

Braintree

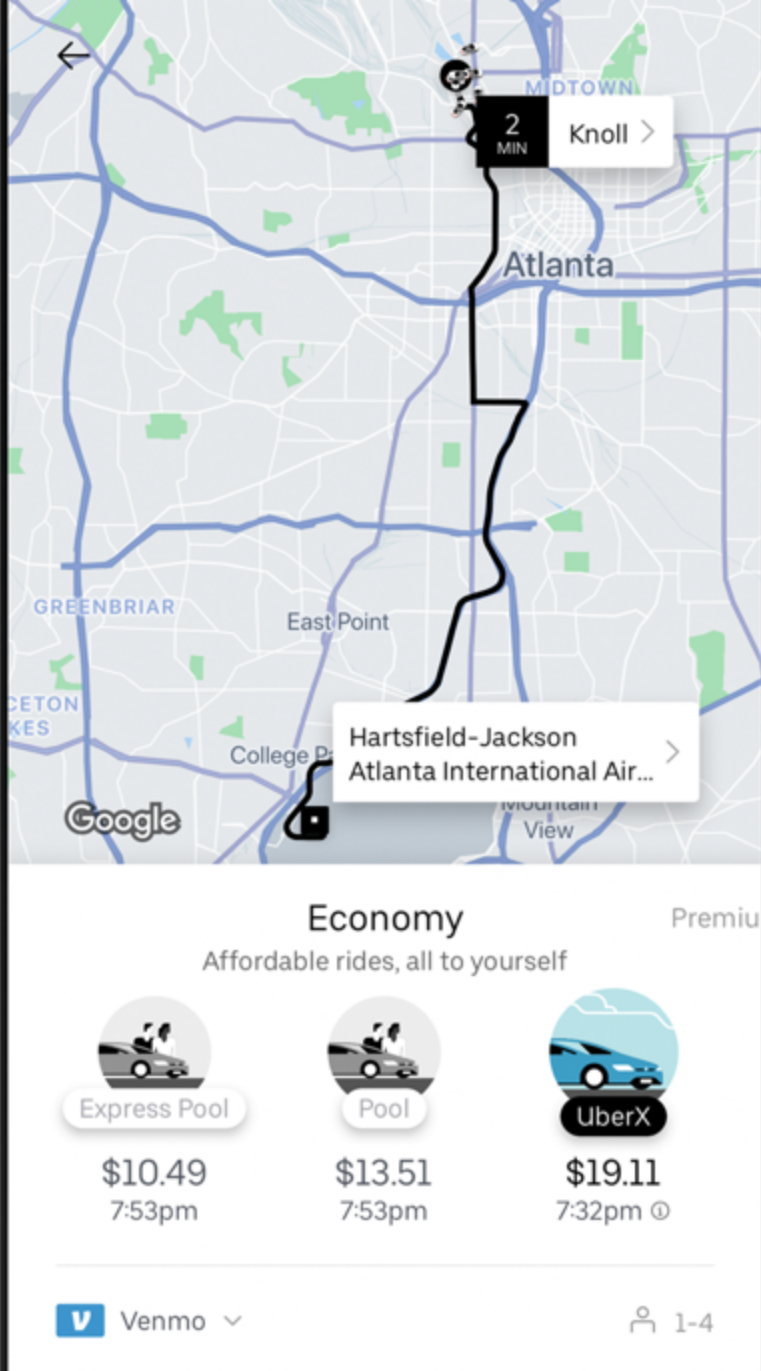
Drive Sales with Braintree Solutions





Simple, Innovative Payments

- Powers billions of dollars in mobile & online payments for the world's largest/fastest growing companies
- Braintree is a payments acceptance and processing solution that gives retailers access to multiple payment methods.
- Available for businesses in **45+** countries and **130+** currencies
- Braintree has banking relationships and technology to support multiple merchant accounts in different local currencies



Braintree is an All-In-One Payments Partner

Braintree helps large enterprise businesses accept, process, and split payments to help maximize business opportunities and revenue growth.

