

keste

Go Digital. Go Modern. Go Keste.

Keste Case Study:

Global Technology Leader

Our client, a major electronics manufacturer, produces personal computers and mobile accessories for the global market.

Challenge

Today's customers expect to easily find all the information they need about the goods and services they purchase online — and this is especially true of technology products. Our client is known worldwide for its simple and straightforward PC and mobile accessories, and with much of its product line now commoditized, they know that an optimal customer support experience would be a key differentiator for their business. With the goal of providing that same user-friendly experience in customer support, while at the same time optimizing their process and lowering costs, the client asked Keste to unify and optimize their two existing outdated and expensive support communities, improve the user interface, add chat capabilities, and incorporate omnichannel support.

Solution

Keste created a customized Community Cloud solution to improve collaboration, reduce costs, and give the client's customers the ability to access support in any way they wish to receive it — whether that's asking a question online, visiting a user forum, chatting with tech support, or requesting a call or email. Keste's customized Salesforce solution included the following features:

- Lightning Platform Custom Interface
- Customer Communities
- Service Cloud Live Agent with Multi-Language Support
- Omnichannel Support
- Enhanced Moderation and Administrative Controls

Results

Keste helped support a key differentiator of our client's business – superior customer support – by implementing custom Lightning Communities and Live Agent Solutions, resulting in a responsive omnichannel experience.



20% Reduction of
Inbound Service
Call Volume



Seamless
Customer
Experience



Reduced
Technology
Costs



Leading-Edge
Customer Cloud
Solution