



JPW'S PARDOT JUMPSTART TOOLKIT

WHAT YOUR GROWING COMPANY NEEDS FOR SUCCESSFUL MARKETING AUTOMATION

ABOUT THE TOOLKIT

JPW understands that implementing Pardot Marketing Automation with Salesforce is more than a connection of the systems. The Pardot Jumpstart Toolkit builds your marketing automation through the lens of our Adoption Playbook, setting your company up for growth and success.

Our Pardot Jumpstart Toolkit provides you with the support you need to jumpstart your marketing team's success with Pardot including:

- Marketing Automation
- Understand your marketing goals
- Define your nurturing process
- Identify and target ideal personas
- Automate the handoff from Marketing to Sales

WHY CHOOSE US?

JPW Consulting has been a proven and trusted Change Management, Training, and Consulting partner to Fortune 500 Salesforce customers across the globe. We're now bringing our proven methodologies and best practices to clients of all sizes and across all industries.

Our deep knowledge of both Salesforce and Pardot adoption challenges and proven success in companies of all shapes, sizes and industries translates into value for our mid-market clients. JPW is committed to your Pardot adoption and usage.



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JPW CONSULTING

Your Adoption Partner

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