



CarrotCube

Transforming **Population**

Health Management

CarrotCube by Hexaware is the first of its kind omni channel healthcare solution offering technology and analytics services. The digital and remote patient services on the platform seamlessly integrate clinical workflows on every connected device to manage patient health more efficiently.

Built on Salesforce Health Cloud, it provides a 360° view of the patient's medical profile, making continuous care delivery and collaboration possible from the time a patient walks into the hospital and throughout the continuum of care.

Result, value-based care models with value based reimbursements, significantly lower readmission rates, more savings on administrative costs and a marked improvement in preventive care initiatives, making it a win-win for both providers and patients.

Already Possible

- Improve patient experience
- Improve the health of populations
- Reduce the cost of healthcare

Built on **Salesforce Health Cloud**, CarrotCube is the only unified population health and patient engagement platform in the industry.



CarrotCube offers you a host of health management apps and patient outreach tools. Leading to faster onboarding, seamless patient management, care team collaboration and value-based reimbursement. It uses smarter care coordination software for faster and efficient patient registry, risk stratification, patient education, device integration and higher care team-patient ratio at 1/3rd the cost.

Endless Opportunities across the care continuum



Care Managers

- Can identify patients at risk
- Closes gaps in care and helps manage campaigns
- Monitor patient progress and adherence to care plans



Physicians

- Can Collaborate with the extended care team
- Perform virtual patient follow ups
- Get patient reports, health updates and vitals



CXOs

- Can access complete population overview
- Regulatory reporting and ROI analysis



CareGivers

- Can access to treatment inftormation and care team
- Resources to bridge gaps between clinicians and loved ones



Patients

- Personalized self-care portal with a range of features
- Tailored task list, content and omnichannel support

Simplifying health care, enhancing patient engagement

50% reduction in scheduled visits with remote monitoring: IoT and implants

75% improvement in preventive care initiatives

reduction in readmission rates with enriched care transition and re-engineered discharge

20% reduction in length of stay by fostering care team collaboration

30 days prediction time for health events for cohort-based risk stratification

Collaborating with Apple to make Health data accessible on every wrist



Hexaware's CarrotCube blends the advantages of Salesforce Health Cloud and Apple to create new, more powerful mobile ready applications for connected devices in the healthcare sector.

As a seamlessly integrated, device agnostic Patient Engagement Platform, it is accessible and compatible on virtually every device, including wearable tech such as the Apple Watch. The multi-platform compatibility of CarrotCube means that now Health care providers will be able to monitor patient health trends, analyze patterns accurately and minimize emergencies faster. Patients will be more secured with access to providers and hospitals.

Voice enabled health updates with Alexa

CarrotCube is compatible on voice enabled personal assistance devices such as Alexa. This means that patients can interact with Alexa to get health care updates and information which is specific to their needs. Voice enabled devices can read out the health instructions and data thus reducing risks. This also serves as a great value add for senior patients.

On the other hand, the CarrotCube Alexa integration enhances the efficiency in task management. If you have set a particular fitness goal, Alexa, powered by CarrotCube will send you reminders and updates.







When it comes to providing healthcare services, patients and care providers across the world are searching for a patient centric approach. Patient centricity can be achieved by creating meaningful patient engagement to clearly understand patients needs, expectations and apprehensions. This leads to holistic healthcare ecosystems.

Patient engagement impacts every patient interaction across the care continuum. An effective patient engagement solution delivers information that is created and analysed with a patient centered approach.

But patient engagement is not a one-way street. While the goal for those in health care is to deliver meaningful information and drive patient action, we also need to focus on building trust with patients.

The Patient Engagement suite on CarrotCube opens new opportunities to engage meaningfully with patients and provide healthcare services with greater efficiency.

About **Hexaware**

Hexaware is a global leader and the fastest growing next-generation provider of IT, BPO and consulting services. We are a team of seasoned IT practitioners, distinguished engineers and 'Automateers' (our employees with a deep-rooted passion for automation), striving as the customers trusted partner and delivering the best possible solutions using digital technologies. We are powering man-machine collaboration, solving complex business problems, using a combination of human creativity & intellect, power of ubiquitous data and powerful algorithms and plentiful computing.

We've evolved a new supercharged growth strategy, evolved at the intersection of advanced technologies – 'Automate Everything', 'Cloudify Everything' and 'Transform Customer Experiences', that helps in fast-tracking enterprises into the digital era.

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