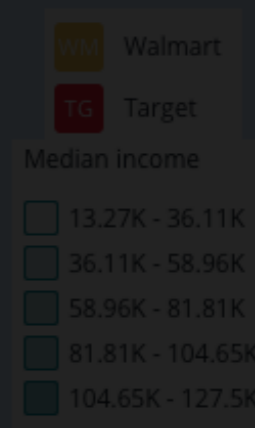




Alt Web Data Guide Retail Industry

New Data Sources to analyze retail industry
in real time



Thinknum

Generate Data Driven Insights off the Web

Our data coverage

Thinknum data covers 400,000+ companies globally



Product Pricing

Track online listed product pricing and promotional activity



Job Listings

Discover who and where companies are hiring



Bestselling Products by vendor

Track bestselling products by category rank on a daily basis



Store Locations

Track store growth and overlay competitors and demographic data



Facebook App Active Users

Track user engagement for websites and mobile apps

+ 26 more unique datasets





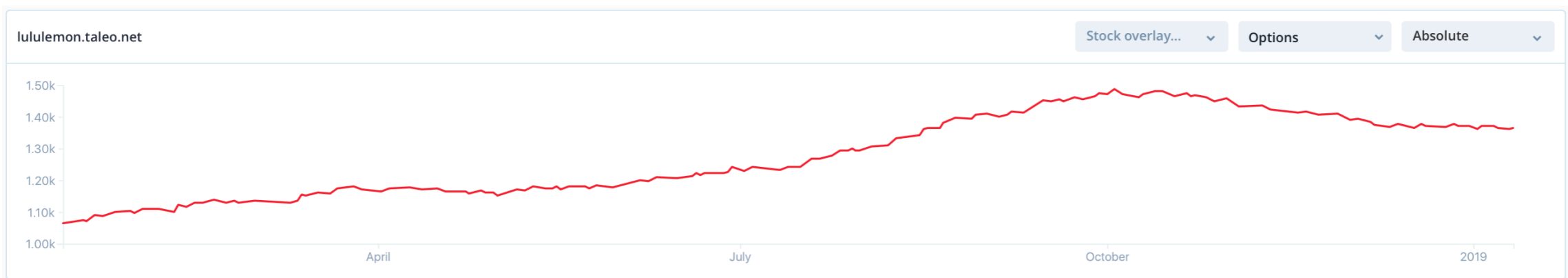
Use Case I Retail job listings data

Track changes in job listings data overtime to understand hiring trends and strategies of retail companies



Data from Thinknum - [Open dataset](#)

