

Create a Sputnik Moment Experience and Do More



Eliminating hunger, supporting emerging artists, encouraging youth to reach further.

Missions may differ, but the organizations you help have one thing in common. They imagine a better way. And all of their energy, all of their resources are trained on that goal. You grant them a path to achieve it.

We dream of a way to help you open more of those paths. And we're determined to deliver on our mission. We believe that grantmakers powered by Salesforce technology can do more. Our job is to show you how.

What's a Sputnik Moment? It's the realization that it's time to chart a new and innovative course when you experience a significant challenge. We're your guides.

WHAT WE DO

The desire to help others is one thing. Making it happen is another. How do you track incoming grant requests? How do you keep things moving? All the details can get in the way. You wind up spending more time managing an overloaded spreadsheet than making things happen. That's not what you set out to do.

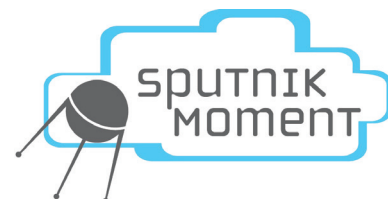
Our clients need an easy way to manage their data in a centralized database that gives them a 360-degree view of those they serve. We take the power of the Salesforce platform and customize it to their specific needs. That way it does exactly what they need it to do.

Then we work alongside them to implement the right combination of technology and tools. It has to work right or we haven't done our job.

The result is a system that does the work for you, so you can spend more time on your mission. Need information? Need to take action? It's all at your fingertips, whether you're in the office, on the road, or meeting with a nonprofit.

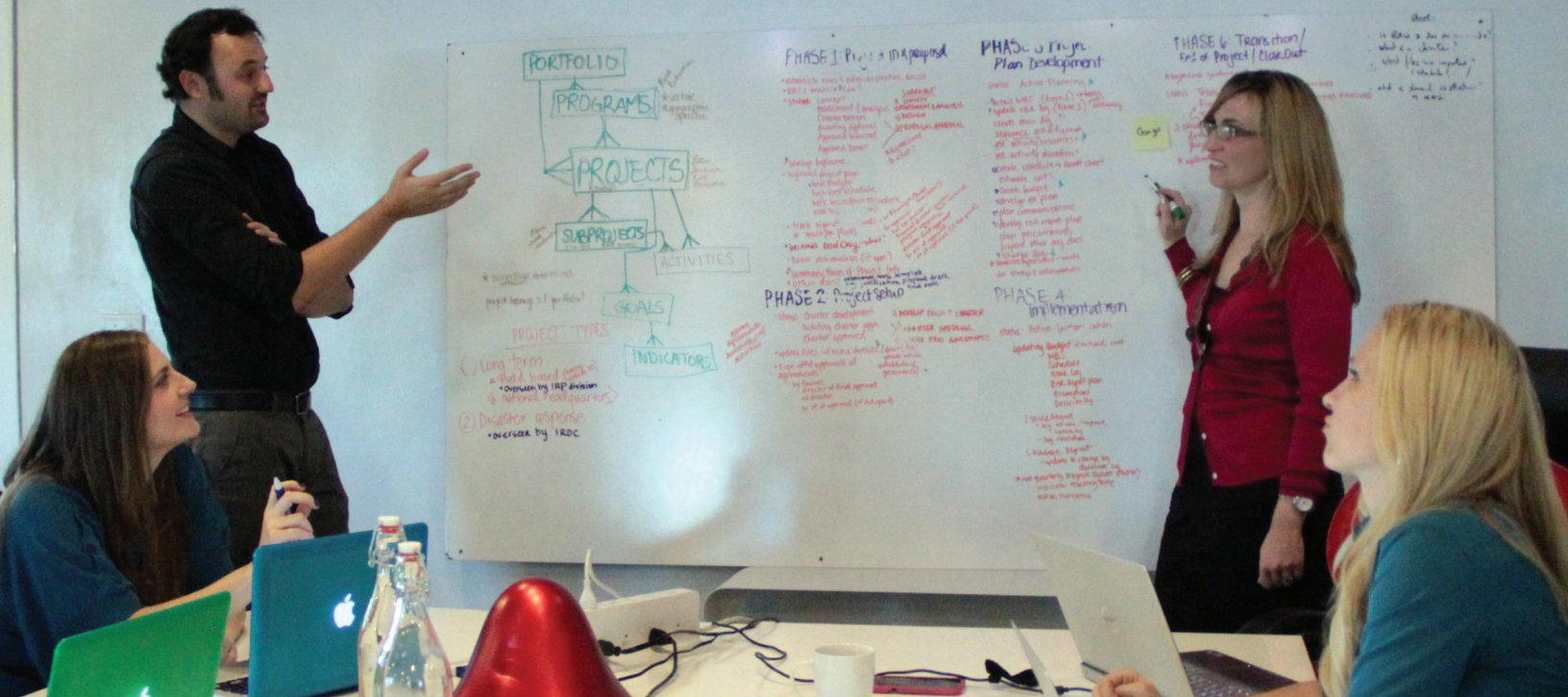
WHY WE DO IT

We believe grantmakers are the cornerstone of society. You fund the great ideas that change the world. Whether it's helping a fledgling non-profit get off the ground, or continuing your investment in a thriving non-profit's impactful programs, you're supporting an infrastructure that takes us all forward.



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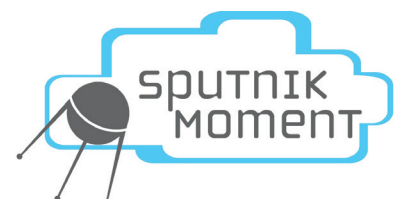
We work to develop lasting relationships with people and organizations that share our passion for important causes. In doing so, we not only serve our own sense of purpose but accelerate the mission of foundations like yours.

WHY CHOOSE US

Big consulting firms can make you feel like you're just a number in their queue, but that's not us. Sputnik Moment provides a more personal experience that's tailored to your implementation needs. Here's what makes us different:

- **Dual expertise** – We have a combined 15 years of experience implementing grants management systems on the Salesforce platform and have spent 50 years working in the non-profit/grantmaking sector. We are certified Salesforce experts with extensive knowledge of grantmaking industry best practices.
- **Business support** – We help you analyze your needs so you can make the right decisions to customize your system. We'll show you how to structure your process and data. Then we'll train you on how to use it.
- **On-going tech consultant** – We understand technology can be overwhelming but it's hard to be successful without it. We'll become an extension of your team, providing technical support that will continue to serve you in the long run.
- **One-source partner** – We're your one point of contact. Eliminate the hassle of dealing with multiple software vendors. Have a question? Contact us and we'll coordinate everything.

Ready to get started? Let us show you how to customize the power of Salesforce. Let us create a Sputnik Moment experience for your organization. Contact us today at 646.291.2136 or info@sputnikmoment.com.



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