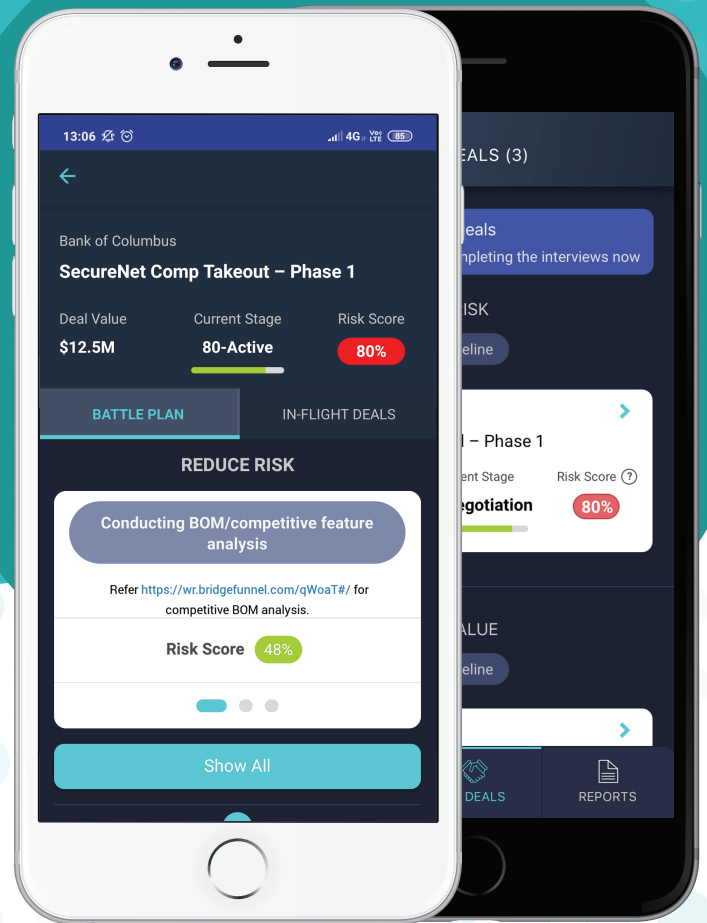


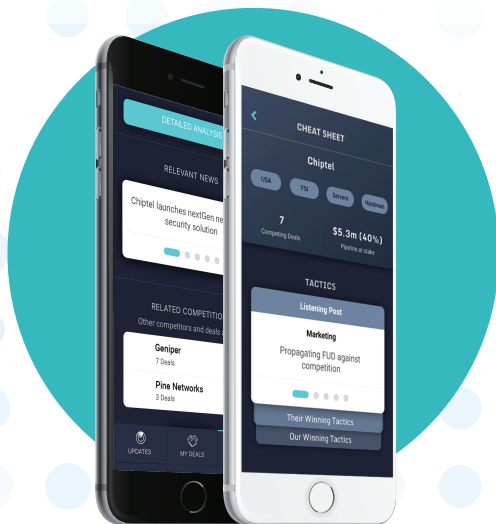
AI-Driven Guided Selling

BRIDGEfunnel brings the power of tribal knowledge and AI technologies to deliver competitive intelligence and deal level contextual insights



Win More Deals & Win Faster

Delivers next best tactical action contextualized for every deal

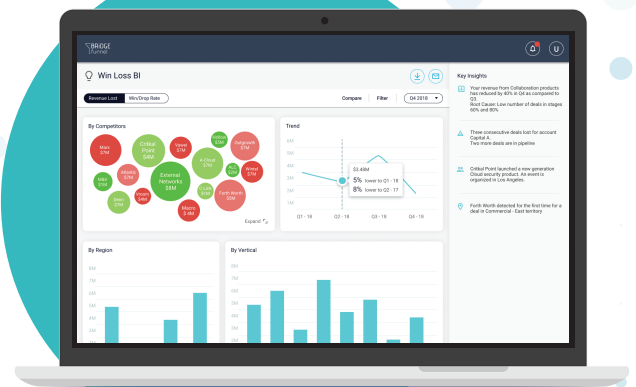


Out-smart Competition

Continuously educates sales teams of competitors latest sales tactics and market moves

Improve sales planning and strategy

Provides win-loss insights summarized across regions, product lines, business units and competitors



With BRIDGEfunnel, sales reps in B2B organizations are able to engage with customers more effectively



Voice-based data capture



Integrated external data feeds



Dynamic deal strategy battleplans



Sales tactic extraction using NLP



Deal risk scores and drivers of risk



Competitor insights as cheat sheets



Intelligent alerts & notifications



Insights Embedded in CRM

"Use of sales tribal knowledge to improve win rate is very Valuable. We have been trying to do this manually"

Head of sales Europe,
Fortune 100 product software company

"This is true sales transformation at scale. It can generate large volume of insights and provide minimal information required insights for a deal"

Head of Digital Transformation,
Fortune 500 IT services company



Sales Reps

Deal specific tactical sales strategy to win more deals



Sales Leaders

Win-loss insights that enable better sales allocation, planning and strategy



Sales Ops

Improved sales productivity, CRM data quality & win rates

The BRIDGEi2i Advantage

Extensive Sales Analytics body of work for Fortune 500 companies

AI Labs: Best-in-class machine learning & AI capabilities

Delivers transformation outcomes consistently with strong asset based consulting approach

Recognized by

Gartner

BRIDGEi2i named in Gartner's Market Guide for SaaS-Based Predictive Analytics Applications for B2B Sales and Marketing.