**STATÊRA**

## Salesforce Community Cloud

# Empower your interactions

Connect customers, partners and employees to provide better insight and efficiency.

## Bring everyone to the table

Community Cloud is a Salesforce application that allows your business to give access to and collaborate with customers, partners and employees. It's an online social portal where members can share any file, data, or record—anywhere and on any mobile device.

Communities gives businesses a user-friendly way to create and customize their own environments, without the high costs of custom web development.

**Community Cloud benefits you'll love:**

▶ **Integrate data** across customers, partners and employees, so everyone has access to the information they need to make great decisions.

▶ **Customize experiences** to reflect your brand and to allow for the unique ways you and your communities interact.

▶ **Collaborate anywhere, any time.** Access all communities from your mobile device.

▶ **Utilize features** like autogenerated topic pages, groups and events.

### Statêra for Community Cloud

Statêra has become a **trusted partner** for enterprise-level and complex Community Cloud solutions, across industries like manufacturing, high-tech, and health & life sciences.

Full-service consultancy offering **end-to-end solutions**—from process design and technical architecture to change enablement and long-term application management

**Deep alignment with industry partners** that allows direct access to product experts and ensures customer success

Statêra possesses a wide **range of credentials** within the practice including, Service Cloud, Sales Cloud, Field Service Lightning, Salesforce CPQ and Communities Salesforce Certifications.

## Notable Clients

SpectraLink          JBS          HEARST

# A forum, portal and website builder in one

Essentially, Communities looks like a web page and acts like Salesforce, with the ability to connect any third-party system or data directly into the community.
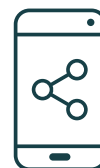
Use simple tools to roll out a beautiful user experience. Then realize deeper relationships and provide better service by enabling customers to find information and assist each other online. Connect external channel partners, agents, or brokers to reduce friction and accelerate deals, and empower employees to connect and collaborate wherever business takes them.

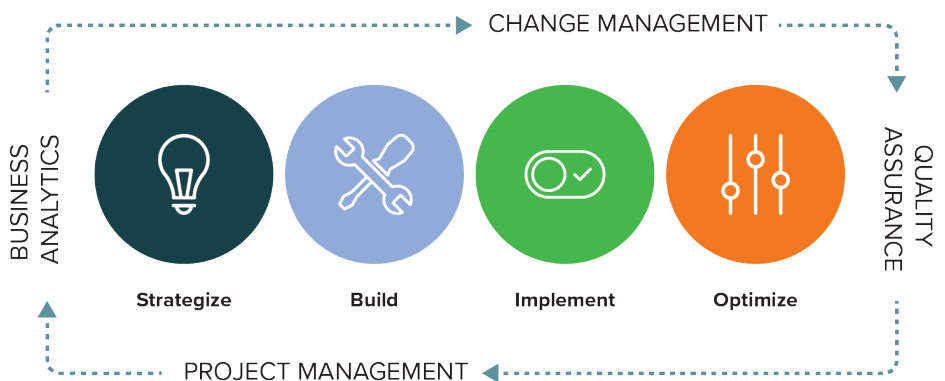Enable self-service, so people can find answers fast

Increase engagement and build brand loyalty

Share any file, with anyone, and access on any mobile device

## Balance Methodology

We focus tirelessly on process over platform and talent over technology to deliver solutions that match the unique needs of each client and project. Our methodology ensures that all stakeholders are aligned on goals and expectations, and that the teams are primed for success at every stage of the engagement.

CHANGE MANAGEMENT

BUSINESS ANALYTICS

QUALITY ASSURANCE

Strategize    Build    Implement    Optimize

PROJECT MANAGEMENT

Statêra is a full-service consultancy specializing in Salesforce, CPQ, CLM and custom technology solutions. We are problem solvers who thrive at the intersection of people, process and technology.