Braintree Direct

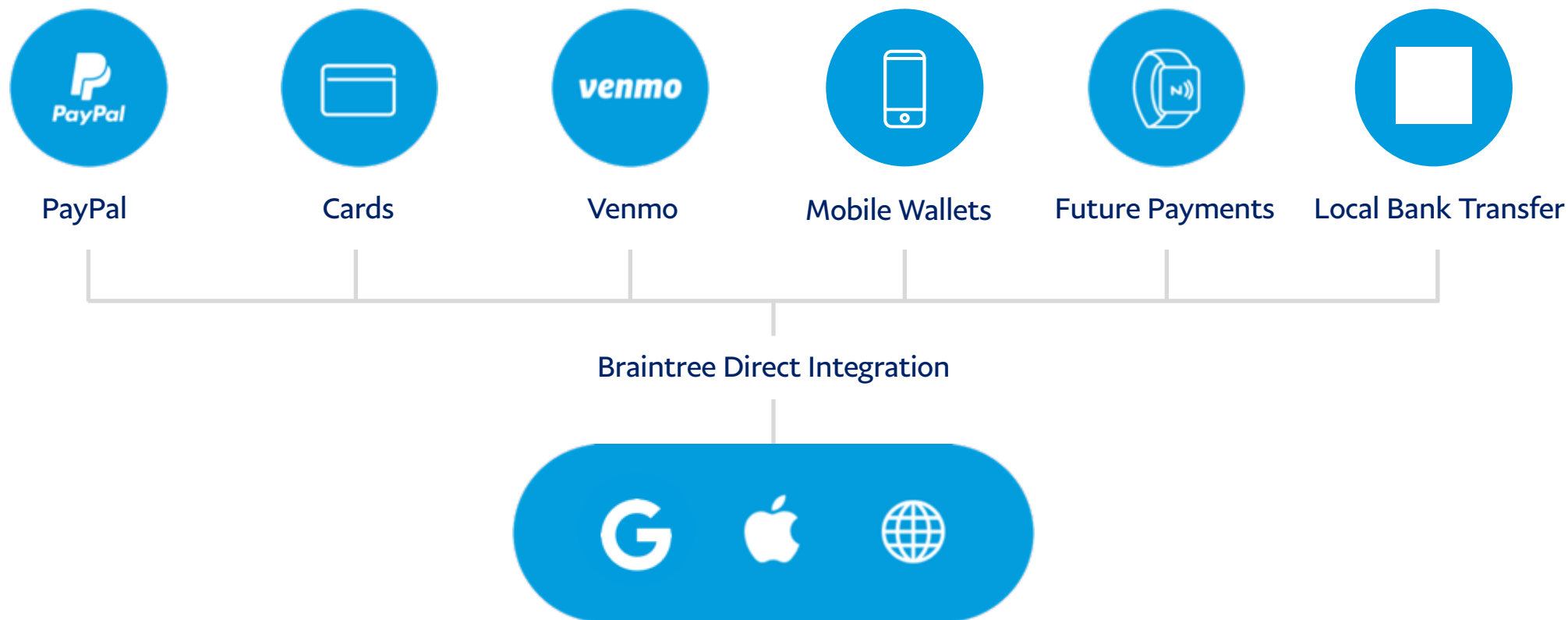
End-to-end payments solution for selling to customers on web, mobile, and native app. Accept cards, local bank transfers, mobile wallets, PayPal, and Venmo.



Our Core Product + Features

Our Core Product – Braintree Direct

Designed to enable merchants to accept multiple current & future payment methods with one simple integration.

