WHO & WHAT

CareNet Rhode Island is a crisis pregnancy center committed to ending the demand for abortion in Rhode Island. They began running into hurdles that many nonprofits experience, and recognized a need to unify client interactions, supporters, volunteers, gifts in kind, community partners and marketing event tracking into one flexible platform.

THE RESULTS

Candoris worked with the organization's director to help them implement a system geared towards sustaining growth as well as eliminating the need for multiple applications to accomplish day-to-day tasks. Solutions included:

• Installing a Salesforce.com nonprofit starter pack

• Migrating data from existing systems into Salesforce.com

• Designing custom layouts according to customer needs

• Performing on-site staff training

FEEDBACK

"We chose Candoris because they clearly understood and supported our mission, which was important to us because we were looking for a long-term relationship. Right away, we felt we were in good hands. They were knowledgeable, professional and engaging. Even so, we were a little bit intimidated by the actual implementation and training as our team is made up of folks with a wide range of computer skills. Over the course of our training, there was a building sense of excitement about what this tool would be able to do for us. We had a great time and this broke the ice with my staff. By the end of the week, it was clear how we would use Salesforce to better engage with our donors and clients and be more effective in our mission. From the first call through 'go live,' we have been impressed with their enthusiasm and professionalism. We are in it for the long haul with Candoris and frankly, can't imagine a better partner."

- Rachel Nguyen, Executive Director, CareNet Pregnancy Center of RI

"Care Net enjoys using Salesforce at our corporate office because it is highly customized and can be easily modified. While the fields come out of the box to serve a sales process, they can be relabeled/replaced with fields that directly apply to centers."

- Jacob Hall, Director of Center Services and Client Care Operations, CareNet Corporate