

“ *Neurored has become a strategic partner to propel innovation within our business* ”



- SEBASTIEN LAMBERT,
BUSINESS AND PROCESS MANAGER,
LAFARGEHOLCIM TRADING

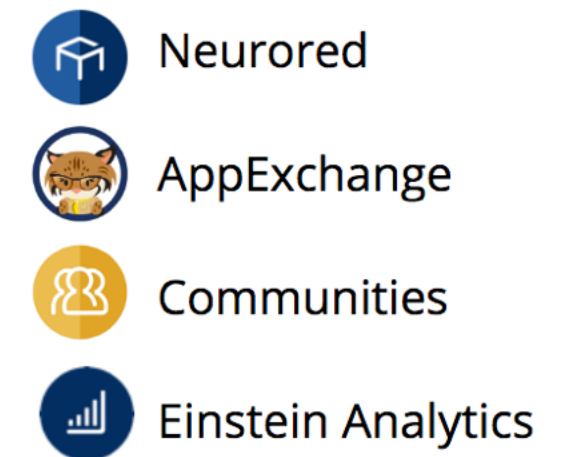
LafargeHolcim Trading: Shipping the World's Cement

• Challenges

- **Disconnected** systems and heavy reliance on spreadsheets
- **Split vision** of their customers and suppliers
- **Objective:** Find a solution for commodities trading that can centralize all business processes, increase intelligence and improve workforce efficiency

• Solution

- **Neurored TMS** to manage their entire processes including vessel tracking, trading, forecasting and invoicing.
- **Communities** For their customers and suppliers
- **Analytics** to uncover new insights in the data and analyze trading patterns



20%
productivity improvement

95%
user satisfaction

↑ ↑ ↑
Management Adoption

