabling business users to visualize all of their customer interaction data across an unlimited number of dimensions and analyze information in any direction against underlying data sources — right down to the transaction level.



1000+

Engagements

200+

Customers

25+

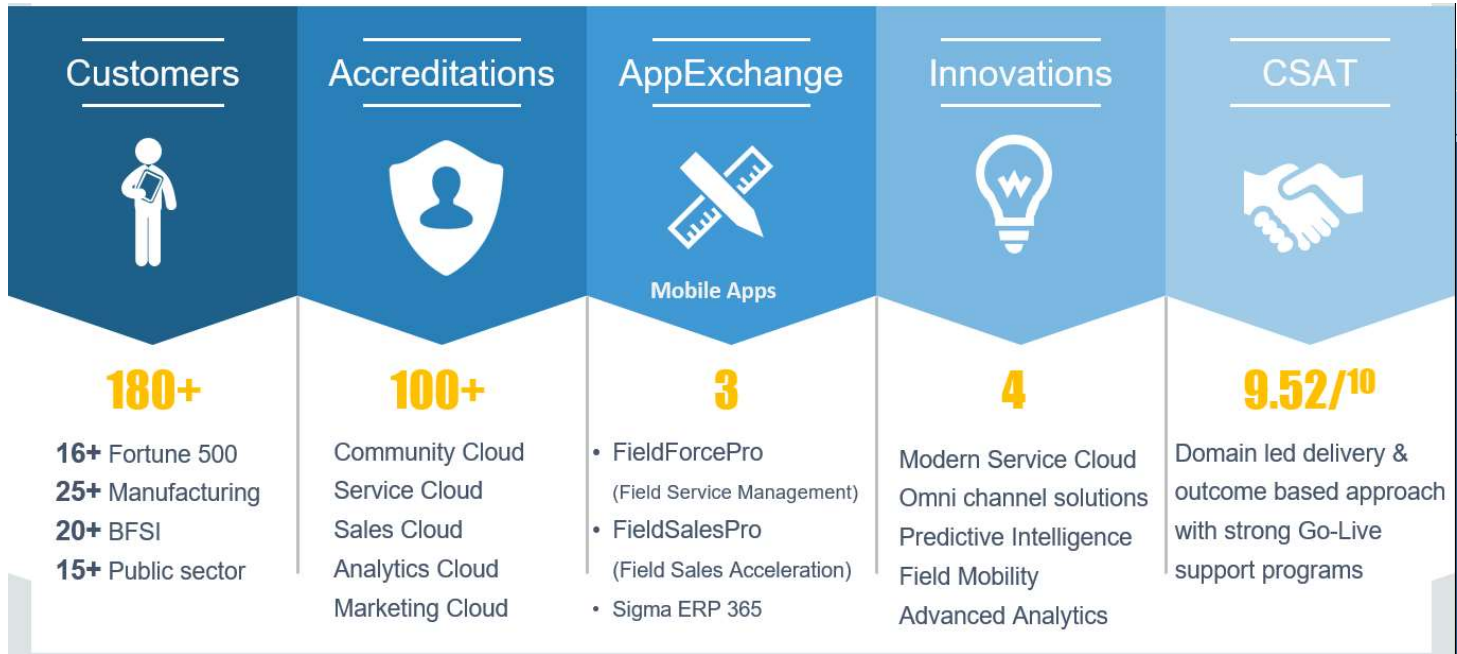
Countries

Cognitive Intelligence Solutions

Customer sentiments can range anywhere from pleased or loving to neutral or angry, and no matter where your customers fall on the sentiment spectrum, it's imperative you understand not only what their emotional state is, but what's driving it. The more you listen to how your customers giving you an approval or decline your proposal, engaging with you or ignore your response & at times giving you direct feedback, the more you sense the control on your sales deal, the deeper your relationships can be.

Analyze the sentiments of your customers by exploring all the incoming and outgoing emails. Drill down to specific emails that demonstrate negative or positive sentiment of a customer seeking attention.





Customer Speak

“CRMIT have been good partners to us on our journey to next CRM. To me coming here to see the team that supports us and seeing how much passionate an interface they have here? Thats what struck me as positive. Thats exactly what we look for a feeling like we are not just another customer. I really appreciate your team for it and would look forward to working with CRMIT again.”

- VP & GLOBAL CIO
LARGE MANUFACTURING



Leaders in digitally transforming businesses with Customer 360⁺⁺ initiatives including field service management and cognitive intelligence to enable Customer Success

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