

salesforce

silver consulting

partner



## **EXPERTS**



AJAY DUBEDI [Chief Executive Officer]



NITISH BHARDWAJ
[Chief Information Officer]









SACHIN ARORA
[Director United Kingdom]



MALIKA PATHAK
[Chief Operating Officer]

f in



AKSHAY DHIMAN
[Chief Technical Officer]



DEEPALI KULSHRESTHA
[Salesforce Consultant, WIT Leader]



SURAJ TRIPATHI
[Director Australia]



VISHAL SHARMA [Full Stack and Mobile Development Head]



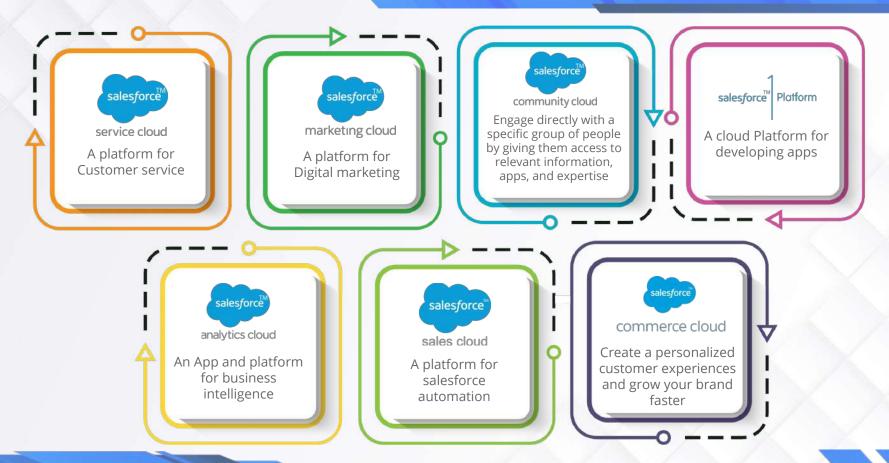








## **OUR CORE EXPERTISE**





# **OUR EXTENDED SERVICES**





## **CLOUD ANALOGY APP PRODUCTS**



Pin utility tools on every tab, right on the Salesforce sidebar.

Migrate your Salesforce Accounts from Salesforce to Desk.com in a breeze.



















Easy to configure, upload your Salesforce files by simply dragging and dropping over the record page.





Tag your important records, high-cost opportunities, critical cases, or region wise accounts in Salesforce Lightning experience and in Salesforce Classic.



#### **OPPORTUNITIES RECUR AND SPLIT**

Segregate opportunities effortlessly to manage the payment cycles or products deliveries.









## **Pin Tags Client Review**

## PIN Tags

### **AppExchange Reviews and Statistics**

Licenses sold 400+

No. of installs **2K**+

Tigh Loughhead (MVP)



2

Jiri Ulip



23

Erin Ryan



4

Kristian Romero



This app will allow you to implement a tagging strategy (think word cloud) across Leads, Accounts, and Opportunities. Awesome application and a great team! Thank you Cloud Analogy!

I was desperately looking for a way to tag stuff in LEX since the Classic tags are unavailable there and even considered building something myself. Then I came across your app and it does 99% of what I needed! Due to the extreme limitations of Lightning Topics , I installed Pin Tags. The functionality is far beyond Lightning Topics, and better than expected. If your environment is Lightning , this product is for you.

Cross object notations are always a big pain in the butt. There Are difficult to create and even more difficult to keep up-to-date. Basically always requires a developer, and this is not how SF's "no code" environment should be.

**Our Prominent Clients** 



Kristy Lister

🛕 audio network

Kanak Shah









## **OUR PARTNERS**





## **Client Reviews**





They've saved me hundreds of hours of work at a fraction of the cost of local vendors.



Head of Financial Coaching, Enriched Academy



Founder, Quantum Resources and Coaching



They're accommodating with my schedule, and they're very responsive to emails.

Cloud Analogy did a great job in setting a detailed project plan.



#### **Kate Warton**

Marketing Manager, Eton Property Group



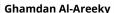
### appexchange



Couldn't be more happy with the responsiveness of the team at Cloud Analogy. They made a big effort to get our request right and completed it all on a tight timeframe.



Director and 'Community Support Worker'- The Salt Foundation



Digital Marketing Manager - SABA Relief



have had work done at the SalesForce.org level and the web/html level providing integration of our volunteers into a page that works flawlessly with our existing SquareSpace website. Very happy with the results!

was great to work closely with the team to reach our final goals.

final goals.

**6**We would like to thank

Cloud analogy for its support to customise and

develop the Salesforce

system according to the

organisation's needs. It

#### **Joel Chambers**

Manager of IT at JPL | Executive Director at Search Angels



## **WHY CHOOSE CLOUD ANALOGY?**



Cloud Analogy is an equal opportunity employer, offering countless growth opportunities.



Strategically located, the Cloud Analogy office is counted as the best in Noida, the finest IT Hub of India.



State-of-the-art infrastructure, friendly work environment, and knowledge-enriching regular sessions.



Clearly-defined workplace policies, code of conduct, and standards of data privacy and customer protection.

