



*Engagement and
Health Check*

Engagement and Health Check (EHC)

SALESFORCE PRODUCTIVITY ENHANCEMENT APP FROM EFFEXOFT

effeXoft
committed to be effective



Engagement = Productivity



*Engagement and
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- Are your Salesforce Users utilizing the platform well?
- Are rising Salesforce licensing costs bothering you?
- Do you know if you are leveraging your Salesforce investments in the most productive manner?
- Are you spending too much time managing your Salesforce implementation?
- Is your company utilizing the maximum number of Salesforce licenses you bought?
- How Salesforce adoption is growing in your company over the last 3 years?
- How many Salesforce licenses you had two years ago vs now?
- Are your Leads or Accounts left un-attended?
- Is anyone reminding your less engaged Salesforce Users?

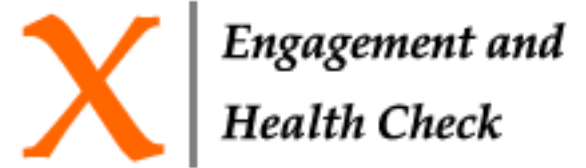
We hear these questions daily!



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- Effexoft's team has experience managing Salesforce Orgs for hundreds of clients.
- The challenges and questions you face are not unique!
- Engagement and Health Check (EHC) App is the result of Effexoft team's experience for more than a decade.
- EHC App scans your org for several common issues and gives you feedback and recommendations.
- EHC App also runs as a Scheduled Job – weekly or monthly!
- EHC App is a Journey – we constantly improve this App based on your feedback!
- We can make Salesforce eco-system better, more productive – collectively!!

Salesforce Health Check vs EHC



Salesforce Health Check Feature

- Salesforce Health Check looks for Security Vulnerabilities of your Org.
- Salesforce Health Check looks for settings such as:
 - Various Password policies and Settings
 - Password question requirements
 - Session Timeout Settings
 - Identity verification and Two-factor authentication
 - Security Certificate Expiration Dates
 - Informational Security Settings

Engagement and Health Check (EHC) App

- Checks if your Salesforce Licenses are being utilized productively.
- Checks if your Accounts, Leads or Open Opportunities were left un-attended.
- Sends a reminder email to Users who did not login recently
- Checks if your Salesforce Users are completing their tasks within the due date.
- Recommends how to use your Salesforce licenses more effectively.
- Checks and recommends about a lot of Salesforce advanced features for better business productivity.

Adoption Dashboards vs EHC



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Salesforce Adoption Dashboards

- Salesforce Adoption Dashboards are extremely useful.
- Reports based on the best performance.
- Shows how best users are using Salesforce.
- Three dashboards and more than 40 reports.
- Reports on User Logins, Campaigns, Leads, Accounts, Contacts, Opportunities and Activities
- Reports by segment – Region, Role and Status
- Reports to find records with missing key fields
- Built based on experience and feedback from thousands of customers. First release in 2011.

Engagement and Health Check (EHC) App

- EHC App is not a replacement for Salesforce's Adoption Dashboards package. EHC App provides additional features.
- Effexoft team learned a lot from Adoption Dashboards package and built EHC App as an extension.
- Performs actions based on data and settings you selected.
- Stores scan data for reporting and analytical purposes.
- The goal of EHC app is to help increase productivity and ROI on Salesforce investment.

Demo



- Stop the Presentation
- Have a demo of the Application

What about my data?



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- Your data is 100% safe with Engagement and Health Check (EHC) App.
- EHC App is 100% native without any external touch points.
- EHC App scans your org and stores the results within your Org for reporting and analytical purposes.
- EHC App sends an email with the scan results to yourself.
- EHC gives you an option to share your scan results with EHC Support Team, only when you permit explicitly.

Get your 14 Day Free Trial!



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- Engagement and Health Check Application comes with a 14 day, no obligation free Trial.
- No need to pay upfront!
- Effexoft team is happy to provide you support and free training on the App.

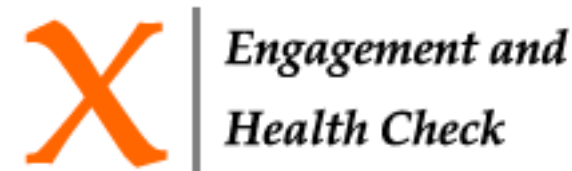
Feedback, Q and A



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- Your feedback is very important and without it we cannot improve the EHC App further
- Feel free to ask questions
- Suggest us more features and what else you would like to see the EHC App.
- **We will continue to add new features to the App at no extra cost to you!**

Contact Info



- Please feel free to reach out to us if you need any help with the EHC App.
- Let us know if you would like us to add any additional functionality or features to the EHC App.
- Reach out to Effexoft if you have any Salesforce implementation challenges or custom development requirements.
- Let us know if you are looking to outsource your Salesforce Administrative, Development or Architecture related tasks either partly or fully.
- Reach out to us if you need advice improving your business processes or productivity.
- Let us know if you are looking to reduce your overall IT and Application Support costs.

Send us an Email to:

support-ehc@effexoft.com