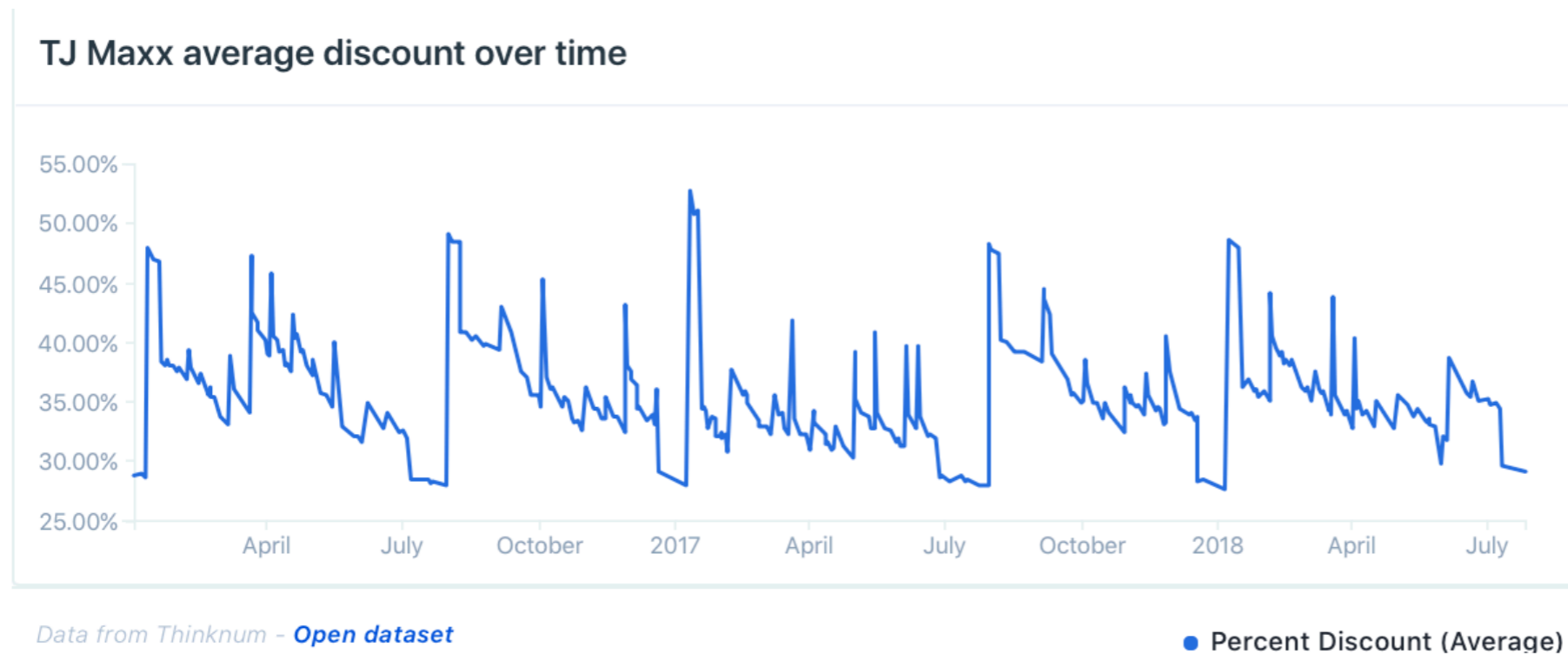
● Domain (Count)





Use Case II Discounts by vendor data

Analyze discount cycles to gain a competitive advantage for their pricing / inventory strategy on a daily basis





Use Case III

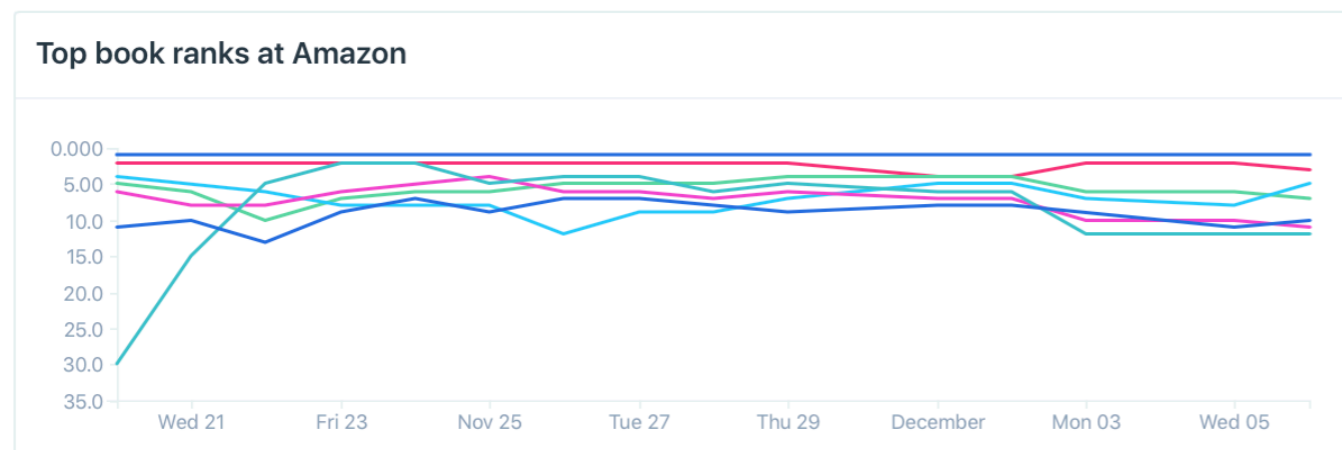
Bestselling products by vendor data

Track which products are best-sellers by vendor and analyze changes in category rank over time



