

IS YOUR TEAM LACKING
THE **TIME & BANDWIDTH**

TO *Tactically Execute* YOUR CRM, MARKETING AUTOMATION OPERATIONS, CREATIVE NEEDS, OR CONTENT OUTREACH?

OUR *Professional Services* ARE HERE TO HELP

CHESHIRE IMPACT
HAS A *team of experts*
THAT CAN BE AN **EXTENSION** OF YOUR SALESFORCE AND MARKETING TEAMS.


OUR EXPERIENCE *Elevates* YOUR TEAM MEMBERS TO **DELEGATE TASKS** AND

FOCUS ON THE IMPORTANT THINGS, LIKE PROVIDING A BETTER *journey* FOR YOUR CUSTOMERS




A HELPING HAND TO MANAGE YOUR PARDOT PLATFORM

- ▶ PROVIDE ADVICE
- ▶ DEVELOP STRATEGIES TO MAXIMIZE THE TOOL'S USE
- ▶ IMPLEMENT CUSTOMIZED AUTOMATION TO YOUR BUSINESS' NEEDS




A FULL-TIME TEAM MEMBER TO BE YOUR SALESFORCE ADMIN

- ▶ INTEGRATE SALESFORCE PARDOT
- ▶ BUILDING REPORTS DASHBOARDS CUSTOMIZING THE PLATFORM
- ▶ USER ADMINISTRATION




YOUR SECRET WEAPON TO BUILD AND EXECUTE NEW AND ONGOING CAMPAIGNS

- ▶ CAMPAIGN ORGANIZATION
- ▶ ENSURE CAMPAIGN DATA CAPTURE FOR REPORTING



EXPERT LEVEL CONTENT CREATION AND DESIGN

- ▶ DELIVER CONTENT FOR LANDING PAGES, SOCIAL MEDIA, BLOGS, AND EMAILS
- ▶ INCREASE ENGAGEMENT WITH CONTENT MAPPED TO THE BUYER'S JOURNEY



PROFESSIONAL GRAPHIC DESIGN AND CUSTOMIZED TEMPLATES

- ▶ EMAIL & LANDING PAGE TEMPLATES BUILT & PERSONALIZED TO YOUR BRAND
- ▶ COLLATERAL PRODUCTION
- ▶ WORDPRESS AND SEO MANAGEMENT AND AUDITS

WE CARE ABOUT YOUR TEAM AND WANT TO **EMPOWER YOU TO UNDERSTAND AND EXECUTE BEST PRACTICES** AND HAVE ALIGNED CRM AND MARKETING AUTOMATION SYSTEMS THAT **DRIVE REVENUE** FOR YOUR BUSINESS.

THE **CHESHIRE IMPACT**

PROFESSIONAL SERVICES

Experience
FOR SALESFORCE PARDOT

"I USED CHESHIRE TO HELP MANAGE A MIGRATION FROM MARKETO TO PARDOT AND THEN FOR ONGOING PARDOT ADMIN AND OPERATIONS. THEY ARE A GREAT TEAM TO WORK WITH - ALWAYS VERY RESPONSIVE AND ON TOP OF TIGHT DEADLINES."

- JOHN SHEA, PUBMATIC