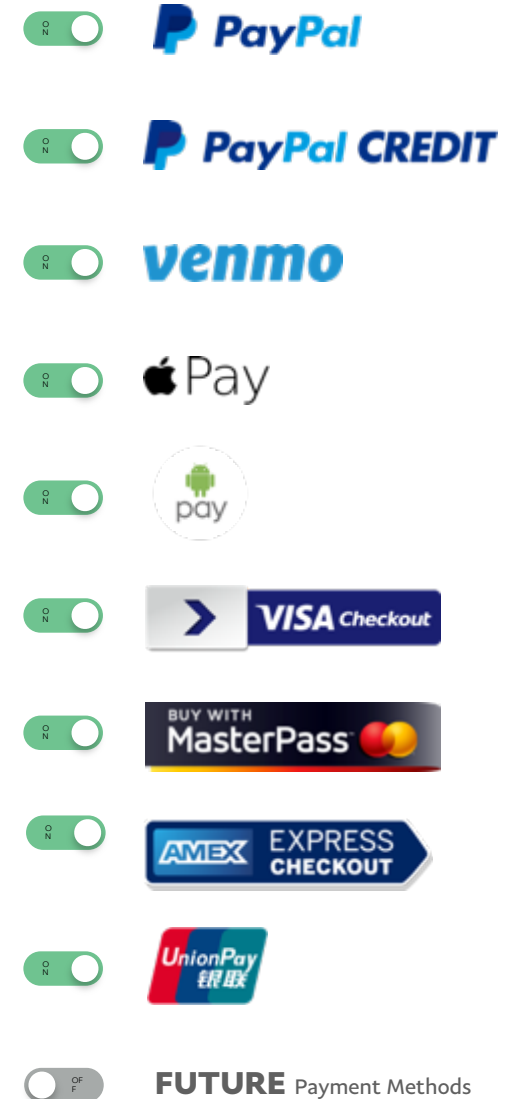


A Single Integration for Payments

Braintree allows merchants to accept all major current & future payment methods with one simple integration.

Designed to be future-proof, Braintree allows merchants to easily add payment methods, design enhancements, and security upgrades across multiple channels and devices as they become available.

Braintree Direct Integration



Braintree Direct on a Page



One Solution for Current & Future Payment

Needs: Fast and easy way to accept cards, PayPal, Venmo, Apple Pay, Google Pay, Visa Checkout, ACH, and more.



Future Proof: Set-up once and easily add payment methods, enhancements, and security upgrades with future SDK updates.



Optimized for Mobile: Mobile SDKs for Android and iOS including PayPal and Venmo. We process millions of transactions annually for innovators such as Uber & Airbnb.



Flexible: Create either a custom, hosted or drop in UI.



Cross-Platform: Consistent, clean UI across web browsers and apps on iOS and Android devices.