Data from Thinknum - [Open dataset](#)

● Category Rank ● Category Rank (Min)



Data from Thinknum - [Open dataset](#)

● Becoming ● The Wonky Donkey ● Girl, Wash Your Face ● Whose Boat Is This Boat?
● Homebody ● Instant Pot Pressure Cooker Co... ● Magnolia Table

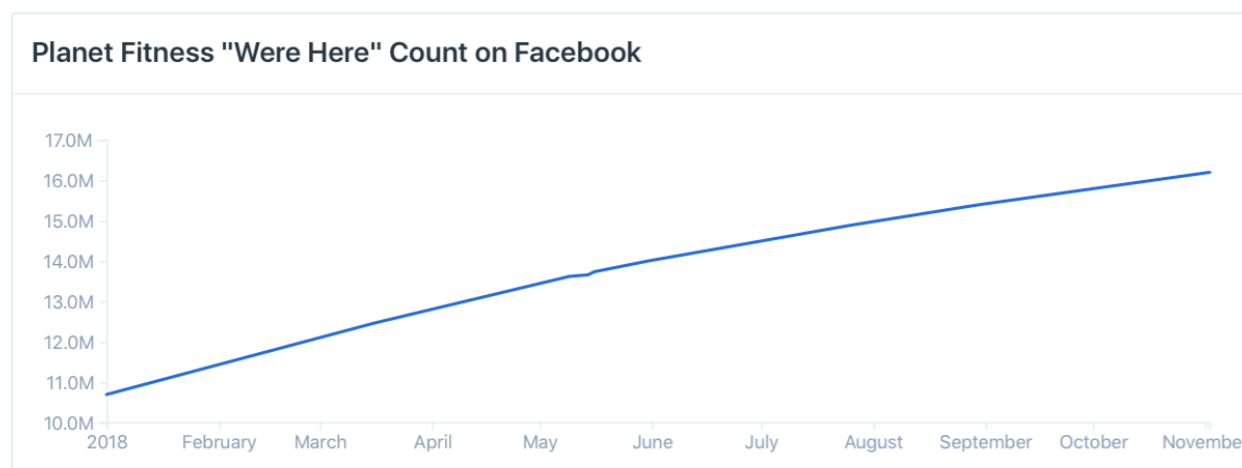




Use Case IV

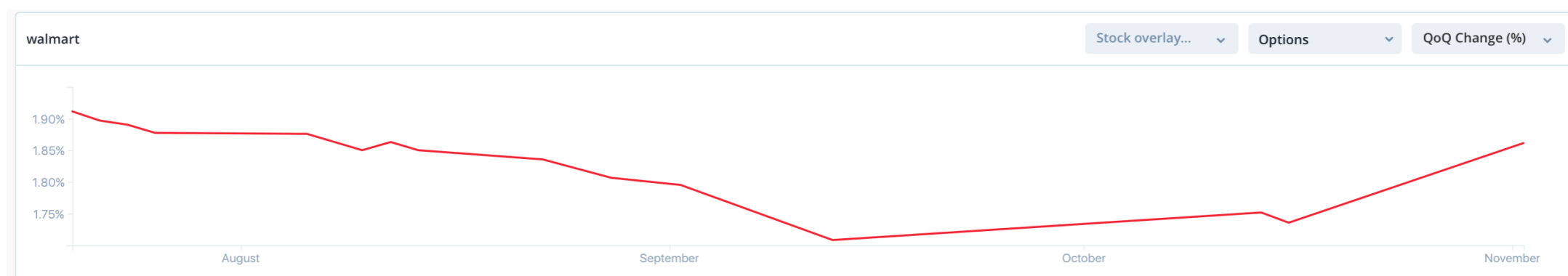
Were Here Count

Track Facebook check-ins as a proxy for foot traffic.