## **ENGAGEMENT PROCESS**

#### **DISCOVER AND UNDERSTAND**



The CSR will help you identify the key internal and external stakeholders at Cloud Analogy for your specific business requirements and project(s) so that you always stay connected easily with the right person at the right time and place. We also help you track identified risks, identify new risks, and understand and document what is required and the business value it brings.

#### **EXECUTION AND FEEDBACK LOOP**



By choosing Cloud Analogy as your trusted strategic partner, you always stay assured that communication tasks are handled in the most efficient and streamlined ways. We ensure that communication is ongoing at every step and stage of process performance and occur in sequential steps (identification, assessment, prioritization, and mitigation).

#### GO LIVE AND SAFE LAUNCH 24/7 SUPPORT PHASE



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At Cloud Analogy, we believe that a customer who is happy and satisfied throughout and after using our products and solutions is our perfect brand ambassador. We will never leave you behind, unattended. That's a promise we make to every customer and we always have and we will always keep all our promises. We always ensure that you have the perfect experience with us, today and always.

#### **CUSTOMER SUCCESS MANAGER**



At Cloud Analogy, we always ensure that each of our esteemed clients receives special treatment and undivided attention. This is just one of the reasons why we assign a dedicated Customer Success Manager (CSR) for every project. Your Customer Success Manager will be your single point of contact for anything and everything, going above and beyond the call of duty!

#### PROJECT PLAN



Cloud Analogy teams work in synchronized ways so that the final results are always in line with your requirements. This helps you identify and implement the must-have that can thereafter be aligned to the specific objectives and goals of your business while measuring success. Uncover your competitive advantage now and get your organizational efforts perfectly aligned with your goals and objectives!

#### **TRAINING**



Cloud Analogy assists your business by training your employees through your organization's preferred method of learning i.e. in-person training, written documents, and video conferences so that they can quickly develop a clear understanding and get familiar with process developments. We empower your teams to achieve goals without fail

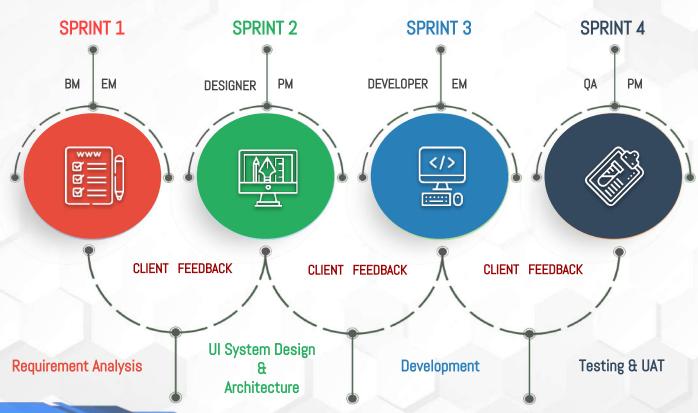
#### **CUSTOMER SUCCESS SUPPORT**



The commitment of Cloud Analogy doesn't stop at the go-live or delivery stage. We continuously work with our clients to add value to their business and their customers. The success of our partners and customers is what drives us to success. Cloud Analogy helps you plan, adapt, and deliver the right initiatives.



## **DELIVERY PROCESS**



## **ENGAGEMENT MODEL**

## FIXED COST / HOURLY

- Predictable Budget
- Fixed Time Frame
- Low Perceived Risk

We know what we have to develop and can achieve milestones in a predefined estimate.

Technical Lead & Architect & Project manager 40 USD per hour Salesforce Senior Developer 35 USD per hour [5+ years experience] Salesforce Developer 30 USD per hour. [2-3 Years experience] QA & Salesforce Admin 25 USD per hour

# TIME & MATERIAL

- Uniform Billing Rate
- Manage Team
- Closely Work With Offshore Team

We need a consistent flow of well defined task allocation and daily meetups. Agile methodology is used.

TIER 1 starts with 0 - 100 hours is 35 USD per hours

**TIER 2** starts with 100- 200 hours is 30 USD per hours

**TIER 3** starts with 200 and above hours is 25 USD per hours.

# **DEDICATED RESOURCES**

- Specialized Full Time Resources
- Quick Ramp Up/Down

We provide good discounts and best of the resources for Dedicated team engagement.

**TECHNICAL LEAD** 4800 USD per Month. 30\$/hr.

**SALESFORCE DEVELOPER** 4000 USD per Month. 25 \$/hr

**QUALITY ANALYST** 3200 USD per Month. 20\$/hr

**ADMIN JUNIOR DEV** 3200 USD per Month. 20\$/hr.







## **OUR CUSTOMER SUCCESS STORIES**



**Michael Moskowitz** 

Mobolize

https://www.mobolize.com/



**Chad Centorbi** 

Centorbi Financial Group www.centorbifinancial.com



**Bruce Hanson** 

My CRM Partner www.mycrmpartner.com



**Paul Johnson** 

Complete Strategic Solutions www.cssllc.co/



**Philip Martyn Smith** 

My Care Selection www.mycareselection.co.uk/



**Muqaddim Durrani** 

Dun & Bradstreet <a href="https://dnbuae.com/">https://dnbuae.com/</a>



# **INTERNATIONAL EVENTS**







