

JPW'S SALESFORCE JUMPSTART TOOLKIT

WHAT YOUR GROWING COMPANY NEEDS FOR A SUCCESSFUL SALESFORCE IMPLEMENTATION

WHO IS JPW?

JPW Consulting's boutique service offering focuses on small to medium size companies that don't want to pay large consulting firm prices. We do the heavy lifting, so you don't have to. Our unique approach deftly overlays adoption principals, onto hand-crafted business solutions, that deliver efficient business processes and promote end-user success.

We help companies leverage the power of the Salesforce Cloud platform to provide them with a desired experience. JPW designs and deploys adoption focused technical solutions. Our agile approach delivers custom solutions tailored to business needs. The benefit of being agile in combination with our user concentric development approach, ensures JPW delivers technology solutions, with the end user in mind, and from the perspective of the folks who know precisely where the bones are buried in your business processes.

WHAT WE PROVIDE?

Salesforce certified consultants and deep technical expertise in Lightning, Apex, Visualforce, Communities, and Mobile enables us to build your application much faster than with traditional development processes.

JPW's Salesforce Jumpstart Toolkit is a step-by-step guide to jumpstart your Sales team's success with Salesforce including:

- Sales Process Optimization
- Enhance Pipeline Management
- Increase User Engagement
- Create a Customer Centric Focus
- Improve Internal Communication and Promote Collaboration
- Ease of Lightning Platform Integration with APIs
- Social Data Model: Join customer conversations on social media, such as Twitter and Facebook. Create cases from social posts, and deliver service on customers' favorite channels.

WHY CHOOSE US?

With over a decade of Salesforce adoption successes, often partnering with many of the largest implementation firms, JPW is bringing our proven methodologies and best practices to small and medium size companies across all industries. We serve as your trusted advisor through all phases of a project. In order to accomplish a successful transition to a new technology or system, a company must take a strategic approach to managing change by incorporating communication, training and reinforcement strategies into their efforts. **JPW's Salesforce Jumpstart Toolkit** combines strategies from our Change Management program and from within the **JPW Adoption Playbook** to address the specific needs of a company, in order to ensure end user adoption following going live with Salesforce. JPW is your partner, committed to your successful Salesforce implementation, adoption, and usage.



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JPW CONSULTING

Your Adoption Partner

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