Data from Thinknum - [Open dataset](#)

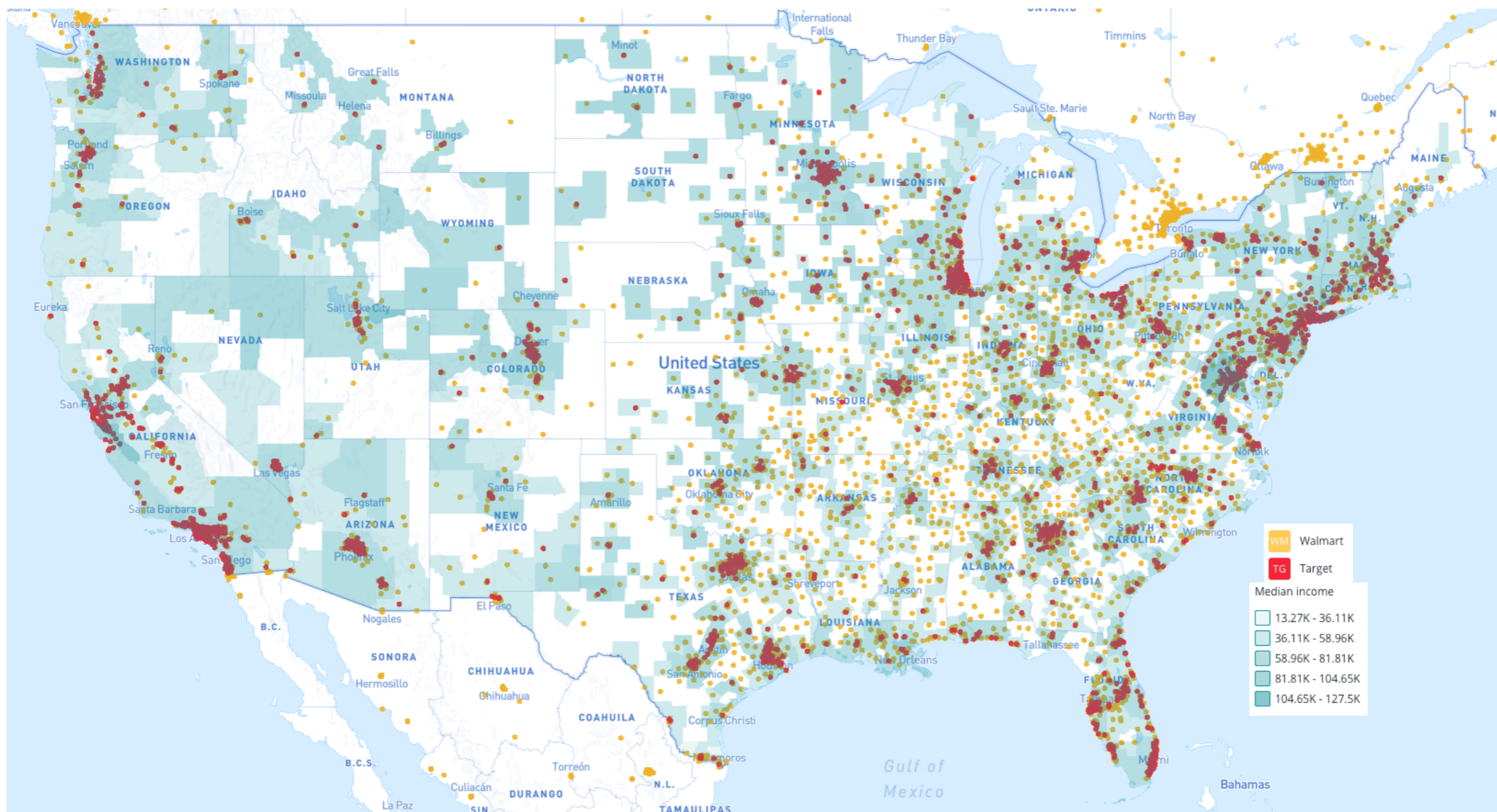
● Were Here Count (Sum)





