



Case Study

Client

An American non-profit organization (501c(3)) led by youth with the aim of promoting STEM amongst school children.

Situation

The organization wanted to customize their Salesforce® CRM which could keep their membership, training and events information organized and be scalable as the number of members would grow.

Offering

NIRA Systems helped the client in:

- Managing donation payments, organization accounts and affiliations, and grant lifecycles.
- Tracking relationships between contacts, donations and recurring donations.
- Tracking the relationship between campaigns, contacts and donations.
- Online fundraising using Online Payment Integration, it helps to get more leads or donors.
- Creating custom dashboards intended for each level of user.