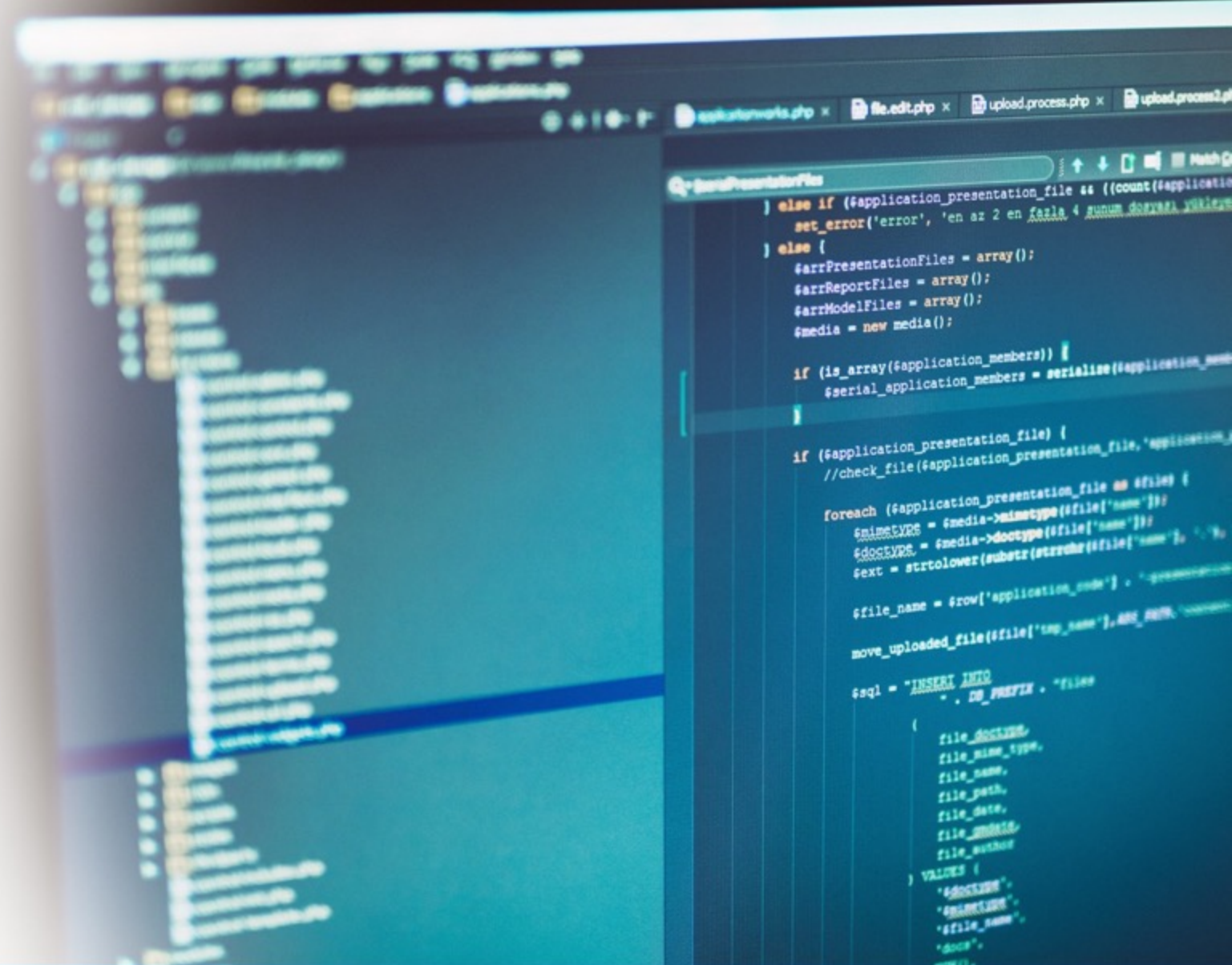


Robust Credit Card Processing: Reduced hassle PCI compliance, optimized authorization rate, comprehensive fraud protection, & flexible pricing.

The Braintree Vault

Securely store data without the need for customers to re-enter their information.

- Merchants can choose to store credit card, customer details, billing address, and shipping address in the Vault when creating a transaction
- We support unlimited custom fields at the customer and transaction levels
- Enable repeat customers to easily check out with a single touch
- Minimal-hassle PCI compliance, no raw credit card data passes through merchants' servers





Account Updater

Keep your customers' information up to date with account updater within the vault.

- Keep your customers' credit cards current, so you don't have to worry about missing a payment or cart abandonment*
- Program is run on the back end, so you can continue focusing on improving your business and satisfying your customers

** Available only for cards issued in the US by participating banks.*



Fraud Protection

Sophisticated, merchant-configurable fraud detection tools.

Convenience

- Security without a single line of code
- Guard against the most common types of fraud (such as carding) through AVS, CVV, & Risk Threshold checks

Security

- Smart, sophisticated security tools provided in partnership with Kount, an industry leader in fraud and risk management
- Kount's technology analyzes hundreds of variables to validate transactions including customer, transaction and device data

Flexibility

- Direct management of your fraud queue means that you manage it in its entirety, with assistance from Kount's team of experts

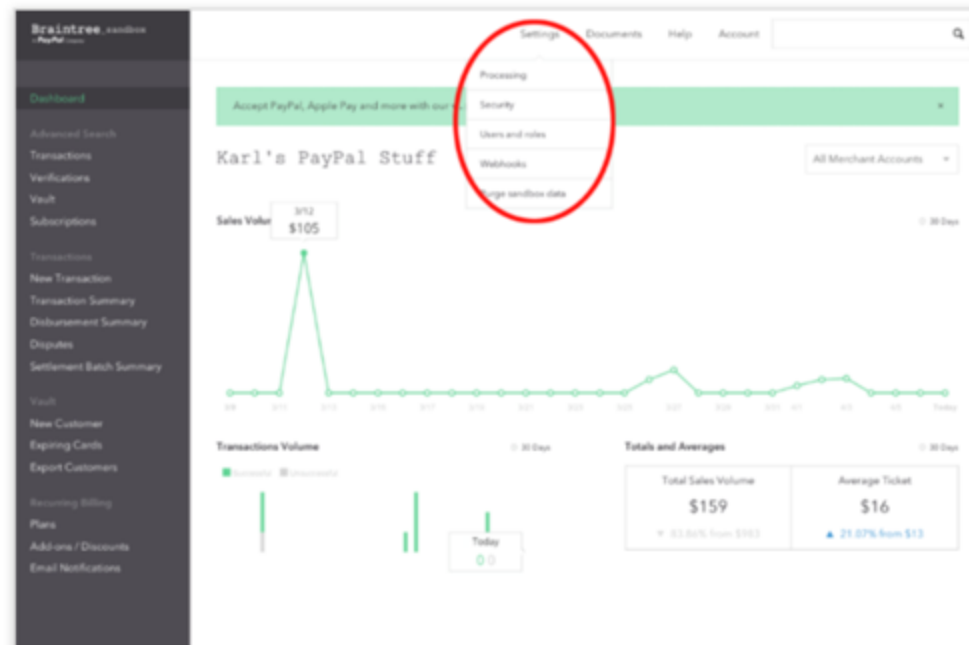
Other Braintree Benefits

Control Panel

Administrative tools.

