Cloud Certitude

#YourCloudSuccessPartner

Cloud Certitude

#YourCloudSuccessPartner - We are a team of experts offering complete Salesforce Advisory Services along with providing full-service Salesforce consulting, development and AppExchange application development services across the entire Salesforce platform.

Company Facts

Employees: 50

- We as a team at Cloud Certitude have been emphasizing and providing complete satisfaction to our clients globally since 2013.
- As one of the top emerging consulting firms, our main focus is to provide a total transformation of the organization by various means like building competitive advantage, driving bottom-line impact, etc.
- We love agile, scalable and high-performance Salesforce solutions to many clients across the globe. Our team is 100% Salesforce Certified and loves working on APEX, VisualForce, Lightning components, Data Migration, Integration, Analytics, etc.

REGISTERED salesforce PARTNER 2019

PLEDGE 1% pledge1percent.org PROUD MEMBER

APPEXCHANGE salesforce PARTNER 2019

PDO Status

Certified Navigator

Offering

- AppExchange App Development
- Technical Architecture Review
- Security Review
- Support and Maintenance
- Sales Cloud
- Service Cloud
- Marketing Cloud
- Education Cloud
- Health Cloud
- Retail Cloud
- Lightning
- Community Cloud
- System Integrations
- ISV Best Practices
- AppExchange Listings
- Advisory Services

We are AppExchange Experts - From Idea to AppExchange: We Design, build, launch and Support with ISVs

About Us

APPEXCHANGE salesforce PARTNER 2019

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Jitterbit

PLEDGE 1% pledge1percent.org PROUD MEMBER

PDO Status

Certified Navigator

Cloud Certitude

- Consulting company focused on Salesforce.com products, force.com platform and ISV services.
- Since 2013, our certified Salesforce consultants have been helping businesses with optimum Salesforce consulting services.
- We have delivered agile, scalable and high-performance Salesforce solutions to many clients across the globe.
- Certified Navigator PDO with Salesforce - Experts for developing AppExchange Applications

150+ Engagements

25+ Certifications

50+ Team Members

Expertise

PDO Status

Certified Navigator

PDO Specialization

- Integration / Connects Apps / Lightning Connect
- Security Review & AppExchange Listing
- Namespaces / Managed Packages
- LMA / COA / Environment Hub
- Custom App Dev - Process
- Trialforce
- Lightning Components

PDO - Team Roles

- Business Consultant
- Engagement Manager
- UI/UX Engineer
- Technical Architect
- Development Team
- Security Review Expert
- QA Engineer

Expertise by Cloud

Sales Cloud

Service Cloud

Marketing Cloud

Education Cloud

Health Cloud

Retail Cloud

Expertise by Products

Force.com App Development

Salesforce Lightning

Salesforce Communities

System Integration

Support & Management

Expertise by Capability

Force.com Development

Technical Architecture Review

Security Review

ISV Best Practices

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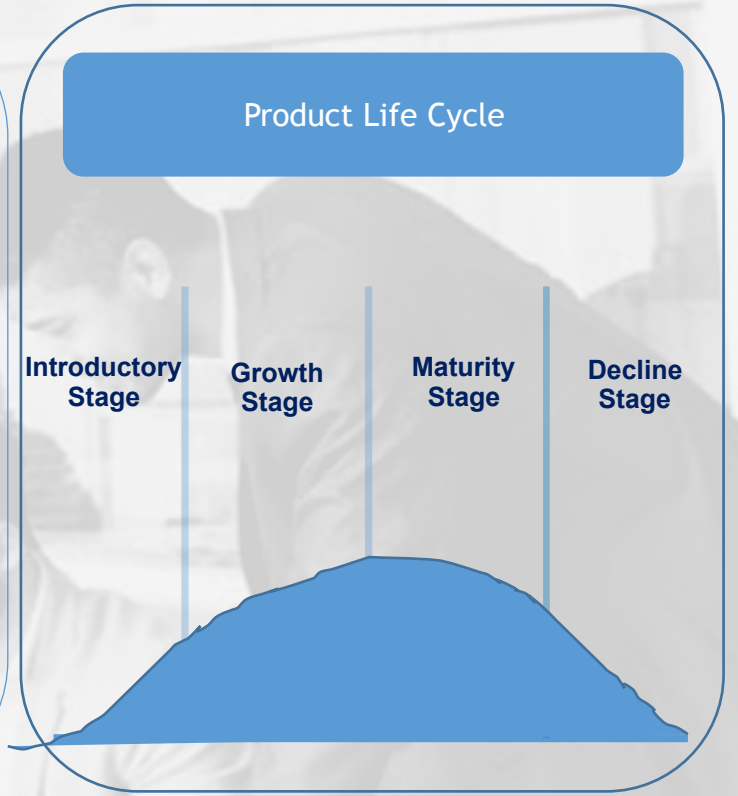
Service Offerings – Product Development

