



Higher Education

BrightFORUM



Region(s): EMEA
Headquarters: Witham, UK
Website: www.brightgen.com

Overview

BrightFORUM is an event management solution designed for the Higher Education market. It handles all aspects of the event lifecycle from creation and registration through to attendance and follow up surveys. From small scale meetings with a single ticket type to multi-day, multi-track conferences with Early Bird and VIP access, no event is too small or large.

Value Proposition

BrightFORUM allows you to manage events for any stage of the student journey. Higher education institutions can manage the operations of all their events in one place, ensuring that all data is captured to enable the 360⁰ view of the student.

Key Capabilities

- Offer multiple ticket types in a single event, including add-ons that can only be purchased with another item
- Waitlists allow attendees to join a "returned tickets" queue for a sold out event
- Map attendees to Leads or Contacts streamlining integration with standard CRM processes
- Custom Lightning web components speed up the creation of a Salesforce community for an event.
- Event teams allow speakers, support staff and organisers to be easily identified and managed

BrightForum

Home

Event Groups

Bright Events

Event Persons

Event Bookings

Event Locations

Bright Event

Teachers and Advisers Conference 2020 GQP

▼

Schedule Information

Start Date/Time

11/06/2020, 01:00

Event Duration (Hours)

24.00

End Date/Time

12/06/2020, 01:00

▼

RSVP Information

RSVPs Open

20/05/2020, 01:00

RSVPs Close

▼

Publishing Information

Publish Date Time

19/06/2020, 01:00

▼

Event Product Information

Total Tickets

60

Total Tickets Sold

4

Total Add Ons

1

Total Add Ons Sold

0

▼

Event Financial Information

Total Estimated Cost

£0.00

Total Actual Cost

£0.00

Total Ticket Potential

£5,500.00

Total Ticket Amount

£0.00

Tickets

Standard Guest Ticket

Ticket Information

£10.00

Premium Guest Ticket

Ticket Information

£20.00

Teachers and Advisers Conference 2020

Witham, Essex

STATUS

GOING

SPACES

ACCESS

Live

4

56

Authenticated

Description

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A University or college who is using Salesforce and EDA as the core basis for their connected campus strategy. Works very well in conjunction with Pardot and/or Marketing Cloud for student & alumni outreach programmes.