The Control Panel allows you to:

- View operational activities
- Search, create, and vault transactions
- Run reports
- Enable payment methods
- Create user roles
- Customize fraud tools



Accept PayPal
PayPal is enabled by default in the Sandbox.

Accept Venmo
One Touch™ for Venmo allows users to import payment methods from the Venmo app on iOS and Android.

Accept Apple Pay
Allow users to pay with Touch ID in iOS apps.

Accept Android Pay
Allow users to pay with Android Pay in Android apps.

New Role

Role Details

Name required

Rights Granted

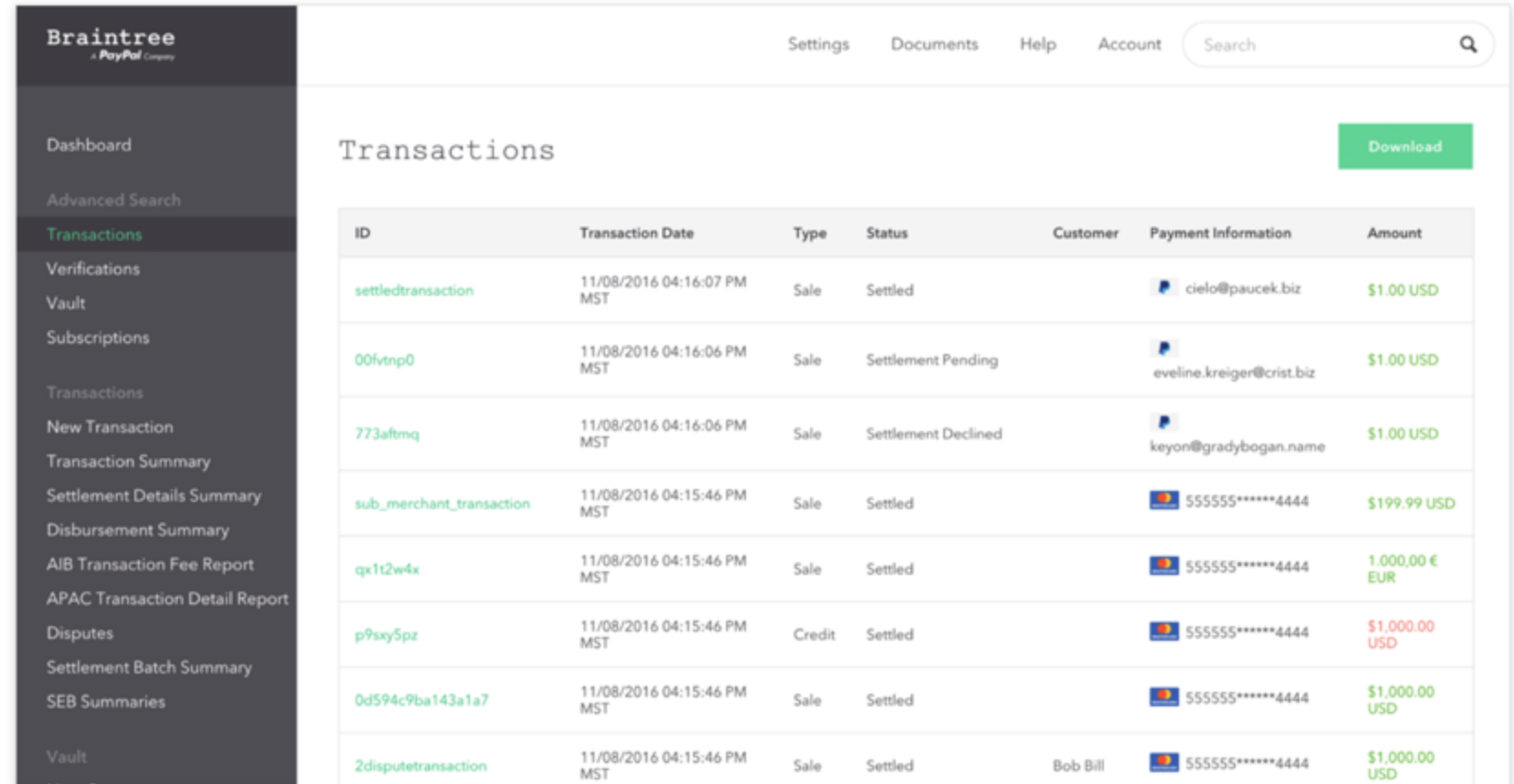
- ☐ **Transactions**
 - ☐ Create Sales
 - ☐ Credit Previous Transactions (Refunds)
 - ☐ Submit Sales for Settlement
 - ☐ Manage Escrow
 - ☐ Void Transactions
 - ☐ Download Transactions with Masked Payment Data
- ☐ **Customer Management**
 - ☐ Manage Customers and Payment Methods (Add/Edit/Delete)
 - ☐ Download Vault Records with Masked Payment Data
- ☐ **Reporting**
 - ☐ Create, Run, and Download Reports
 - ☐ View Dashboard Graphs
- ☐ **Processing and Security Options**
 - ☐ Add/Edit Processing Options (including AVS/CVV)
 - ☐ Edit IP Restrictions
 - ☐ Edit Fraud Protection Level
- ☐ **User Management**
 - ☐ Manage Users (Add/Edit/Delete/Reset Password)
 - ☐ Manage Roles (Add/Edit/Delete)
- ☐ **Recurring Billing**
 - ☐ Manage Plans, Addons and Discounts (Add/Edit/Delete)
 - ☐ Manage Subscriptions (Add/Edit/Delete)
 - ☐ Manage Recurring Email Notifications (Add/Edit/Delete)
 - ☐ Download Subscription Records
- ☐ **Dispute Management**
 - ☐ View, manage and contest disputes
- ☐ **Webhooks**
 - ☐ Manage Webhooks (Add/Edit/Delete)
- ☐ **My Account**
 - ☐ View Agreements
- ☐ **Merchant Accounts**
 - ☐ Manage Merchant Accounts

