

## APPEXCHANGE PARTNER

# The #1 Native Sales Enablement Suite for Salesforce Customers

#### Account-Based Selling at the Speed of Lightning

PROLIFIQ brings the most valuable selling motions inside Salesforce with native account-based selling for key account management and digital content management.

### We Help You Serve Your Customers

Salesforce customers choose PROLIFIQ apps to solve their greatest sales challenges by boosting user adoption, adding rocket fuel to data quality, and driving pipeline. Transform the way you service and engage your customers by increasing team performance and becoming trusted advisors in your industries.

#### The Power of One to Drive **Business**

Salesforce customers choose PROLIFIQ to solve their greatest sales challenges by boosting user adoption and adding rocket fuel to data quality.

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PROLIFIQ brings to life valuable contact and account information so you can close more deals and scale your business while improving customer relationships.

Built in the Salesforce Platform, PROLIFIQ's native accountbased selling apps are available in the Powered by Lightning collection on AppExchange. Just snap them in and keep selling.



What's Next?

Give us minutes and we'll give you millions. Visit us at PROLIFIQ.com.



# Key Account Management at the **Speed of Lightning**

CRUSH is a native Salesforce key account management app that arms sales teams with valuable account intelligence to drive more business.

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Acc Acc	count Plan				Edit Printer Friendly	Cl, unit form	Acquire East Xen
	POTENTIAL OPPORTUNIT \$23,750.00	TIES OPEN OPPOS \$2,200.00		OPPORTUNITIES WOM \$11,500.00		W	Tribeca Clinic Q1 Tribeca Clinic Q2
-	Annual Service Contract	CT Equipment	Infusion Pump	Monitors	MRI Equipment	All	Account Plan Tasks
		C. Opportun	moscurroup	montory	•		Maintain ProCare
CV Division East			\$2,500.00	\$6,000.00	2 \$12,500.00 \$3,000.00	auty	Tribeca Clinic Q1
S B					53,000.00	2	
West							KOTTES
CV Division West	2 \$6,250.00	3 \$2,200.00					

$\overset{\circ 0}{\frown}$	CRUSH Relationship Map	Visualize key Salesforce contacts within an account plan to quickly understand who will help close deals. Great relationships start here.		
<u>en a</u>	CRUSH Influence Chart	Identify your account champions, educate the supporters and convert any blockers - all native in Salesforce.	Comp Don't with S	
	CRUSH White Space	Visualize the white space in an account to swiftly identify the best opportunities for customer growth.	Built in th Platform, native ac selling ap	
000	CRUSH Tasks	Streamline collaboration and keep teams accountable by assigning tasks to drive strategy.	available by Lightn on AppE:	
000	CRUSH SWOT Analysis	Quickly visualize your strengths, weaknesses, opportunities and threats to improve growth strategies and tactics.	Just snap and keep	

#### Complement, Don't Compete, with Salesforce

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