

Salesforce Maps Pricing




Salesforce Maps

Salesforce Maps Advanced

<p>\$75</p> <p>USD/user/month</p> <p><i>Platform Pre-Requisite: Any Force.com</i></p>	<p>\$125</p> <p>USD/user/month</p> <p><i>Platform Pre-Requisite: Any Force.com</i></p>
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Visualize Salesforce Data

	<p>Maps</p> <p>\$75</p> <p>USD/user/month</p>	<p>Maps Advanced</p> <p>\$125</p> <p>USD/user/month</p>
Create Shapes (Draw shapes, plot shapes like zip code boundaries)	✓	✓
Visualize data as pins, clusters or heat maps	✓	✓
Deploy Maps on any page with Nearby Lightning Component 	✓	✓
Points of Interest search	✓	✓
Save Favorite locations	✓	✓
View and Sync ArcGIS Maps	✓	✓

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Import custom map tiles (KML, geoJson, etc)	✓	✓
Access all plotted markers in a list view	✓	✓
View Territory layers		✓
View external data (ERP, XLS, CVS, etc)		✓
See data trends with thematic maps		✓

Focus Selling Efforts on the Accounts that Matter

Auto-assign leads based on location	✓	✓
Create custom map actions & buttons	✓	✓
Create new Salesforce records directly from the Map	✓	✓
View Basic Data layers (Census Data, Nielsen Data and more)	✓	✓
View Premium Data layers (Business Data, US Property Data)	✓	✓

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Salesforce Maps Pricing



Find Nearby Customers and Prospects with Mobile

	Maps \$75 USD/user/month	Maps Advanced \$125 USD/user/month
Access saved Routes and layers	✓	✓
One-click check in/out of appointments	✓	✓
Create custom mobile actions	✓	✓



Maximize Selling Time with Optimal Routes

	Maps \$75 USD/user/month	Maps Advanced \$125 USD/user/month
Single Day Route Optimization	✓	✓
Create a Custom Driver Profile (Start & end location, miles traveled per day, etc)	✓	✓
Route based on existing calendar appointments	✓	✓
Basic Priority Scheduling (Pick best appointments based off numerical values like Pardot score, Einstein Score and more)	✓	✓
Advanced Priority Scheduling (Respect visit windows, SLAs and other business priorities)		✓
Re-optimize missed or cancelled appointments		✓
Respect Visit Windows		✓
Continuous Routing (Start and end day in different location)		✓
Route Planning horizon	1 week at a time	1 quarter
Route Planning owner	Sales Rep	Sales Manager, Sales Ops