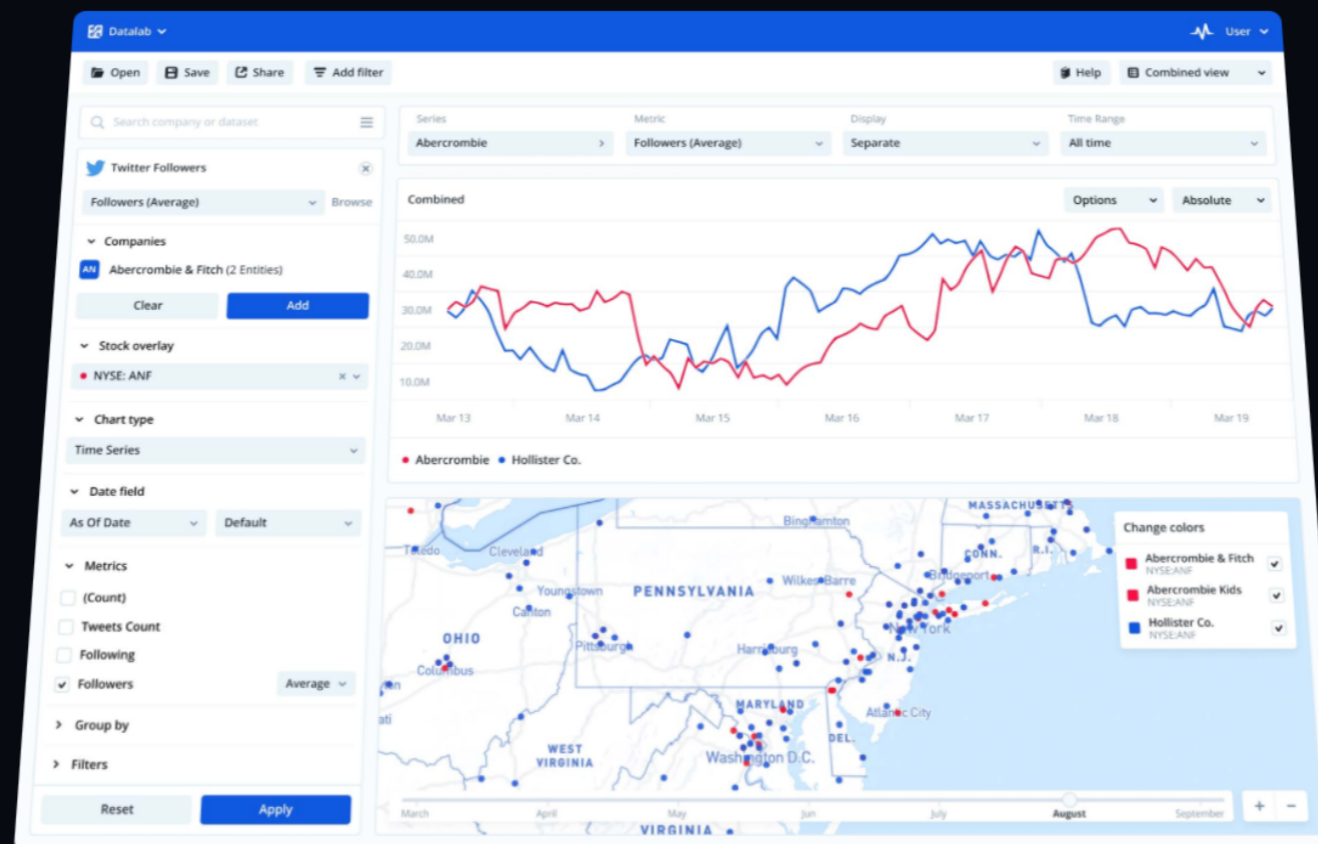
Use Case V Store locations data

Discover where retailers are growing over time on a store by store basis relative to competitors and demographics



Thinknum data covers 400,000+ companies globally

Access our easy-to-use data tools to gain competitive insights on your industry ahead of time



Analytic Tools

Upload your own datasets and compare with Thinknum data. Access unique tools such as competitor location overlap analysis.

Discovery Engine

Screen for fast growing companies globally by industry, geography, subsector and more.

Real-Time Alerts

Track data on companies you care about. Get periodic email reports or notifications of changes in data.





Want to learn more about Thinknum?
Request your demo today [here](#)

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