



The #1 Native Sales Enablement Suite for Salesforce Customers

Account-Based Selling at the Speed of Lightning

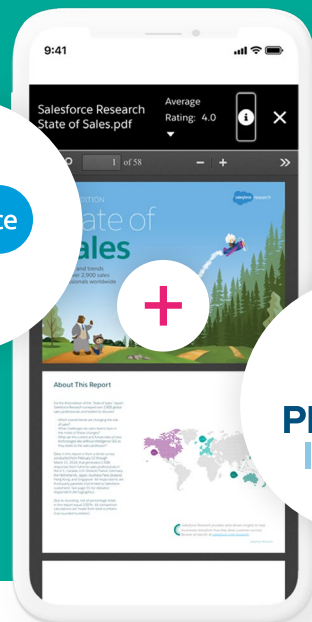
PROLIFIQ brings the most valuable selling motions inside Salesforce with native account-based selling for key account management and digital content management.

We Help You Serve Your Customers

Salesforce customers choose PROLIFIQ apps to solve their greatest sales challenges by boosting user adoption, adding rocket fuel to data quality, and driving pipeline. Transform the way you service and engage your customers by increasing team performance and becoming trusted advisors in your industries.

The Power of One to Drive Business

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PROLIFIQ brings to life valuable contact and account information so you can close more deals and scale your business while improving customer relationships.

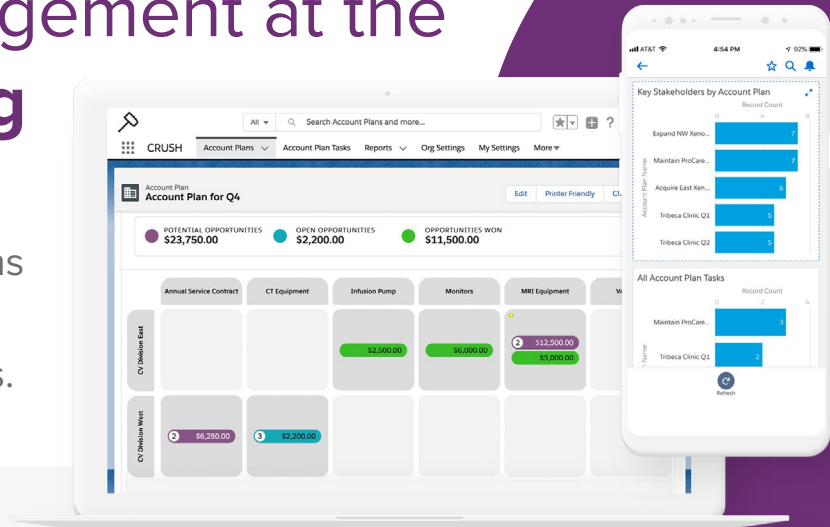
Built in the Salesforce Platform, PROLIFIQ's native account-based selling apps are available in the *Powered by Lightning* collection on AppExchange. Just snap them in and keep selling.

What's Next?

Give us minutes and we'll give you millions. Visit us at PROLIFIQ.com.

Key Account Management at the Speed of Lightning

CRUSH is a native Salesforce key account management app that arms sales teams with valuable account intelligence to drive more business.



CRUSH
Relationship
Map

Visualize key Salesforce contacts within an account plan to quickly understand who will help close deals. Great relationships start here.



CRUSH
Influence
Chart

Identify your account champions, educate the supporters and convert any blockers - all native in Salesforce.



CRUSH
White
Space

Visualize the white space in an account to swiftly identify the best opportunities for customer growth.



CRUSH
Tasks

Streamline collaboration and keep teams accountable by assigning tasks to drive strategy.



CRUSH
SWOT
Analysis

Quickly visualize your strengths, weaknesses, opportunities and threats to improve growth strategies and tactics.

Complement, Don't Compete, with Salesforce

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