

EXPERIENCE THE POWER OF A UNIFIED PLATFORM



Take Control of your Real Estate Technology

In every enterprise-sized real estate business there are a thousand moving pieces to keep track of, and every piece matters because every single one impacts your bottom line. Just like any ecosystem, they're all connected.

Why does that matter? Because visibility into all the different parts of your business and the connections between them is what drives productivity, increases revenue, and generates customer loyalty. It enables you to make better business decisions, to focus on the right opportunities, and to scale your business without sacrificing customer satisfaction.

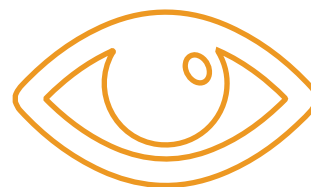
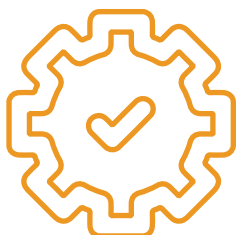
In fact, customer satisfaction and loyalty will only increase.

Developed on the Salesforce Platform and customized for real estate, NativeERP is a winning combination of groundbreaking cloud technology and real estate business best practices: an end-to-end solution specifically developed to help leading real estate firms grow and manage their entire business more effectively and efficiently than ever before. Our solution gives you the power to control your technology and drive your business to new levels of success now, and in the future.

Optimized for your Business

Your NativeERP platform is powerful, flexible and 100% yours: it's custom-tailored for your company, and designed to easily evolve as your business needs shift and expand.

- » Streamline and automate processes for maximum productivity
- » Integrations so you never have to get off-platform to accomplish tasks
- » Gain the most accurate and comprehensive data about your business performance
- » Increase user engagement and generate better insight in areas such as sales, marketing, customer service and operations



360 Degree Visibility

With NativeERP you see the entire story: every touchpoint from every transaction and interaction across your entire business is captured in real-time, analyzed and at your fingertips giving you the ability to anticipate problems before they arise.

- » Retain institutional memory across multiple asset & client life cycles from beginning to end
- » Measure performance with real-time indicators which people and processes are succeeding, and areas requiring attention without guesswork
- » Transform every customer moment into an opportunity on every aspect of their relationship with your organization

Power to Choose from Thousands of Tools

Because we built NativeERP on the Salesforce Platform, our customers have complete access to everything that Salesforce offers, including world-class innovation and thousands of apps and tools. Your real estate organization can now utilize the expertise already available and deployed by dozens of industries, transforming the way you do business, taking the concept of an open and flexible platform to a whole new level.

- » Elimination of manual data entry that often ties up employees for hours or days
- » Minimize the risks associated with user error, reducing liabilities
- » Centralize and Manage your business with the best in class resources in one location

Legacy Solutions

Inflexible

Heavy customization is needed to run your business the way you uniquely operate, but it's often clunky and very slow to deploy. Integrations are limited.

Disconnected

Modular and siloed systems cause data gaps and don't allow you to see the entire picture. Multiple points of entry reduce efficiency and productivity.

Lack of Resources

Legacy systems require specific skills and incorporate extensive and unique customization with little to no collaboration. Experts which are highly tenured but difficult to find are needed for management of the system.

High Cost of Productivity

Multiple solution logins, lack of automation and process-heavy tasks not only cause gaps in data, but requires extensive training in multiple solutions, which is time-consuming and costly.

NativeERP

Flexible & Scalable

You and your users have the power to change or update your platform whenever you want, no coding knowledge necessary! Integrations are limitless.

Completely Connected

Every piece of data, even from external systems, is captured in real-time, analyzed, and used to trigger cross solution workflows.

Resourceful

Your organization benefits from worldwide experts in areas of adoption including: Acquisitions & Lending, Construction and Budget Management, Enterprise-Level Accounting, Payments, VOIP, Background Checks, Document Management, Utility Management and more.

Increased Productivity

With Single Sign-On technology, seamless process automation, and in-site user training, your organization can reduce costs, increase employee retention, and allocate and prioritize time wisely.

DESIGNED TO **EVOLVE** WITH YOUR BUSINESS

To maintain a healthy business it's essential you take advantage of new opportunities, expanding or shifting what's in your portfolio. The solution you use should make it easy.

Solve challenges and leverage innovation that is already baked into Salesforce today, and everything that they dream up in the future, so there is no limit to what you can do.

