

KENSHO Link

Let us organize your entity data and onboard new datasets—quickly and accurately.



KENSHO

A Company of **S&P Global**

Save time and improve accuracy with Kensho Link.

Clean up your company databases so you can better manage data integration and minimize manual processes. Kensho Link uses advanced artificial intelligence (AI) algorithms to connect your “messy” company data—which might have spelling errors, partial addresses, etc.—to S&P Global's Market Intelligence Key Institution IDs, letting you benefit from the unparalleled quality and depth of S&P Global's company data.

Kensho Link

Artificial Intelligence

The linking tool has been trained on our database and is used internally to integrate new data and link millions of companies.

Linking

Unlike traditional linking tools, our model understands the difference between suffixes, recognizes parent-child relationships and knows how to treat abbreviations and aliases.

Confidence Score

Each link is returned with a confidence score associated to it. This level of transparency allows you to take full control of the results.

Kensho's Machine Learning (ML) models have been trained on a wide variety of datasets, enabling straight out of the box implementation with no need for additional user training—simply input your data, including a series of fields for each entity (e.g. company name, aliases, address, phone number, URL, and year founded). The more information provided, the better the model performs. The solution returns a list of suggested company matches, along with the model's confidence in the match. This approach allows you to link in the absence of common identifiers (e.g., CUSIP, ISIN), and unleashes the power of S&P Global's data by reducing manual processes and integrating more data, faster, with as little as a company name.

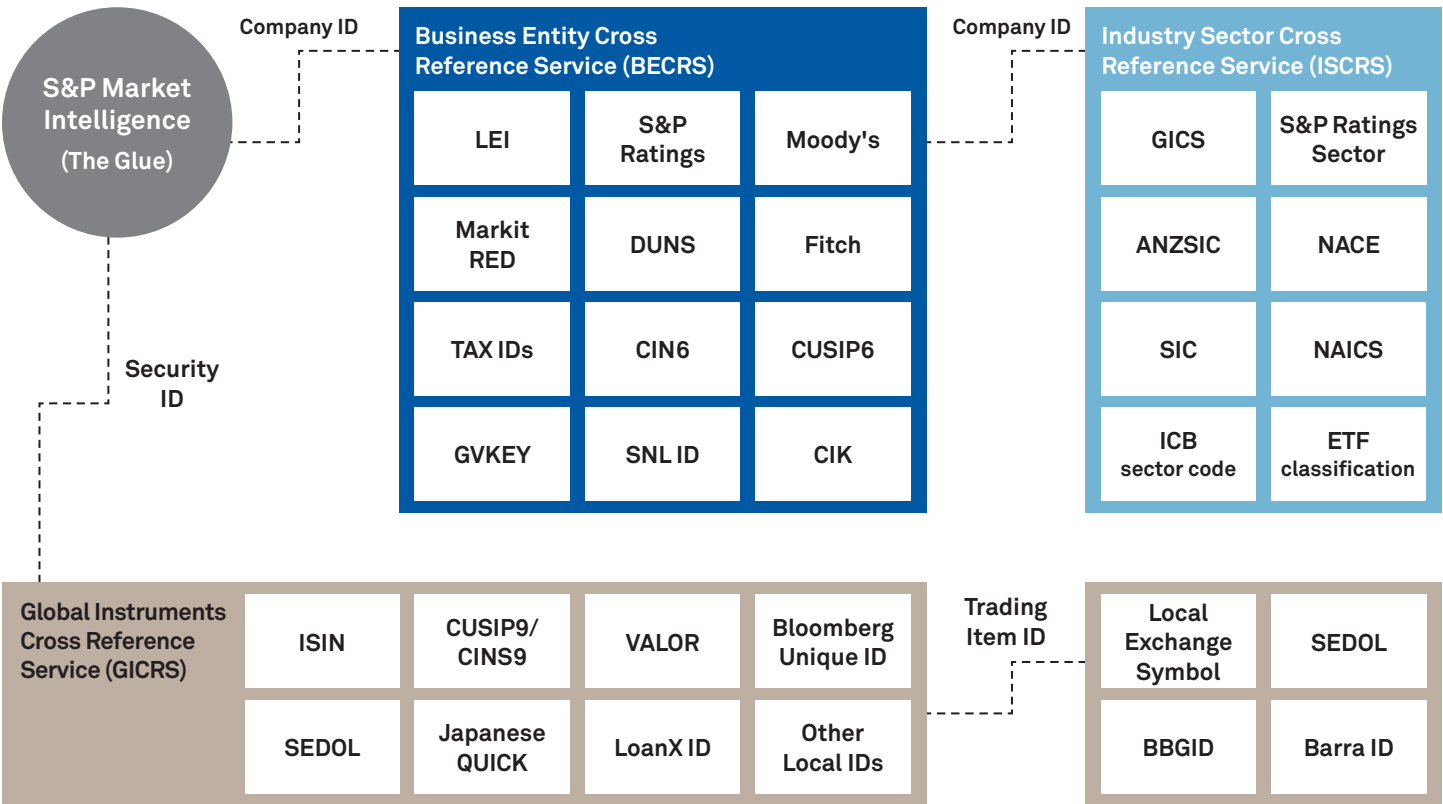
Sample Results

Your Search	S&P Capital IQ Company ID	S&P Capital IQ Company Name	Match Score
Kensho	5269941	Kensho Technologies, Inc.	99%
Nationwide	7080962	Nationwide Insurance	70%
Dell	4625099	Dell Technologies, Inc.	97%

Access our broad range of entity level identifiers to enrich your linked results

Complement the matches received through Kensho Link, easily append other entity level identifiers such as LEI, DUNS, CUSIP6, and more.

Layers of Cross Reference Services



Machine Learning from Kensho

Link was developed in-house by our Kensho team. Kensho is the Artificial Intelligence accelerator for S&P Global that develops cutting-edge technologies to transform businesses. Kensho's elite engineering talent use the latest advances in machine learning, and the unparalleled breadth and depth of data available at S&P Global to create new actionable insights and solutions for decision makers.

Our linking capability continues to be leveraged internally and refined daily to link the tens of thousands of entities we are regularly adding to our growing company universe.

About S&P Global Market Intelligence

S&P Global Market Intelligence integrates financial and industry data, research, and news into tools that help track performance, generate alpha, identify investment ideas, understand competitive and industry dynamics, perform valuation, and assess risk.

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All data as of January 2020.

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