

“ *Neurored partnered with us to digitize our business by investing ample time to understand our vision and processes.* ”



- LISSET MUÑIZ, PROJECT MANAGER,
EUROPARTNERS

EUROPARTNERS: Largest Ocean and Air Cargo Forwarder in Mexico

• Challenges

- **Poor Visibility** into global operations.
- **Disconnected Systems** leading to discrepancies and poor user experience.
- **Commoditized Service** because of no objective value added to customers.

• Solution

- **360° overview of the business**, through detailed reports, dashboards and alarms to monitor performance.
- A **unified single-source of truth** with Salesforce
- **Enhanced service and collaboration** achieved by sharing information through customer community.



Neurored



Sales Cloud



Community Cloud



Revenue & Network
Growth



Productivity Improvement



Customer Satisfaction

