



Global Integration Delivers 360-Degree Customer View & Enterprise Business Intelligence For Radiation Manufacturer

Challenge

Multiple, disconnected systems being used by different regions resulted in data duplication and process redundancy

No single source of truth made it impossible to identify opportunities to improve efficiency and operations

Solution

Leveraged Salesforce to create global data hub that centralized sales and operations data from multiple systems and data warehouses across UK, Belgium, Germany, Finland, France, Australia and several US locations

Standardized business processes based on best practice framework enabling improved efficiency and enterprise-wide business intelligence



9
locations

19
systems

