

# vivable.

Marketing with a purpose.

## RELATIONSHIPS DRIVE RESULTS

### STRATEGIC GUIDANCE.

- Big picture ideation
- Qualitative & quantitative research
- Customer relationship lifecycle
- Road map creation

### TECHNICAL EXPERTISE.

- Data architecture
- Technology enablement & optimization
- Audience segmentation & personalization
- Training

### TACTICAL IMPLEMENTATION.

- Technology implementation
- Email, mobile, social, site design & CRM
- Campaign management

### CREATIVE EXPRESSION.

- Content development
- Cross-channel marketing design
- Customer experience optimization
- Multi-channel messaging creation & deployment

Every single member of our team has hands-on experience providing the marketing services we live and breathe every day. Together, we bring an eclectic background and a unique perspective to the services we provide. Yes, we love marketing, and we love serving people, too.

## A few of our raving fans.



## Let's get started.

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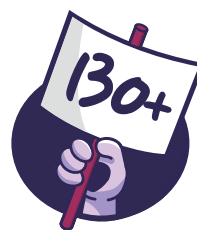
# DIGITAL MARKETING.

## How we can help.

Whether you are starting your new business or looking for an outside perspective to help take your marketing to new and exciting directions, we are here to assist you.

We start with understanding the why and provide a collaborative, consultative approach to creating solutions and taking ideas from concept to reality. We take pride in understanding your business inside and out. Gaining insight into the variety of audiences and stakeholders is key to building out viable solutions that meet your immediate needs as well as achieve your long-term vision. Defining success, understanding goals and building human relationships are core to what we do.

At Vivable, our greater purpose is to bring a service approach to the marketing world that goes beyond simply doing good work and becomes an *Experience* that our clients — *you* — won't soon forget.



### Proven track record.

We've served over 130 companies with over 60% repeat clients.



### A personal touch.

Why Vivable? Our marketing agency experience and strategic approach set us apart from other partners.



### It's NOT about us.

We breathe SERVICE, and we aren't satisfied until our clients are happy and have had an exceptional *Experience*.

