



For Salesforce®

Data Axle Enrich & Prospect B2B

For Salesforce™

Data Axle solves your data problems and eliminates manual processes by delivering high quality business data and insights directly into your Salesforce instance. With complete data records, and insights at their fingertips, teams can focus on finding new leads, finding new contacts, and crafting offers and messaging to specific segments.

Real-Time Control:

Powered by our proprietary cloud-based Data Axle platform, you will have access to nearly every business in the U.S. and Canada from your local Bodega to the Fortune 100 with over 200 valuable data elements. Ranked a leader by Forrester, our data is built and verified using human and machine intelligence.

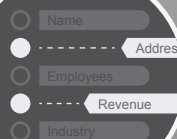
95%

Prospect On Demand:

Find new accounts, contacts, and leads by building granular searches from over 200 data attributes to target based on SIC codes, titles, linkage, company size, and more.

Eliminate Gaps and Mistakes:

Add new insights, fill gaps, and fix mistakes within your data by reviewing the complete matching Data Axle record. Control what you update, your data is never overwritten.



Value of Integrated Data



Save Time

- Always know which accounts are suspect or confirmed out-of-business
- Effortlessly perform ongoing data hygiene and rid database of inaccurate records
- Control what you update and when

Sell More

- Increase conversion rates
- Fill in info gaps quickly with vital lead and account level detail
- Spend less time with inaccurate data and more time doing what matters to your business

SALESFORCE®

Sales Leads All Search Salesforce

Lead Dru Adams

Company Summary

Company	Galloway International	Industry	
Street	Moss Street	# of employees	
City		Sales Volume	
State		Location type	
In business		Credit rating	

Company Description

SALESFORCE®

Sales Leads All Search Salesforce

Lead Dru Adams

Company Summary

Company	Galloway International	Industry	Security
Street	387 N. Moss Street	# of employees	17
City	Burbank	Sales Volume	\$830,000.00
State	CA	Location type	Branch
In business	Yes	Credit rating	94

About Infogroup

Infogroup is a leading provider of data and data-driven marketing solutions for salespeople, marketers, and professionals. The company's solutions are powered by its proprietary business and consumer databases and supplemented by client and 3rd party data. Clients range from Fortune 500 enterprises and local businesses, to not-for-profit and political organizations.