

Deploy & Track Dynamic Offers in SFMC with RevTrax!

With the RevTrax Offer Management Platform, brands can deliver dynamic offers to their customers directly from **Salesforce Marketing Cloud**! As an ISV Application with a custom content block, here are just some of the benefits of the RevTrax OMP:

- **Dynamic Offer Codes Connecting Unique Consumers & Their Behaviors At The Purchase Level.**
- **Omnichannel Offer Technology That Populates Coupon Codes At The Moment of Open or View Across Email & Other Channels.**
- **Powerful A.I. Functionality To Deliver The Ideal Offer-Value To Each Individual Consumer.**

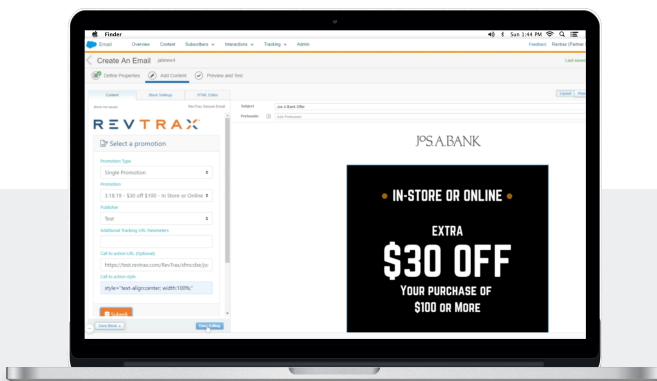


The Offer Management Platform (OMP)

The RevTrax Offer Management Platform makes it easy to run smarter offers and drive more value from your digital marketing efforts. With a custom content block that's integrated directly into **Salesforce Marketing Cloud**, delivering offers has never been easier.

- **Control:** RevTrax helps marketers ensure that only targeted consumers can access their offers. The RevTrax security suite enables control at the individual, device, and flow level to minimize fraud & increase efficiency.
- **Measure:** Gain actionable insights about the consumer journey across digital channels. All offer-data connects to purchases online or in-store.
- **Save Money:** Marketers can use this data and our powerful A.I. to optimize offer-delivery and reduce offer-values. That same conversion data can also be used to inform your media targeting and eliminate wasted spend. Never send an offer-value that's too high or too low ever again.

We've helped 600+ brands control offers, measure performance, and save money.



STAPLES



SHERWIN
WILLIAMS

MEN'S
WEARHOUSE



Learn how 600+ brands succeed with the **RevTrax Offer Management Platform**.

partners@revtrax.com www.revtrax.com 1.866.996.TRAX(8729)