	New Product Development (NPD)	Product Maintenance (PM)	
		Growth Cycle	Sunset Cycle
Key Activities	• New Product Envision • Definition • Prototyping • Development & Qualification	• Upgrade and Enhancement • Maintenance & Support	• Product Support • Bug Fixing • Helpdesk
Cloud Certitude Offerings	• New Product Development • Compatibility Testing • Posting & Migration	• Re- Engineering • Maintenance • Customization	• Product Sustenance • Helpdesk



Testing and Quality Assurance

- Manual Testing
- Automation Testing
- Product Testing
- Quality Assurance

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Success Story - Next Generation Agriculture Platform

Intelligent Internet of Things with Salesforce

CUSTOMER OVERVIEW

Communicate2Integrate is a business unit of IT & Business Services GmbH, Zug, Switzerland and ITBconsult Inc., San Jose, CA (USA). Since inception we have been involved in CRM and "Big Data" projects. In 2009 we started working with salesforce and the "Internet of Things". Today we pride ourselves as being one of the leading boutique firms about the "Internet of Things", i.e. process communication, related products and software concepts and solutions.

CUSTOMER COMPANY PROFILE

LOCATION:	*Germany*
EMPLOYEES:	*200*
INDUSTRY:	*RETAIL*
Solution(s):	*Sales Cloud*
GO LIVE DATE:	*09/30/2019*

https://appexchange.salesforce.com/appxListingDetail?listingId=a0N3000000E6tlTEAR

Challenge	Solution	Results
• Over-fertilisation (especially in developing countries) is a serious problem as is irrigation planning and harvest optimization. In order to successfully tackle such issues, it is imperative to monitor fields and constantly measure and evaluate the data. • In bigger farms it is not possible to monitor the farm 24 X 7. • Requirement of Next-Generation Plant Health Platform.	• Integration of Florja with Salesforce which is an all-in-one sensor- and platform solution that combines the advantages of intelligent plant monitoring with best of breed technology in an user-friendly and economical way hence making it easy accessible for everyone. • With Salesforce integration with IOT devices farmers can Monitor Crops and Deliveries. • Advance Analytics was able to show the real time location of sensors and soil and air humidity. •	• Real-Time Knowledge • Open Integration • Informed, Intelligent Decisions • Sustainability and Cost Reduction

Success Story - GymSym – (Gym & Salon Management System)

CUSTOMER OVERVIEW

GymSym is fitness club & gym management software built on Salesforce platform. Currently it's one of the leading SaaS products for web-based billing and scheduling among fitness club owners.

CUSTOMER COMPANY PROFILE

LOCATION:	*New Delhi, India*
EMPLOYEES:	*5*
INDUSTRY:	*HEALTHCARE*
Solution(s):	*FORCE.COM PLATFORM*
GO LIVE DATE:	*01/18/2017*

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Challenge	Solution	Results
GymSym was a startup based out of Delhi, created by Deepinder in 2017 who at the time was gym owner looking for a solution to manage gym and its operations. Since she could not find anything on the market that would satisfy needs, she decided to create a custom SaaS application for herself and other gym owners.	• Cloud certitude helped GymSym by developing a whole product (called by itself GymSym) from scratch and maintaining its further development & support. Over the next years, GymSym became a successful product and one of the leading applications for gym management. • **System functionality includes:** • Member Management • Booking & Scheduling • Personal Training • Billing & invoicing - GymSym makes invoicing system easier and quicker, adding purchases, cancellations, and membership fees to member accounts automatically, allowing to issue an accurate invoice within seconds.	• Organized member data. • Automated billing. • Automated alerts. • Fitness plan tracking. • Increased staff efficiency. • Seamless transition to Salesforce.

Other ISV Apps

App Name : Enrollment Rx-Import Rx

https://appexchange.salesforce.com/appxListingDetail?listingId=a0N3000000DTwFrEAL

App Name DiscoverOrg – Demand more from your Data!

https://appexchange.salesforce.com/appxListingDetail?listingId=a0N3000000B3MXdEAN

App Name

Contify for Market Intelligence

https://appexchange.salesforce.com/appxListingDetail?listingId=a0N3000000B3MXdEAN

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CLIENTELE

Gems
Sensors & Controls

DiscoverOrg

people4u

ALTIMETRIK

UST Global®

ZS

HAKA
PRODUCTS

techmatrix
CONSULTING

smartic

ENERGY ADVISORY SERVICE

HT
HUMANTOUCH

BIRDEYE

NOVIGO
SOLUTIONS PVT. LTD.

GRAY
MACHINERY COMPANY

VENNSCIENCE

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