Create Role **Cancel**

Streamlined, Fast Reporting

Know where you stand.

- Intuitive control panel
- Reporting API
- Unlimited custom fields



The screenshot displays the Braintree Transactions dashboard. On the left is a dark sidebar with navigation links: Dashboard, Advanced Search, Transactions (highlighted), Verifications, Vault, Subscriptions, Transactions, New Transaction, Transaction Summary, Settlement Details Summary, Disbursement Summary, AIB Transaction Fee Report, APAC Transaction Detail Report, Disputes, Settlement Batch Summary, SEB Summaries, and Vault. The main content area is titled 'Transactions' and includes a 'Download' button. It contains a table with the following data:

ID	Transaction Date	Type	Status	Customer	Payment Information	Amount
settledtransaction	11/08/2016 04:16:07 PM MST	Sale	Settled		cielo@paucek.biz	\$1.00 USD
00fvtnp0	11/08/2016 04:16:06 PM MST	Sale	Settlement Pending		eveline.kreiger@crist.biz	\$1.00 USD
773aftmq	11/08/2016 04:16:06 PM MST	Sale	Settlement Declined		keyon@gradybogan.name	\$1.00 USD
sub_merchant_transaction	11/08/2016 04:15:46 PM MST	Sale	Settled		55555*****4444	\$199.99 USD
qx1t2w4x	11/08/2016 04:15:46 PM MST	Sale	Settled		55555*****4444	1,000.00 € EUR
p9sxy5pz	11/08/2016 04:15:46 PM MST	Credit	Settled		55555*****4444	\$1,000.00 USD
0d594c9ba143a1a7	11/08/2016 04:15:46 PM MST	Sale	Settled		55555*****4444	\$1,000.00 USD
2disputetransaction	11/08/2016 04:15:46 PM MST	Sale	Settled	Bob Bill	55555*****4444	\$1,000.00 USD



Dedicated Customer Support

No robots. Give us a call or send us an email, we're here to help.

- Dedicated support and account management teams available at extended business hours
- Solutions engineers ready to assist with complex integrations
- Historical averaged gateway uptime is over 99.99%



Flexible pricing

We provide transparent & easy to understand pricing.

- No long-term contracts or setup fees
- Charged upon settled transactions only
- No fees on authorization, voids or storing of cards
- Fees returned for all full refunds
- Standard and business pricing based on businesses needs