

**Salesforce Offerings
for Healthcare
and Life Sciences**

Persistent's Salesforce Practice Overview

Persistent is a Salesforce Platinum Consulting Partner and a member of the Cloud Alliance Partnership. Our 360° relationship with Salesforce has helped us gain experience in developing products for Salesforce, with Salesforce, and for Salesforce customers.

Persistent uniquely brings the depth of experience to address the needs of Payers, Providers, Patients and Physicians as well as Bidirectional EMR integration. Being a Salesforce Fullforce partner for Healthcare and Life Sciences, we understand the entire breadth of the Healthcare and Life Sciences product suite which enables us to deliver customizable solutions on Health Cloud. With more than 100 projects successfully delivered for Healthcare customers, we offer solutions and expertise across:

- Health Cloud
- Service Cloud
- Community Cloud
- Marketing Cloud
- Einstein AI
- EMR Integrations using MuleSoft



Patient and Member Engagement

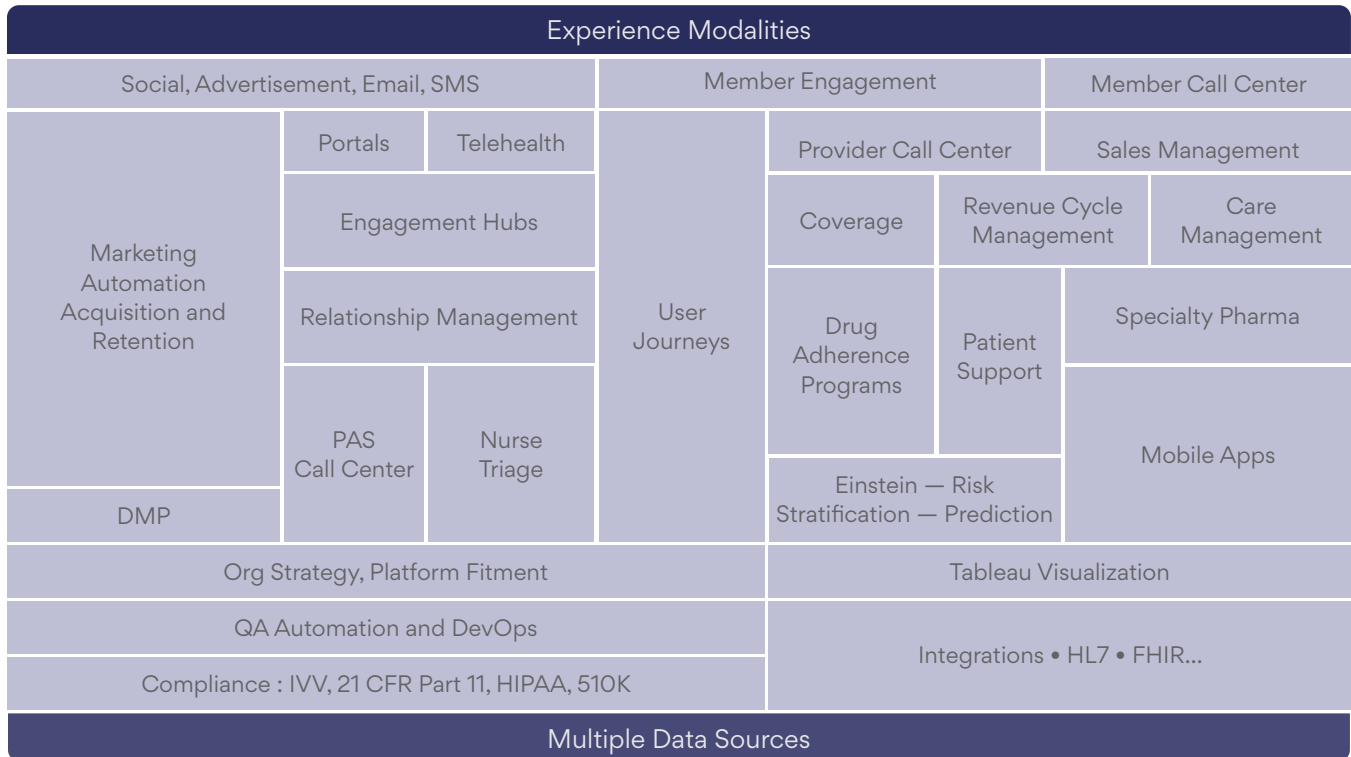
A seamless, engaging, holistic patient experience is a key differentiator in healthcare. Traditional silo-based systems are incapable of supporting these objectives. Healthcare organisations need to create communities, integrated networks, and an overall culture of patient engagement.

Persistent's suite of Salesforce healthcare solutions helps to achieve an end-to-end seamless patient and member engagement. We have been recognized by Salesforce as a 'Trusted Healthcare Leader' and are focused on catering to top US-based healthcare providers.



Healthcare Mosaic in Salesforce Ecosystem

A Salesforce powered digital transformation can help simplify, unify, and streamline existing processes across various segments of a patient and provider journey. The result is enhanced communication, coordination, and staff productivity. Our suite of solutions and accelerators are designed for each segment across provider, payer and pharma specific engagement spectrums that spans across referrals to onboarding, and coordination to discharge.



About Persistent

Persistent Systems (BSE & NSE: PERSISTENT) builds software that drives our customers' business; enterprises and software product companies with software at the core of their digital transformation.

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