

Easily integrate your LMS with Salesforce



Turn Salesforce into a powerful student information system with EnlightenCRM

Many training professionals use Salesforce to store and manage student records that an LMS is just not designed to handle. But keeping these two systems synchronized manually can be time consuming and error-prone. This is understandably frustrating to those who recognize both the amount of information the two platforms have in common and the many ways in which the two platforms could benefit each other if only they could be integrated. But getting these systems to speak to one another in a way that allows them to share relevant information is not easy.

Remote Learner helps organizations to integrate learner data from their LMS platform into Salesforce with a simple, flexible, and mobile-friendly plugin. This plugin, EnlightenCRM, gives companies the power to manage student, employee, customer, and partner access to training programs right from within Salesforce. Training results are tracked in Salesforce and provide companies with valuable analytics to determine training effectiveness and actual ROI.

Key features



Bi-directional student authentication



Automated course tracking



Group enrollment assignments



Course activity tracking



Grades and completion status



Advanced reporting using standard Salesforce reports

What can you do with EnlightenCRM?

- Eliminate the need to track and manage student progress through XLS spreadsheets
- Track student progress through Salesforce contact records
- Automate LMS approvals for existing contacts or pre-accepted domains
- Automate email communications and promotions
- Create performance dashboards and analyze metrics against organizational data
- Tie student records into marketing automation workflows

Available In



Learn More: product@remote-learner.net



A partnership approach to creating your customized eLearning solution

Remote Learner drives impact with expertise, experience, and a commitment to your unique vision for training.

Remote Learner designs, delivers, and supports fully integrated elearning solutions that drive impact. Remote Learner's team of experts embraces a hybrid best-of-breed approach, partnering with industry-leading providers to accelerate delivery in key functional areas, while employing proprietary persuasive design strategies, tools and techniques to deliver solutions uniquely tailored to the needs of its clients.

Learn more about how Remote Learner partners with businesses, academic institutions, government, association, and non-profit organizations to deliver results that make a positive impact for over nine million learners at:

<http://www.remote-learner.com>

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