



MULTIPLE MYELOMA
Research Foundation

&



MOVING MOUNTAINS TOGETHER

PARTNERING WITH RALLYBOUND SINCE 2017,
the Multiple Myeloma Research Foundation (MMRF) has expanded its digital fundraising initiatives to include endurance, independent and other new types of fundraising, including its award-winning Moving Mountains campaign.

MMRF's fundraising websites are completely integrated with the organization's overall brand, and take full advantage of email and social media to allow its peer-to-peer fundraisers to reach out to donors. Fundraisers can also download the MMRF Team for Cures [mobile app for iOS and Android](#), which allows them track the progress of their individual fundraising campaign and share out both requests for donations and campaign updates to the contacts on their phones.

Behind the scenes, Rallybound provides an advanced integration with [Salesforce](#) for MMRF, as well as a robust infrastructure built on Microsoft's Azure cloud platform. For more information about how Rallybound can help your organization, please visit our booth, website and contact our team at info@rallybound.com.



Mobile App



Run/Walk/Ride



DIY



Endurance



Ticketing



Tribute

“

As a staff administrator, the website is easy to navigate... When I'm talking to a participant and trying to make a change to their team page or their goal, I can see it in real-time.”

- Elyse Andrews, MMRF

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