47%

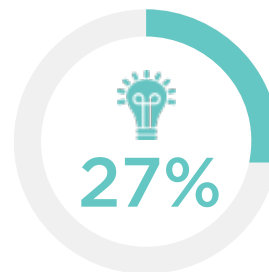
**INCREASE IN AGENT
PRODUCTIVITY**

EMPOWERED BY SALESFORCE TECHNOLOGY

Why do we use Salesforce? That's easy... with Salesforce, NativeERP can combine real-world real estate knowledge with unparalleled Salesforce competency to deliver a transformative solution for the entirety of your business. We've leveraged the largest enterprise sales and service technology in the cloud for our partners in real estate, so they can be exposed to the same innovation and massive community of experts as other leading industries, on a single, secure, and scalable platform, that's easy to customize and update.

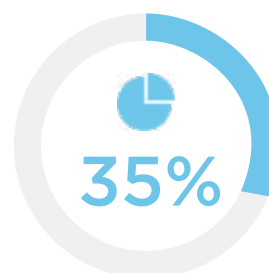
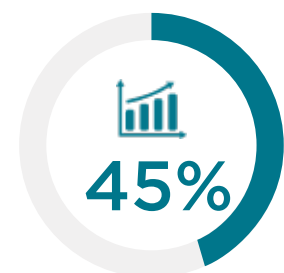
Benefits of Salesforce Innovation

- » Access to anything and everything, from user performance metrics to customer information anytime, on any device
- » Work smarter and faster with a flexible, AI-powered platform, designed to maximize productivity and increase success
- » Seamless, easy integration to any application, data or device
- » Deeply collaborative digital experiences available through communities
- » Proven platform for driving efficiency and growth, with a host of products to increase revenues and improve efficiencies
- » Non-stop innovation and improvements delivered 3x/year through free automatic updates, all while keeping your data safe



**INCREASE
IN RETENTION**

**FASTER MAINTENANCE
RESPONSE TIME**



**INCREASE IN NEW
LEASE GENERATION**

**FASTER COLLABORATION
AMONGST EMPLOYEES**



Your Business. Your Choice.

Imagine a platform where you don't need to make a request of a 3rd party company, pay outside developers or consultants to make a simple change like adding a new e-signature platform. With NativeERP you can do it yourself (or we can help you navigate the options). No 3rd party requests, no paying outside programmers to develop, no waiting around.

The Right Tools to Drive Your Business, at your Fingertips

Your business is complex and unique. To run it effectively and efficiently, you need a solution that is both tailored to what your business needs today, and easy to update for what your business needs in the future. That includes access to powerful resources and the ability to make the right choices for your business.

And of course, in addition to being tailored to your specific business, your solution should be intuitive, easy to navigate and make it simple to access the right information and make informed decisions anywhere, any time.

One Platform... To Power EVERYTHING

- » Every piece of business data in one central location
- » Eliminate tedious integrations and multiple login points
- » Enterprise-grade structure and data security
- » Intuitive, mobile design to access your data from any place, with any device

Streamline Admin and Operations

- » Manage complete, unified life-cycles across customers and assets
- » Personalize work-flows for your specific business processes
- » Prioritize work orders; automate work order assignments, contract billing, and RFPs
- » Leverage real-time feedback to improve customer satisfaction
- » Connect all your data seamlessly integrating third-party backend systems, and even legacy and IoT data

Boost Your Bottom Line

- » Increase efficiency and productivity throughout your company
- » Manage assets through their lifecycle, from acquisition to disposal
- » Understand the complete financial picture of your business
- » Instantly identify and handle anomalies with real-time financial analytics



Designed to **Evolve** with Your Business

Real Estate is, and will always be, a people-business: it's as much about numbers as it is about relationships, building them, nurturing them, growing them. Those connections, both within your company and with your clients, is the life-blood of your business. And when you manage relationships effectively, your numbers improve.



Communities Connect and Empower

Communities create true collaboration between customers, partners, employees, and suppliers by empowering them to connect, engage and share information regardless of their role or location. Through Communities, users have access to live chats, self-service portals, can create their own cases, manage their account, share files and data, and propose new ideas.

Through communities users can access “point and click” branding tools, combined with customizable templates, making it easy for any user to create fully-branded collaboration spaces.